SWAT Parent Meeting, Tuesday, February 11 2020:

Swimming

- No one gets benched
- o Being Part of a Team, this is not an individual sport
- o Water vs Land
- o Developmental Process through the same program with the same coaches
- Delayed Gratification
 - Stanford Marshmallow Experiment

• The Differences Between Age Group (14 & Under) and Senior (15 & Over) Swimming

- Physical Maturity
 - Training Capacity
 - Training Focus, Attendance
- o Emotional Maturity
 - Graceful in both Success and Failure
 - Ownership

"In Order to Be Good at Racing You Have to Practice Racing"

- Understanding Pressure
- Managing Success
- Learning from Failure

• Training Group Placement

- No such thing as moving up or down. Swimmers are in group where they can receive the most attention and build confidence in what they are doing.
- o Goal: Leadership Development.
 - swimmers will develop leadership skills in each group before they advance to the next level of training which requires more commitment, and maturity.
 - Must be leading the group before advancement
 - The worst thing a coach can do is move up a swimmer to soon.

Fundraising

- o Why?
 - "I'd rather spend more money in dues than do more fundraising."
 - Swim-A-Thon
 - More Dues or More Fundraising
 - Both
- Cost of doing business increases every year
 - Recruiting
 - Relays
- Stability with Coaching Staff and Facility use

• End of season schedule

- Championship Meets
- o Swim-A-Thon

• Navigating a Championship Meet

- Managing Emotion
- What to say after a good race
- What to say after a bad race
- o Positive Reinforcement
 - How to reward your athlete

Long Course

- o Meet Schedule
- o Travel Meets