

Ellensburg Area Swim Team Tues February 11, 2025 MEETING AGENDA 6 - 7 PM

Attendees:

Begin Meeting with approval of meeting notes from previous meeting: Vote to approve Jan 14th Meeting minutes - Approved

Head Coach Report: Candi NA

6:15-6:40 President/ Vice President (Jaymi/Josh)

- Add Corrective Behavior plan to our policies....need a vote Megan handed out updated bylaws to board and had a few questions.
- Meet director is mentioned on page 4 Article 7 do we want to leave it there? Board agrees to take our 'meet director' wording and include it in the volunteer duties instead (not in bylaws).
- Code of Conduct (9th bullet point) talks about injury. Board discussed reviewing the action plan for the pool and USA swimming.
- Any changes to bylaws need a membership vote: Megan will send Josh updated bylaws with changes in red to be sent out in a survey to EAST membership for a vote.
- Set a hotel per diem for Coaches \$200? \$250? After researching state guidelines a motion was made to allow salary coaches: \$150 + tax for hotel, \$40 per day for food, and \$.67 mileage. A mileage calculator will need to be submitted. Megan motioned, Josh seconded, all agreed, motion passed.
- Vote josh in tonight Joy moves to vote (Josh Nelson-Ichido) as Vice President, Jaymi seconds - motion passed.

- Sarah Leighton emailed to say she's up for the Officials position.
 Vote for her tonight? Josh motions Sarah Leighton to be Officials
 Coordinator for board, Joy seconded motion passes.
- Discuss nutrition talk for gold girls with Kelly- set a time/date w/kelly
 - April W says it would count towards SS points as well Board agrees with this and would like to schedule something for the boys group as well (separate).
- Swimathon Kickoff info (Team warmup jacket as a prize, SwimOutlet GC, Water Bottles in closet) -

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$1-199 = patch

$200-249 = Water bottle

$250 = Warm-up jacket

$450 = Warm-up jacket plus $25 Swim Outlet gift card

$550 = Warm-up jacket plus $50 Swim Outlet gift card

$650 = Warm-up jacket plus $100 gift card (scrip - swimmer can

choose place)
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- End of season banquet? We usually just have 1 at the end of the season. Maybe we can add any current "banquet" type announcements to our Swim-a-thon date. - Board agrees
- Team Captains (talk about at next mtg w/ Candi) Board generally likes the idea but would like to hear from the Head Coach before making a decision.
- Volunteer hours have been added to accts
 - Rodeo: if we do this event, do hrs go towards this season (2024/2025) or next? (2025/2026) (it's the end of the current season, so 24/25. The new season doesn't begin until after Rodeo so new families wouldn't have the opportunity for that fundraiser if it didn't go towards the end of the current season)
 Didn't get to this.

630-635: Treasurer (Alica) - updates

Not in attendance

635-645: Safesport (Megan)

Get ideas for prizes from kids - Will discuss this at the March meeting.

645-650: Officials (Josh)

 Possible collab. with Selah to fill official, deck/meet ref, AO position - Board thinks this is a great opportunity.

650-655: Fundraising (Joy) -

- Need to discuss Rodeo concessions and decide if this is something the board wants to continue.
 - I will not be available Labor Day Weekend.
- RaiseRight Progress -
 - Total 2024-2025 Swim Season Team earnings: \$164.98
 - 7 total participating families (5 swim families, plus 2 other families associated with 1 family account)
 - 28 families have registered so far (26 swim families)
- Swimathon See above
 - Review of 2024 Prizes Incentives:
 - \$250 Trucker hat
 - \$350 Crocs
 - \$450 Swim Backpack or \$75 GC to SwimOutlet
 - \$550 Team Parka with name, custom Vans, or \$150 GC to SwimOutlet
 - 2025 Prizes/Incentives ideas?? (Candi would love as many kids as
 possible to earn a new warm up jacket...so If we could set a min to earn
 one, and then at each higher level, kids earn that PLUS a gift card worth
 diff amounts corresponding to each level. Every participant would receive
 a patch. Need to decide on increments. Below are just ideas.)
 - All participants get a team patch
 - \$200-249 Water Bottle
 - \$250 Warm up Jacket
 - \$450 Warm up Jacket and GC \$25
 - \$550 Warm up Jacket and GC \$50
 - \$650 Warm Up Jacket and GC \$100 to SwimOutlet or through RaiseRight
 - Families can raise per swimmer or as a whole family again this year (It can be difficult to achieve the incentive levels for each child when you have more than 1 swimmer, so allowing total family fundraising to apply to prize levels seems fair). Would we offer 2 warm up jackets instead of 1 warm up jacket and a \$75 GC for families? Board agrees
 - If GC through RaiseRight is selected and the chosen brand only does increments of \$20, the total will be rounded down. Most do increments of \$10, but some (like Amazon) only do eGC in increments of \$20. Board like this idea but will need to discuss further at March's meeting.

- If we use RaiseRight businesses limit to certain businesses for ease of processing? Or leave the options wide open? - See above
- Should we have separate prizes for the highest male/female fundraisers?no
- Gold/Silver/Bronze team fundraising motivation Board wants to run this idea by Candi (Head Coach) to see if this would be too difficult.
 - would like more input on what this looks like since this isn't my idea and I'm not fully grasping it
- Business Solicitation Letter review and approval Joy passed around the letters and board agreed to move forward.
- Fundraising Goal: \$30,000
- Team Prize for meeting or exceeding the fundraising goal? Will run this idea by Candi to see what prize ideas would be.
- Team Sponsorships
 - Approve sponsor levels and perks for 2025-26 season Board approves
- Gorge Ampitheater Fundraising Opportunity Board agreed that this would not be an appropriate fundraiser for our team.
 - Minimum Age Limit: 18 yrs (firm)
 - You will receive a % of the sales from the location you are assigned + 100% of the tips that location earns. Last year was 8% for food & NA beverage and 5% for everything else. We also have bonuses if you brought 10 or more volunteers and then again at 20 or more volunteers. We have everything you need on site so you wouldn't need to bring anything. You will arrive on site to a fully stocked stand, and you will just be responsible for managing the inventory & cleanliness throughout the event. We provide the point-of-sale system as we are a cashless venue. If you need more product, we have supervisors on staff that are specifically there to ensure all stands are stocked and to assist you in any way. We also provide meals for all staff and volunteers.
 - How many events would we need to sign up for? In a perfect world, I would say at least half, but realistically, we've had groups do as little as 1-2.
 - Would volunteers be required to have food handler's permits? Yes, all volunteers must have their food handlers permit and it is the responsibility of each volunteer to acquire. We also require all volunteers to be MAST/TIPS trained. This is a dual alcohol service training course (approx. 3 hours long). We hold classes at the Gorge to get trained free of charge, but there is also an option online. Online option cost around \$30-40.

- How many volunteers would you need per event? Minimum would be 2-3 for a smaller stand, but the more volunteers you have, the better chance you can get a prime location to raise the most funds.
- MASTER'S MEET Board is excited about this opportunity. Would like Joy and Josh to look into this more and come back with information before moving forward.
- Also talked about Jaymi ordering a backstroke wedge for \$180.00 and would like approval to purchase a track start for the block estimate \$1400.00. Board would like to look at the budget before approving. According to the contract with CWU, EAST needs to spend \$2,000 per year on equipment for the pool need to see how much we need to spend for 2024.
- Jaymi will be emailing parents of swimmers attending Champs for volunteers to put together goody bags.

Meeting Adjourned. - Next meeting will be March 4th (finalize Swim-a-thon, finalize Coaches travel expense allotment, and possibly meet a candidate for Treasurer).