



CAST PHOTOGRAPHY/VIDEO POLICY

PURPOSE

There has been much talk about whether it is safe to have images taken of children participating in sports. While the great majority of images are appropriate and are taken in good faith, it is a fact that images can be misused and children can be put at risk if common-sense procedures are not observed.

POLICIES

1. The publishing of a photograph of swimmer under 18 either on a notice board or in a published article or video recording (including video streaming) of swimming competitions ("publication") should only be done with parents' consent per the attached form.
2. A parent or guardian has a right of refusal to have children photographed. The exercise of this right of refusal cannot be used as grounds for refusing entry into a swimming competition. A form allowing parents to indicate refusal of consent is to follow.

All photographs must observe generally accepted standards of decency in particular:

- Action shots should be a celebration of the sporting activity and not a sexualized image in a sporting context.
- Action shots should not be taken or retained where the photograph reveals a torn or displaced swimsuit.
- Photographs should not be taken from behind swimming blocks at the start of a race or exhibit a child climbing out of the swimming pool
- Photographs should not be taken in locker-rooms or bathrooms.

CAST may wish to take photographs (individual and in groups) of swimmers under the age of 18 that may include your child during their membership in the club. All photos will be taken and published in line with this club policy and reviewed annually with registration.

Photography/Video Opt-Out Policy:

Respecting the privacy and preferences of our members is paramount to CAST. This opt-out policy outlines the procedures for individuals who wish to withhold consent for the use of their photos or videos in team-related materials.

Opt-out procedure: Individuals or legal guardians who do not wish to have photos and/or videos featuring themselves or their children used in team-related materials must submit an Opt-Out request. Opt-out requests can be made by completing and submitting the designated form found below or on the CAST website.

Scope of Opt-out: Upon receiving an opt-out request, CAST will refrain from using any photos or videos featuring the individual or their child in team-related materials, including but not limited to:

- Team Website
- Official team social media accounts
- Brochures and flyers
- Newsletters
- Local media coverage of team events

Implementation: Opt-out requests will be processed promptly upon receipt. The swim team will maintain a record of individuals who have opted out of photo/video use to ensure compliance with their preferences.

Reconsideration: Agreement to this policy will occur during registration on a yearly basis. Individuals who opt out during registration may choose to rescind their opt-out request at any time during the current year by submitting a written request to CAST.

Confidentiality: Opt-out requests and related information will be treated with the utmost confidentiality and will only be accessible to personnel responsible for managing photo/video use within CAST.

Review and Updates: This opt-out photo/video use policy will be reviewed periodically to ensure its effectiveness and compliance with USA-Swimming policies. Any updates or changes will be communicated to all team members.

CAST is committed to honoring the preferences of individuals regarding the use of their photos or videos in team-related materials. Through the implementation of this opt-out policy, CAST strives to create a supportive and respectful environment where members can participate with confidence knowing their privacy choices are respected.

CAST Photo/Video Opt-Out Form:

I, _____, would like to exercise my right to opt-out my swimmer(s) from having their photos/videos using in club related media, per procedure stated in the CAST Opt-Out Photo/Video Use Policy.

Please opt out the following swimmers:

Sincerely,

Signature

Date:

Please mail this completed form to:

CAST

PO Box 846

Post Falls, ID 83877