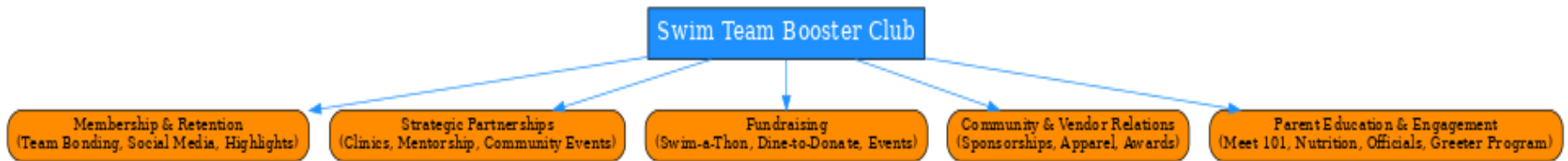


BNSC Booster Club Overview

The BNSC Booster Club exists to enhance the experience of all swimmers, support coaches, and foster a strong sense of community among families. Its mission is to provide resources, events, and opportunities that help the team thrive both in and out of the pool. The Booster Club operates through standing sub-committees that focus on key areas of engagement, growth, and sustainability. Each committee has defined responsibilities, checkpoints, and opportunities for collaboration:



Committee Overview

1. Membership & Retention (Sydney Dean-Merda, Codi Conway; Board Member: Sarah?)

- **Purpose:** Build community spirit among swimmers and families while ensuring new members feel welcomed and supported.
- **Key Responsibilities:**
 - Plan and host team bonding activities (picnics, holiday parties, end-of-season socials).
 - Plan activities/pump up plans for meets (best time wall; pump up bags - coordinate with community relations committee; photo booth, other activities)
 - Manage social media accounts; post photos, highlights, meet results, and swimmer spotlights.
 - Coordinate team photographer(s) at meets/events.
 - Maintain a digital "Wall of Records" and historical highlights.
 - Work on a plan for a physical record board.
- **Checkpoints:**
 - Biweekly social media updates with swimmer highlights.

- At least two team social/bonding events per season (fall, winter, summer).
- Annual review of membership retention trends and new family onboarding feedback.

2. Strategic Partnerships (**Need: 2 Booster Members**; Board Member: Kyla)

- **Purpose:** Connect the swim team with broader community resources and grow long-term opportunities for swimmers.
- **Key Responsibilities:**
 - Organize swim clinics with local college swimmers, alumni, or Olympians.
 - Develop partnerships with summer league teams (mentorship opportunities, shared training, "Try a Practice" days).
 - Coordinate community service projects (e.g., meal-packing, charity swims, local clean-up days).
 - Build relationships with local schools and recreation departments to promote swim team pathways.
- **Checkpoints:**
 - Host at least one skills clinic or partnership event annually.
 - Plan at least one community service project per season.
 - Create and maintain a list of partnership contacts and opportunities, updated annually.

3. Fundraising (**Need: 2 Booster Members**; Board Member: Stan/Jackie)

- **Purpose:** Sustain team programming through creative and effective fundraising.
- **Key Responsibilities:**
 - Plan and execute the annual Swim-a-Thon.
 - Organize Dine-to-Donate nights with local restaurants (2 per year - 1 fall, 1 spring)
 - Research and propose ONE additional fundraiser for the fall (car washes, spirit wear sales, golf outing, etc.).
 - Coordinate fundraising goals with budgetary needs identified by coaches/board.
 - Ensure fundraising events are fun, family-friendly, and well-advertised.
 - Keep families informed about how fundraising dollars are used.
- **Checkpoints:**
 - Annual calendar of fundraising events published at the start of each season.

- Mid-year financial check-in on progress toward fundraising goals.
- Post-event debriefs to evaluate success and adjust future planning.

4. Community & Vendor Relations (Booster Member: Mike Winegar, **open spot**; Board Member: Katie)

- **Purpose:** Manage external relationships with vendors, sponsors, and service providers.
- **Key Responsibilities:**
 - Develop sponsorship packages for local businesses (meet banners, website mentions, logo on team shirts, donations for pump up bags at meets).
 - Coordinate team apparel orders, including vendor selection and timelines.
 - Oversee awards: meet ribbons/medals, team awards, banquet gifts.
 - Maintain relationships with vendors for apparel, awards, banquet venues, and printing.
 - Assist with vendor negotiations to ensure cost-effectiveness and quality.
- **Checkpoints:**
 - Sponsorship list updated annually with committed businesses.
 - Apparel orders placed each season with timely delivery.
 - Awards ordered at least 6 weeks prior to distribution events.

5. Parent Education & Engagement (**Booster Members: two open slots - maybe Codi?**; Board Member: Julie)

- **Purpose:** Equip parents with knowledge, skills, and confidence to support the team.
- **Key Responsibilities:**
 - Host parent orientation sessions (overview of swim meet flow, volunteer jobs, timing).
 - Swimmers being cut from certain events at meet (i.e. only a certain number of kids can swim the 200 free)
 - Provide nutrition and wellness resources for swimmers.
 - Offer a clear overview of team assessments, time standards, and progression.
 - Develop a "Greeter Program" to welcome new families and explain logistics.
 - Recruit parents to become officials and timers.
 - Work with the board to create a "Parent Handbook" with FAQs, meet schedules, and volunteer roles.

- Work with the Board to track parent volunteer hours.
- **Checkpoints:**
 - At least one parent education session held each season (fall, winter, summer).
 - Greeter assigned for each new family joining mid-season.
 - Track number of newly certified officials each year.

