



CAST BOARD OF DIRECTORS MEETING MINUTES November 16, 2023

Mission Statement: The Coeur d'Alene Area Swim Team's mission is to provide athletes with a safe, healthy, and positive environment where committed coaches and swimmers may realize their potential at any level of swimming and learn skills that will enable success in swimming and life.

- I. Call to Order:
Madison, Brian, Jaci, Alicia, Betsy, Brenda, Keith, Amanda, Karen Absent: Kip
Parents: Mitchell Copstead, Trisha Shoemaker, Jason Shoemaker, Ashley Greiner, Scott
Bennett, Shelly Sobek, Kami Shaw, Jodi Augustine (athlete: Tillie Sobek)

PUBLIC MEETING

- II. Announcements and Introduction:
- III. Parent Presentations: Shelly Sobek
Tillie Sobek
Jason Shoemaker
Kami Shaw
Ashley Greiner
- IV. Changes to Agenda: **None**
- V. Consent Calendar:
A. Minutes - October
B. Financial Statement
C. Submitted Board Reports: Activities, Officials/Safe Sport (amended), Fundraising
Motion to approve; seconded. Motion carries
- VI: Athlete's Report: none
- VII: Treasurer's Report: Brenda
Motion to approve; seconded. Motion carries
- XI. Board Reports
A. Coach's Report
a/jr/sr;- timed, cheered, staged; splash and dash; Recommended that we host every 2-3
months.
Schedule will change from Thursday to Wednesday am for B/C as soon as Kroc confirms
B. Competition Chair Report
Open Water – no sanctioned local event in 2024; does board want to explore hosting an
event? Would we have meet ref? Brian will explore options
AEFS – went great; turned a profit; hosted 365 swimmers which was 35 over last year;
Suggestion to have no swimmer seating loft; Keith and Mitchell will investigate streaming
software.
Agreed to pursue weekend of 11/15-17 2024; Brian will talk to Kroc and Jody about the shift.

XII. New Business

A. Social Media (tabled from October)

Process of linking FB/IG; you tube video hosting; video will then be put up on website; how to shout out our PR's plan; ramping up to post 3 times a week; sponsors in shout-outs; photo policy reframed from CDA public schools;

B. Christmas Fundraiser – none at this time

C. Athlete Reps – motion made to extend current terms until team captain elections, seconded; motion carries

CLOSED SESSION

XIII. Adjournment:

Next Board Meeting –December 14, 2023 @ 5:30pm

Parents wishing to make a statement to the board are invited to do so. Please email the Board Chair at chair@swimcast.net at least 48 hours prior to the board meeting to secure a place on the agenda. Failure to notify of your intent to present may result in you being unable to speak this month. In addition, when speaking you will be advised as to the time limit you have and be aware board members will not necessarily respond to your presentation. However, they may choose to discuss any issue during the general board meeting.

Submitted: Betsy Davis, CAST Secretary

Accepted: December 14, 2023