



Dear Local Business Partner:

The Blue Devil Swim Club is a local youth sports organization in Gurnee, Illinois. Every year we empower young swimmers from ages 6 to 18 to learn and grow through the sport of swimming. Along the way we connect with thousands of local families through our hosted meets, clinics, and social media.

BDSC is hoping to partner with local businesses like yours to help us meet the cost of our competitive swim program while exposing your business to thousands of families across the Chicagoland area at our meets and other events.

If you are interested in becoming a sponsor of BDSC, I hope you will check out the sponsorship program information on the reverse side of this flyer or reach out to our sponsorship coordinator, Megan Funneman, at treasurer@swimbdsc.com to learn more. We will also give you a call to follow up and answer any questions you might have!

Thank you for your consideration. We look forward to partnering with you!

Blue Devil Swim Club

* BDSC is a 501(c)(3) non-profit organization and all donations are tax deductible.

SPONSOR INFORMATION

Name: _____

Contact Person: _____

Mailing Address: _____

Phone: _____

Email: _____

SPONSORSHIP LEVEL

Elite (\$2,500) _____ Platinum (\$1,500) _____ Gold (\$500) _____

Bronze (\$250) _____ Other/A la carte: _____

Make all checks payable to Blue Devil Swim Club. Checks may be submitted to P.O. Box 481, Gurnee, Illinois 60031 or delivered to a member of our team.

Please provide a high quality digital logo for use on our team communications.

Thank you for supporting the Blue Devil Swim Club!



BLUE DEVIL SWIM CLUB

2024-2025 SPONSORSHIP PROGRAM

Elite Sponsor (\$2,500)

- Business logo prominently displayed on all BDSC email correspondences to BDSC Families (multiple emails weekly)
- Sponsorship Table opportunity at all Hosted invites
- Sponsorship signage prominently displayed at home meets and on Travel Team Banner
- Business logo on Team T-shirt (**largest font size**)
- Recognition on team social media channels & Team weekly update
- Recognition at Team's hosted meets
- Business logo on the Partner Section and the Main Page of the Team Website
- BDSC Sponsor Display Plaque for your Business

Platinum Sponsor (\$1,500)

- Sponsorship signage prominently displayed at home meets
- Business Logo on Team T-shirt
- Recognition on Team social media channels & Team weekly newsletter
- Recognition at Team's hosted meets
- Your Logo on the Partner Section of the Team Website
- BDSC Sponsor Display Plaque for your Business

Gold Sponsor (\$500)

- Recognition on Team social media channels
- Recognition at Team's hosted meets
- Your Logo on the Partners Section of the Team Website
- BDSC Sponsor Display Plaque for your Business

Bronze Sponsor (\$250)

- Your Logo on the Partners Section of the Team Website
- BDSC Sponsor Display Plaque for your Business

Want to sponsor a team event, equipment, or a special event?

We also offer a la carte sponsorship programming as well.

Contact treasurer@swimbdsc.org for more details.