

CAST
BOARD OF DIRECTORS MEETING
Minutes
January 20, 2021

Mission Statement: The Coeur d'Alene Area Swim Team's mission is to provide athletes with a safe environment where committed coaches and swimmers may realize their potential at any level of swimming and learn skills that will enable success in swimming and life.

Called to Order 5:30p

In attendance: Brenda, Ashley, Betsy, Jake, Pema, David, Jaci, Mary, Kip Taylor, MaryEllen Garasky and Brian via Zoom

PUBLIC MEETING

Announcements and Introduction

Changes to Agenda –

Add to Executive session - Safe Sports and Operations update

IES Safe Sport – Brian wants to discuss April Walkley's post

Bylaws questions

Parent Presentations –

- Kip Taylor –
 - College Swim - Would like resources made available to families to navigate college swim process. David and Kip will work together to update Bob Wood's guide and repost the link to CAST's website. May want to contact Kevin Wong to ask him to make a presentation again.
 - Sponsorship – The team is asking members to be salesmen. Would like team members to be given better resources for selling...
 - What are the benefits to businesses
 - How many swim families are being reached with ads
 - Facebook shoutouts and thank you to sponsors
 - Buy gift cards from sponsors and encourage team members acknowledge sponsorships
 - Where is the money going (coaches, equipment, reduced fees, travel trips)
 - Thank you notes hand written by swimmers

Consent Calendar -

- Approval of Minutes – Motion by Brenda to approve. Stricken until reviewed by some board members. Minutes reviewed. Motion to approve by Brenda, David 2nd. Approved 6-0-1 abstain Youth board members not present.
- Treasurer's Report – Brenda – Referenced emailed financial report. No bill for pool fees again... need to get caught up. David will work with Gary to get bills updated. 128 current swimmers A squad 29, B squad 24, C Squad 36, Jr 25 Sr 14
- Approval of Financial Statement - Brian Moved to approve treasurers report, Betsy second Approved 9 -0

Activities Committee Report – ~~Kelly Griffith~~ Mary Hartman gave report because Kelly was unavailable

- Holiday Pool Party – Went well, with plenty of food. Senior swimmers enjoyed their time together so much that they held an after party, party at a swimmers home.
- Christmas Training – Went well. One person did not bring snacks.
- Pizza Party – Scheduled March 2nd at Pizza Factory from 5p to 8p. It is on the website. Fees are \$6 11 and younger, \$8 12 and older includes drink, +\$3 for a single trip through salad.
- Swim Lab – In contact but no definitive plan at this time.
- Banquet – No new information at this time.

- Team Picture – Need to research a new photographer. LifeTouch is no longer viable. Full team picture on a Wednesday. Make it a full team activity. May or early June. Leo's, Dorian...
Trash pickup - April 16th

Athlete Representative Report – Pema and Jake

- Pool Party -
- Christmas Training – Like underwater work
- Washington Open – First time participants like getting to swim against higher level swimmers. No comment on smaller size.
- C squader – like longer sets, need to work on breast stroke
- A squader – liked full set and needs to work on kicking

Coaches Report – David

- Same numbers at Christmas training. Had some college swimmers participate
- Washington Open went well. Strick Covid restrictions – fully vaccinated or 72 hr covid test Kids swam well, not our best WA Open but above average and good to be back at the facility for the first time in two years
- Coming up Winter Invite 41 swimmers attending. Jade and Shelly will be coaching
- Jade and Shelly will coach the Cougar Invite. Only Jade if the numbers stay low
- David will coach Jr Champs. If we need a second coach Mason will accompany.
- January 31 is closing date for signups for both meets.
- Friday morning practice will still be available
- Tryouts had 12 participants 1 is not ready 1 had never attended. Next tryout is in April 4 at 5p.
- Captain's election at Jr Olympics. Jaci asked - Should they need to apply? And a provide them a job description
- Kroc Olympics is being postponed – April after Spring Break – Captain's first job
- Mark, Water polo coach, would like to do a combined activity in February. Will invite kids 13 and over.
- iPad is ordered. It was suggest that the old tablet be donated to UGM or a shelter
- Nothing official on Jr Olympics but they are anticipating more swimmers so they are rearranging events to accommodate. Long days. 10 and under will be in the evening with the finals. Senior presentations are expected along with other awards.
- David was asked to update summer schedule for family planning
- No travel meet planned for this year – Fazzari is the planned early season meet. A request was made for Bozeman. Concern is that Bozeman is really a long way which would limit the swimmers that would attend and with limited long course practices it is not an effective meet. Taking under advisement. Possible Pendleton or Wenatchee for a travel meets.

Meet Report - Brian

- Open Water Zones Update
- Recommendation will be made in February
- Currently trending toward a positive recommendation
- Positive budget, similar to CDA Crossing
- Jade is doing investigation, including consulting with Sandpiper Coach and reviewing contract from previous year, previous sanction requirements
- It will be hosted by either CAST or IES
- Jaci requested a packet of information be sent to board members prior to the next meeting so that it can be reviewed and discussion can be expedited during the next meeting
- Jaci will be contacting Jeff Walkley to determine what officials need to do to get Open Water certified

Fundraising Update - Betsy and Brian

- Eat-Out nights – raised \$280 Need a date for future events - February 9th?

- Corporate Sponsorship Drive – 1 official sponsorship with a 2nd sending in artwork so we are waiting for funds on it. Creating sales packets.
- Swim-a-thon – USA swimming foundation vs Kroc-a-thon. USA swim charge 5% this year. Training in March by USAS. Brian, Betsy and Brenda to attend training. Recommend that we do this event and that it be held near the beginning of June. 5% goes back to teams for team development. Swim-a-thon will help facilitate

Service Update – Betsy

- Everything is updated except Christmas training
- Any new members will only be required a 5 hour commitment for the remainder of this swim season.
- Remaining volunteer opportunities are - timing at swim meets, trash pickup day, could become an official

Publicity/marketing/business - Brian

- Development efforts – Marketing of CAST – What are we willing to do? Kip learned about CAST through an event that HE was participating in.
- Flyers were sent out to schools, volunteered at community events
- What is the goal – we have 130 swimmers now and cannot handle more than 145 due to lane limitations. Name recognition and being a part of the community are viable reasons to participate
- Giving back to the community that gives to us
- Swim Labs competition
- Formation of a committee to include more families

EXECUTIVE SESSION

Election - Mary

Adjournment – 7:15p

Next Board Meeting – February 10, 2022

Thought for the month: Many of life's failures are people who did not realize how close they were to success when they gave up. –Thomas A. Edison