



Champaign County HEAT Booster Club Steering Committee

Meeting agenda for: July 11, 2024 from 6-7 PM

NEW LOCATION: ARC pool deck seating area or lobby area

1. Coaches Report - Coach Will Barker
 2. Presidents Report - Natalie Kenny Marquez
 - a. Sponsorship update
 - b. [2024-2025 Board Update](#)
 - c. Projects:
 - i. Team registration process for 2024-2025
 - Booster fee review
 - Add to registration forms:
 - a. t-shirt size
 - b. Preferred name on swim cap
 - c. Confirmation parent understands volunteer obligation
3. Treasurer's Report - Jennifer White
 - a. Colleen Murphy will take on the Treasurer role for the next term
 - b. Profit & Loss Statement, General Ledger Report, Budget Forecasting
 - c. Travel budget update (Coach Will)
4. Upcoming Meet & Event Schedule:
 - a. Illinois YMCA Long Course State (St. John, IN): July 12-14
 - b. Illinois Age Group Champs (St. John, IN): July 18-21
 - c. Illinois Senior State (Westmont): July 25-28
 - d. YMCA closed for cleaning: August 16-25
 - e. First day of short course practice: August 26
 - f. Erin Block Swim Meet (home hosted meet at Urbana Indoor Aquatic Center): November 1-3
 - g. Mid-Winter (home hosted meet at Urbana Indoor Aquatic Center): January 17-19, 2025

5. Home Meet Management - Nikki Asse
 - a. Update on new Home Meet Manager
6. Computer Table / Officials - Larry Fahnestock
7. Concessions - TBD
 - a. Update on new Concessions volunteer
 - b. Concessions & Hospitality updates
 - c. Plan for Illinois Open
8. Hospitality - Jan Reynolds
9. Volunteer Coordinator - Jeff and Katie Caithamer, Liz Howard
10. Fundraiser Update
 - a. Scheduling the next fundraiser?
11. Social - Liz Howard
 - a. Kickoff Party: Decide Sept 8 or 15?
 - b. Cookie Exchange: Decide December 4 or 11?
 - c. 50x50s: Confirm December 27?
 - d. 100x100s: Confirm December 28?
 - e. 2025 Banquet: April 13, 2025 (Illinois Ballroom - new room for us!)
12. Team building activities for the season
 - a. Swim Buddy Update - try to start this for 2024-2025?
 - b. Upcoming optional social activities
13. Parent Liaison Update - Mindy Borden
14. Publicity and Social Media - Mindy Borden
15. Team Apparel & Equipment - Erica Malloch
 - a. Profit from apparel in 2023-2024
 - b. Planning for apparel for 2024-2025
 - i. Heat store with Body n Sole for 2024-2025 season:
 - **Fall:** Open the store in mid-August so that the info goes out along with registration process and promote with registration,

with a store close day of September 15 (in order to get all of the apparel in time for the SPY IMX meet in early October)

- **Holidays:** Close right before Thanksgiving for a holiday delivery.
- **Championship Season 2025:** Close by February 9th in order to have items in-hand for championship season (districts, state, etc.).

- ii. Ordering included team shirts (and how to make it work with high school swimmers)

16. HEAT Masters - Parker Arnholt

- a. Budget
- b. October meet: Date set for October 20, 2024 at Centennial
- c. February meet (John May Winter Classic)