

## Iowa Flyers Swim Club Imaging Policy

While the great majority of images taken of sport participants are appropriate and are taken in good faith, it is a fact that images<sup>1</sup> can be misused and may present risk. Individuals, including participants, parents, spectators, and other patrons have the right to image general activity in the University's recreation facilities. Only parents or guardians of the swimmer have the right to authorize imaging of the swimmer for use in promotional materials. This policy describes the IFLY Club's process for that authorization with regard to the IFLY Club's secure website, notice boards, training videos, and articles placed by the Club in newspaper or media.

Any image from any IFLY event or practice that IFLY Club itself publishes, must have prior written parental/guardian consent before the Club publishes/displays the image. If images are to be published/displayed, the parent/guardian of each IFLY member must be provided the opportunity to withhold consent for their child/ward to be imaged. It shall be the responsibility of IFLY's leadership to ensure that the parents'/guardians' right to do so will be explained to them clearly and expressly. The exercise of this right of refusal may not serve as grounds for denying entry to a swimming competition, nor may it affect standings, results or advancement

All images of IFLY members published by the IFLY Club must comply with generally accepted standards of decency, including without limitation:

- Action shots should be a celebration of the sporting activity and not sexualized images in a sporting context.
- Action shots should not be taken or retained where the photograph reveals a damaged or displaced swimsuit.
- Images should not be taken from behind swimming blocks at the start of a race or depict a child climbing out of the swimming pool.
- Images should not be taken in locker-rooms or bathrooms.

Publication by the IFLY Club of an image of any swimmer under 18 either on the Club's secure website, on a club notice board or in a newspaper/media article or video recording (including video streaming) of swimming competitions ("publication") may only occur with express written consent of the parent/guardian of each child depicted, using the attached form.

### Iowa Flyers Swim Club Imaging Authorization/Refusal Form

Iowa Flyers Swim Club (Club) may wish to take images (individual and in groups) of swimmers under the age of 18 that may include your child/ward as a member of the Club. It is the responsibility of the Club to ensure that such images will be taken and published only in compliance with Club policy. The Club Policy requires parental/guardian consent for the Club to take and use images. Parents/guardians have the right to refuse to authorize the Club to take/publish/display images of their child/ward. PLEASE READ AND CAREFULLY CONSIDER THE POLICY, ATTACHED TO THIS FORM. NOTE THAT THE POLICY APPLIES TO IMAGES USED BY THE IFLY CLUB AND NOT TO ANY OTHER IMAGES TAKEN BY OTHERS, INCLUDING PATRONS AND OTHER CLUB MEMBERS.

I have received a copy of the Club's Imaging Policy, and I have read it and considered it carefully. As the parent/guardian of \_\_\_\_\_ I authorize only those images indicated below

Consent given \_\_\_\_\_ Consent refused \_\_\_\_\_

Printed Name of Parent/Guardian: \_\_\_\_\_

Signed: \_\_\_\_\_ Dated: \_\_\_\_\_

Please return this form to: Coach Tanja ([tanja-sadecky@uiowa.edu](mailto:tanja-sadecky@uiowa.edu))

<sup>1</sup> In this document and in the attached form, "image" and its plural and verb forms shall include digital imaging, photography, recording, and any other form of visual depiction.