



Ellensburg Area Swim Team
September 10, 2024 MEETING AGENDA
6 - 7 PM

Join Zoom Meeting

<https://us06web.zoom.us/j/89066845798?pwd=NzFBYUlsV1dnUVI4WjdPR3E2ZnJGQT09>

Meeting ID: 890 6684 5798

Passcode: 718131

Begin Meeting with approval of meeting notes from previous meeting: Vote to approve August Meeting minutes **APPROVED**

Attendees: Kelly Pritchett, Jaymi Williams, Megan Dickenson, Alicia Burson, Josh Nelson-Ichido, Joy Schneider, Sarah Bradley, Candi Eslinger

Head Coach Report (Sarah)

MISSION: EAST strives to provide a community centered around aquatics in the Ellensburg Area. Our organization seeks to introduce, teach, develop and maintain skills necessary to be successful in swimming at all levels. Through our community and guidance, we hope to develop camaraderie and self-esteem, encourage physical fitness, and promote a safe and positive environment so athletes can reach their fullest potential!

We are a group of adults involved in the leadership of a swim team organization, committed to promoting a safe and positive environment in the best interest of our swimmers. In all things we do as a group and as individuals, our actions and communications need to be checked against this mission.

Facilities Update: As of September 10, there is no update on facility repair or closure for painting. I have attended several meetings this summer and there are a number of issues slowing down the planning process.

I am reluctant to start our Saturday Swim School program this month, without knowing whether we will be operating out of the CWU Aquatic center in November/December. Currently have 45 requests for Saturday programming. **Will advise families of possible**

changes with facility maintenance, and will go forward with at least having a 4-6 week program for now.

Staff Update: We will start the season off with a thin coaching staff while waiting to see what our numbers look like in September. A potential new Swim School teacher recently reached out to me and I will share information with everyone if interested in bringing her on.

24-25 Swim Year Registration

All registration materials and back end systems were updated and registration opened on September 2nd. All team events have been added to the team events section of our website. The pdf copy of our annual schedule is also uploaded to the website.

	Membership Numbers							
	Gold	Silver 2	Silver 1	Bronze	Precomp	Masters	Sat Swim School	M/W Swim School
July '23 total 89	Candi 9	Candi/Mariah 13	Sarah 16	Sarah 13	Sarah 16	Sarah 15	Lauren 7	0
August '23 total 63	Candi 7	Candi 6	Sarah 6	Sarah 7	Sarah 15	Sarah 13	Lauren 9	0
October '23 Total 113	Candi 6	Candi 11	Sarah 14	Sarah 24	Sarah 18	Sarah 18	Jenna 7	Abbie 15
Nov '23 Total 133	7	11	17	24	18	18	14	M/W 17 T/Th 7
Feb '24 Total 150	12 Candi, Josh, Kelly	14 Candi, Josh, Kelly	22 Sarah, Mariah	37 Sarah, Mariah	18 Sarah, Laurie	22 Sarah	25 Sarah, Alyssa, Jenna, Ellianna	suspended

	Membership Numbers
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	Gold	Silver 2	Silver 1	Bronze	Precomp	Masters	Sat Swim School	M/W Swim School
March/ April Total 132	9	12	20	30	19	21	21	T/Th Swim School Starts 4/30 17 so far
April '24 Total	9	12	20					
June '24 Total 150	10	12	23	28	17	24		36 Total 50
August '24 147	11	11	16	26	18	22	43	
Sept '24 96	22	N/A	13	30	13	18	TBD 45 interested	N/A
	**We were in the 160s in July 2024							

Swim Year	Total Memberships Signed for the Year
15-16	59
16-17	62
17-18	50
18-19	70
19-20	55
20-21	117
21-22	136
22-23	171
23-24	243

The EAST organization is growing rapidly. With growth comes “good problems” to solve, it happens in any organization that is experiencing growth, especially rapid growth. The solution is not for leadership to take on more, the solution is to delegate tasks and involve all these wonderful families in the planning and implementation of EAST events.

Across all areas of the team, we have had a large increase in swimmer and parent involvement.

SwimATHon - triple the amount fundraised from 2023 - 2024

Comparing Rodeo volunteer numbers 2023 to 2024: Across all shifts, there was a significant increase in participation from our membership, more than double the participation from 2023
https://docs.google.com/presentation/d/1gT4_5-tv4K8mdID5rX96gJO0EkyOeHwgGkrWCBLAVcM/edit?usp=sharing

I did not include the Johnson family in 2023 counts or the Schneider family in the 2024 counts. Those families worked the entirety of all 5 shifts. This needs to change moving forward, one family should not be there for every shift (see below for committee idea).

Developing Committee Members: During the 23-24 swim year, we brought on a number of members to help with committee work: Volunteer Coordinator (tracked our volunteer/fundraising participation): Karen Malella; Hospitality: Karen Malella and Mckenzie Kmack; Rodeo Parade: Megan Moore, Nicole Russell and Molly Kelly; Papa Murphy's Fundraising: Beau Stonefield (has offered to do more); Social Media: Shawna and Jason Pittman; Officials: multiple new officials certified

Committees to develop during the 24-25 swim year:

Hosting a swim meet: there are a number of jobs that need to be addressed for hosting a swim meet. The most pressing job to fill is Meet Director. Sarah cannot fill this position again moving forward. The Meet Director can then work toward filling the other necessary roles for hosting swim meets.

New Parent Orientation: a small group that will greet new families to the program and hold short meetings to teach new families the ins and outs of our program

SwimATHon: a small group that will focus on distributing materials, establishing prizes, develop fun activities to get swimmers/families excited for event

Travel Coordinator: one or two people to reach out to hotels to get team blocks and discounted pricing, coordinate a team dinner as team schedule allows,

Rodeo Sales: a committee of 4-5 people who will be involved with the planning and implementation of the rodeo sales event. Each committee member will serve as a lead for one of the 5 rodeo sales shifts.

Banquet Planning - plan time, place and format (type of food served) for Spring and End of Year celebrations. Coaches will still lead what awards to give to swimmers. Board will determine the types of team information to distribute at these events.

Other ideas for committees?

615- 625 PRESIDENT/VP (KELLY/JAYMI):

- Team Bank Acct: Names on acct, removal of Michelle Dannon. **Current Authorized Users: Alicia Burson Treasurer, Kelly Pritchett President, Jaymi Williams Vice President.**
- Rodeo discussion
- Crosswalk situation **Jaymi emailed Tyler & Derek from the City to see about pushing for some improvements.**

625-635 PM TREASURER (Alicia):

- Rodeo ideas for next year **We will dedicate time next mtg to discuss all fundraising options.**
- Set a calendar for board meetings, to-do lists, swim meets, etc.
- Newsletter/communication schedule with families
- Budget requests

635-645 PM SAFE SPORT (Megan)

645 PM FUNDRAISING: (Joy Schneider)

- Rodeo lessons learned - challenges, successes, outcomes, recommendations
- **We will dedicate time next mtg to discuss all fundraising options.**
- **Discussed use of "Slack" ap for parent communication. Josh volunteered to come up with set guidelines for use of the ap.**
- Swimathon - **April 19, 2025**, discuss prizes, OnDeck event creation (allow people to declare for planning purposes - pizza party, prizes, etc, or just wait until closer to the date to create swimathon in GoMotion app)?

650 PM REGISTAR (MEGAN):

Scholarship Program Ideas?
Communication ideas

655 PM OFFICIALS: Josh Nelson-Ichido