

RAMS SWIM CLUB PHOTOGRAPHY POLICY

PURPOSE

The Rams Swim Club (RSC) on occasion will hire a photographer to take pictures during home meets to promote the club. Video may also be used at times during home meets, but mainly during practice in order to critique the swimmer's stroke. This policy ensures that the photos and videos are not taken or used in an inappropriate manner.

USE OF PHOTOS/VIDEOS

The use of photos and videos will comply with the COPPA policy as stated in the RSC Policies and Procedures Manual.

GUIDELINES ON PHOTOS FOR PUBLICATION

All photographs must observe generally accepted standards of decency, in particular:

- 1) Action shots should be a celebration of a sporting activity and should not be a sexualized image in a sporting context.
- 2) Action shots should not be taken or retained where the photographer reveals a torn or displaced swimming costume.
- 3) Photographs should not be taken in locker-rooms or bathrooms.
- 4) Photographs should not be taken from behind the starting blocks and should not include participants climbing out of the pool.

GUIDELINES ON VIDEOS

- 1) The videoing of swimmers during club sessions is not recommended by RSC, but any videos that are taken would need to be justified, for example, to assist stroke development. The video should be deleted once it has served its purpose, unless the need to keep it can be justified.

OFFICIAL PHOTOGRAPHER

In some cases, RSC will ask a club member / officer to act as an official photographer for an event and in some cases, may employ a specialist. Their role is to take appropriate photos that

celebrate and promote swimming. Anyone acting as an official photographer will have a USA Swimming Background check performed.

When taking any images, the official photographer will be asked to:

- 1) Focus on the activity rather than the individual child.
- 2) Include groups of children rather than individuals if possible.
- 3) Ensure all those featured are appropriately dressed.
- 4) Represent the broad range of youngsters participating in swimming – boys and girls, children with disabilities, members of minority ethnic communities, etc....

RESPONSIBILITIES OF HIRING AN OFFICIAL PHOTOGRAPHER

- 1) RSC will screen applicants for their suitability and then provide training for them in the club's child safeguarding policies and procedures.
- 2) RSC will provide clear instructions, preferably in writing (See Attachment A).
- 3) RSC will provide a copy of this guidance and a clear brief about what is appropriate in terms of content. Images should not be allowed to be taken outside the activity being covered.
- 4) RSC should determine who will hold the images recorded and what is to be done with them after they have served their purpose.

ATTACHMENT A

EVENT RULES FOR ALL PHOTOGRAPHERS

- 1) The Rams Swim Club (RSC) will manage and assign photo positions, enforce rules and troubleshoot. Photographers are expected to follow this discretion.
- 2) Photographers positioned on deck on the sides of the pool must stay in position during all races. Movement is only allowed between races. Any photographer who does not observe this rule may lose his/her position.
- 3) On deck photographers will defer completely to the wishes of the on-deck officials. Any issues with officials should be brought to the attention of the Rams Swim Club, who will liaise.
- 4) Photographers are prohibited from capturing any video footage. The capture and public rebroadcast or resale, on the internet or otherwise, of any such footage will result in direct legal action by the broadcast rights-holder of the event.
- 5) Photographers are not allowed to enter the competition pool during a competition or training session.
- 6) Strobe lights are not permitted as they can pose a risk to swimmers on their starts.
- 7) Any photographs and/or videos taken during the meet or other events, are property of RSC and may not be used by the photographer in any provided expressed written consent by RSC.

I have read and agree to abide by the above stated Guidelines. I understand that failure to comply with any of the above may result in penalties.

Full Name: _____

Signature: _____

Date: _____