



Champaign County HEAT Booster Club Steering Committee

Meeting agenda for: December 14, 2023 at 6-7 p.m.

Location: Stephens Family YMCA Community Room

Or join by zoom at: <https://us02web.zoom.us/j/85992022866?pwd=UkRNNmlBVjlrNGQ1UDB0WTY2OWNMZz09>

1. Presidents Report - Natalie Kenny Marquez
 - a. Sponsorship Update
 - i. New sponsorships
 - ii. Recent asks
 - iii. Follow-ups needed
 - b. ARC pool rental and construction schedule
2. Treasurer's Report - Jennifer White
 - a. Profit & Loss Statement and General Ledger Report
 - b. Update on codes from YMCA
 - c. Travel budget update (Coach Will)
3. Coaches Report - Coach Will Barker
4. Home Meet Management - Nikki Asse
5. Meet Schedule
 - a. HEAT SPY Dual: December 17, 2023
 - b. Midwinter Classic: January 12-14, 2024
 - c. HEAT HHSC Dual: January 20, 2024
 - d. Center Grove Super Bowl Splash: January 26-28, 2024
 - e. Schroeder A+: February 2-4, 2024
 - f. YMCA Jr Districts: February 17, 2024
 - g. HEAT YDSC Dual: February 18, 2024
 - h. YMCA District Time Trial: February 23, 2024
 - i. YMCA District Championships: February 24-25, 2024
 - j. Illinois YMCA State Championship: March 8-10, 2024
 - k. YMCA National Championship: April 2-6, 2024
 - l. YMCA National Time Trial: April 3-6, 2024

6. Fundraiser Update
 - a. Scheduling the next fundraiser?
7. Social - Liz Howard and Betsy Bradley
 - a. Holiday Cookie Exchange: December 13 from 4-8:30 p.m. at the Y
 - b. 100/100s and 50/50s
 - i. Raising money to purchase new counters and any remaining funds goes to Y on the Fly
 1. New counters need to purchase the [lap counters](#) and the [adapters](#) ASAP so we have them for the Mid-Winter meet!
 - ii. Group 4 New Years post-swim party: December 29 from 5:30-7 p.m.
 - iii. Groups 5/HS1/HS2 post-swim party: December 30 from 7-9 a.m.
 1. *Is this enough time or do they come early at 6 a.m. like last year?*
 - c. 2023-2024 Banquet: April 14, 2024 at the iHotel and Conference Center
8. Team building activities for the season
 - a. Swim Buddy Update
 - b. Upcoming optional social activities
 - i. Group tickets to Olympic Trials in June
9. Concessions - Roselle Bhosale
 - a. Mid-winter, explore option of food truck parked in circle drive
 - b. Budget review
10. Hospitality - Jan Reynolds
 - a. Budget review
11. Volunteer Coordinator - Amanda Alleman, Jeff and Katie Caithamer, Liz Howard
 - a. Updates for Mid-Winter
12. Computer Table / Officials - Larry Fahnestock
13. Parent Liaison Update - Mindy Borden
 - a. Scheduling a new parent meeting
 - b. Recording a Facebook Live video introducing the season
 - c. Recording a timing video to help new timers
14. Publicity and Social Media - Mindy Borden
 - a. Yard Signs - idea from Chapin Rose

15. Team Apparel & Equipment - Erica Malloch

- a. Cap order
- b. 2024-2025 we need to include a question about the t-shirt size in the season registration form
- c. Do we need to increase Booster Fees to cover the t-shirt expense?
- d. Body 'n Sole team store update

16. HEAT Masters

- a. Upcoming hosted meets:
 - i. February 18, 2024 at Centennial (John May Winter Classic)
 - 1. Need to sanction and promote
 - 2. Nats team times