

**CAST**  
**BOARD OF DIRECTORS MEETING**  
**Minutes**  
**December 9, 2021**

**Mission Statement:** The Coeur d'Alene Area Swim Team's mission is to provide athletes with a safe environment where committed coaches and swimmers may realize their potential at any level of swimming and learn skills that will enable success in swimming and life.

Called to Order – 5:30p

In attendance: Jaci, Brenda, Betsy, Ashley, Brian, David, Mary, Jake, Pema as Board Members and Kelly Griffith and Chris Blaylock as non-Board Members

**PUBLIC MEETING**

Announcements and Introduction

Changes to Agenda - None

Parent Presentations - None

Consent Calendar -

- Approval of Minutes – Motion by Brenda to approve, seconded by David, vote 8-0, Pema arrived late
- Treasurer's Report – Brenda – Review of the breakdown on Brenda's report. Currently 122 swimmers – Sr 13, Jr 25, A 27, B 22, C 35 Loosing 2 in January Jr 1, B1 Emails are \$1.75mo [##@swimcast.net](https://www.instagram.com/swimcast.net) through Network Solution
- Approval of Financial Statement – Motion by Brian to approve, seconded by Betsy, vote 9-0

Activities Committee Report – Kelly Griffith

- Christmas Cruise – 161 passengers went well. Sold out. Snell family and Desancic family each need to be billed for 2 tickets
- Holiday Pool Party – December 18. 75% of donation requests are filled including money for pizza. Betsy to provide a checklist to Kelly so that she knows who is to provide food items and monitor rooms
- Christmas Training – Short on gift card to award swimmers, towels and apparel are on hand
- New Activities – Champs pizza party – March 2<sup>nd</sup>, need about 4 hours, street clean-up and banquet, possibility of a Swim Labs activity contact is Dawn Deeren? February or May

Athlete Representative Report – Jake

Questions asked: What is one thing that you like about the team?  
What is one thing that you don't like about the team?  
If you could change one thing, what would it be?

Like: friendships and shared lane with friends. Cooperation and friendly competition.  
Didn't like: the practice schedule  
Change: Add a drinking fountain

Pema

What is one thing that you like about the practice?  
What is one thing that you don't like about the practice?  
If you could change one thing, what would it be?

Like: Working on turns and dives. Like being with the team and friends  
Didn't like: Practice didn't mesh with sibling and didn't like working on kicking. Don't like being compared to others when having a bad practice. Didn't like kick work  
Change: More yoga, more dive work, more speed work, wanted more turn workouts

- AE Memorial Fall Splash – Well organized. Enjoyed making posters for younger swimmers
- Christmas Cruise – Enjoyed the cruise but it was crowded upstairs and the chairs were wet

- Vandal Invite – Enjoyed racing higher level swimmers. Some swimmers spent all their time with other teams
- Winter Invite – Confusing due to warm-up schedule changes

### Coaches Report – David

#### Past Meets:

Fall Splash – Good meet from a competitive side. Other coaches were happy. Our kids swam very well. High school kids swam better than past seasons.

Vandal Invite – New this year. Tried to run the meet in a format like sectionals. Women's side was very competitive with U of I swimmers. Would like to attend this meet in future years if it is available.

SWAT Winter Invite – Was disorganized. Meet information was out late. Problems with entries. Might opt for the Reindeer Splash in the future but need to evaluate the pros and cons of the distance.

Participation at meets has been good. Coaches are happy with swim performance

#### Upcoming Meets:

Washington Open – Is a go. 14 swimmers signed up

Senior Sectionals – Now in Arizona instead of KCAC. Lifeguards are not available at KCAC. Also, the parking lot is a Covid test center.

Meet in late January – two options. MAC in Poulson or TCCC in Moses Lake.

Jr Champs – second week of February in Moses Lake. David planning to attend this meet as coach. Still to be finalized.

Cougar Classic – same weekend as Jr Champs. The only date made available. Jade to coach. Potential Travel Meet to Boise in May. Swimmer Reps would like to see this return so that they can have that type of experience.

Try-outs January 3. Betsy will assist with tryouts. Will be advertised at schools and with flyers.

Equipment order – Tattoos are ordered and finally arrived. Would like go ahead to order iPad.

Turned in a modified practice request and funds for Christmas cruise and swim caps

### Meet Report – Brian

Overall Fantastic meet

Approx. 330 swimmers – 20 under max allowed by sanction

Coaches – Mike and Jay from Missoula said that they intend to return next year, well organized, best meet they've been to since Covid.

Betsy Davis and Ben Griffith receive huge credit for the amount of time and work both during the meet and leading up to the meet making it successful

Great family support however not as much as in years past. Single spectator is the primary contributor for less help. Struggled filling timer slots

Shout Outs to volunteers: Chris Blaylock (timer/welcome desk), Scott Davis (setup/teardown), Drew Stephens (put in a lot of time training to be an AO)

Other volunteers that were at every session: Richard and Mary Hartman (officials), Kevin Garasky (announcer), Ashley Taylor-Felder (live-stream), Kip Taylor (Clerk of Course), Shelly Sobek (hospitality) – sorry for those that were missed.

Swimmer Volunteers - Kailynn Misner – volunteered all meet long

Those running the meet were top notch: volunteers, Kroc staff – Gary gets a shout out for having the timing system working very well

CHALLENGES: rules governing the meet (masks and single spectator), these items were set and communicated

We did not anticipate the extent of unpleasantness from people at the Welcome Desk. It was the minority of the people but those that were unpleasant were very unpleasant. Because of these issues, it was recommended no spectators be allowed at future meets IF masks and attendance limits are required. We are hoping that these limitations will be a part of the past by the time our next meet is here.

Meet was profitable, but cost of everything is going up (awards, ducks... approx. 25%) – should evaluate entry fees for future meets. IE allows flexibility in fees now. No concessions hurt the bottom line as well. May want to consider food trucks for future meets now that Kroc does not run their own cafe

AE raffle was a success. Didn't raise as much as we hoped. Limited space and limited spectators reduced exposure to the raffle – think about how we want to approach this in the future.

Officials may be a challenge next year. Steve Hudlet may be available for one more year.

Chris Blaylock – gave a shout out to Brian and Betsy for dealing with the parents

#### Service Hours/Volunteer Update – Betsy

All hours from meet posted, families are 50/50 for hours completed vs none at all.

Need to have conversation about how much to charge for service hours - \$20

Pool Party – filled all but 3 snack slots. Increased the number of monetary slots

Christmas Training – food slots filled and all except 2 drinks slots filled. No knowledge of gift cards donated. Jaci indicated that volunteer hours have not traditionally been given for those donations because it is exclusively awarded to Jr/Sr swimmers. It is suggested that in future years that only A/B/C squads only be allowed to donate to the pool party and Jr/Sr squads for Christmas Training so that all squads have equal opportunity to receive service credit during this season.

Limiting slots for signups at the beginning helps to allow all families the opportunity to receive service hours. After the initial signups have been made, the remaining slots can be opened up for families to have multiple slots for the same event.

Did a good job at the meet of finding people to step up and fill the holes. It was difficult for families with small children to volunteer and not have a spectator because of child care.

Kailynn Misner – always with a smile, Dawson Cushman (hospitality) - AM Session, Owen Bennett – AM Session (timed)

Welcome Desk will be difficult to fill in future meets.

Assign spaces?? Service, not volunteer

Chris Blaylock – shout out to the volunteers at the Welcome Desk – our own parents were the biggest problem

This was a private event. Kroc membership does not allow entrance any more than it would in the events in the auditorium. Multiple entrances created a problem.

#### Fundraising Update - Betsy

- Eat-Out nights –  
MOD set up  
10 or 20 exposures  
Ashley has it on Facebook  
Sending email  
Betsy making flyers, must mention the fundraiser  
Can make a donation for a week after event  
Can do it once per month if desired

#### Publicity/marketing/business - Brian

- Development efforts – table for January meeting, start brainstorming, start a committee
- Formation of a committee, etc. – How do we grow CAST – need to get out in the community  
Are athletic signing getting submitted to newspaper? High School Athletic Directors are typically responsible but David will confirm.

### EXECUTIVE SESSION

Board protocols

Locker room protocols

Review Corporate Fundraising form, and roll out of the fundraiser

Adjournment 7:27pm

Next Board Meeting – January 20, 2022

Thought for the month: “No matter what people tell you, words and ideas can change the world.”

— Robin Williams