



Champaign County HEAT Booster Club Steering Committee

Meeting agenda for: May 11, 2023 at 6-7 p.m.

Location: Stephens Family YMCA Community Room

Zoom: <https://us02web.zoom.us/j/85992022866?pwd=UkRNNmlBVjlrNGQ1UDB0WTY2OWNMZz09>

1. **Presidents Report** - Natalie Kenny Marquez

a. Sponsorship Update

- Sponsorships moving forward - no new sponsorships at this time. Mindy to fulfill sponsorship social media shoutouts the week of Illinois Open.
- Upcoming fundraiser opportunities
 - Hickory River July 19, 2023
 - Panera October 15, 2023 4-8 p.m. after meet at Centennial

b. Budget discussion and planning for 2023-2024

- Review of meeting with YMCA staff
- Update on budget
- Goal: July 2023 meeting review and finalize Booster Board Budget - hope to have travel and reimbursement solidified by July and the budget solidified by this summer

c. Travel policy:

- Review draft policy (reimbursement to be based on number of coaches attending the meet which is based on the budget; this would be on top of Will's attendance; pay will be budgeted on the max pay amount; a proposed meet reimbursement schedule was presented/this was determined based on using the maximum pay amount; Natalie will update numbers after Will comments for a few of the items. Email Natalie feedback during the upcoming month regarding the travel policy and any thoughts/suggestions.
- Review 2023-2023 draft meet schedule

d. Ideas for team building activities for summer season and moving into 2023-2023 short course season; kids love the games and water polo

e. 2023-2024 board member recruitment efforts & planning for next season's board - positions are typically two years in duration and are set up so that the entire board is not new all at one time.

2. **Coaches Report** - Coach Will Barker (practice to begin at the ARC on May 30;

Tuesday/Thursday evenings – Will would like for older swimmers to arrive 20-30 minutes early to set up the pool for practice

3. **Meets**

a. Home Meet Management - Billy Oatman and Nikki Asse

- Illinois Open July 7-9, 2023
- Erin Block: October __, 2023

- Midwinter Classic: January__, 2024
 - b. Concessions - Roselle Bhosale (discussed food options for coaches and possibly giving a voucher to coaches/volunteers for food from concessions or have them select a food choice ahead of time to be brought to them rather than bringing in all of the food for hospitality)
 - c. Volunteer Coordinator Update - **we need a new volunteer coordinator!**
 - d. Computer Table / Officials - Larry Fahnestock
 - Official recruitment efforts - John Borden still has not heard back from Illinois Swim after passing his exam.
 - e. Meets & Events:
 - Center Grove Pam Todd Invite: May 12-13, 2023 | Greenwood, IN
 - Red Raider Capital City Classic: June 9-11, 2023 | Springfield, IL
 - Center Grove Mid Summer Spectacular: June 22-25, 2023 | Greenwood, IN
 - Illinois Open: July 7-9, 2023 (home meet at the ARC) | Champaign, IL
 - YMCA Long Course State: July 21-23, 2023 | Lake Central HS in St. John, IN
 - ISI Long Course Age Group Champs: July 20-23, 2023 | Location TBD
 - ISI Long Course Senior Champs: July 27-30, 2023 | Location TBD
 - Swim Clinic with Tyler McGill at Centennial: September 30, 2023
4. **Treasurer's Report** - Jennifer White provided the board with copies of itemized expenses for the past two months.
- a. Financial report - Natalie met with the new CFO at the Y. They are trying to figure out the apparel expense. Will to code numbers for tracking purposes.
5. **Team Apparel & Equipment** - Jennifer Maxfield & Erica Malloch - to be discussed at June meeting.
- a. Apparel update - Jennifer
 - b. Elsmore Update - discussed concerns with length of shipping time for items. Are we still locked into Elsmore for the upcoming year?
 - c. Ideas for Long Course State outfit / shirt / etc. (theme: Harry Potter) - anything ordered such as special wands, caps, etc., will need to be ordered by next month in order to get in time for Y state.
6. **Practice Group Updates**
- a. Group representatives:
 - b. We will need new group coordinators moving into the short course season! Brainstormed ideas for new representatives. To discuss more at upcoming meeting.
 - Group 1: Amanda Alleman
 - Group 2: Amanda Alleman
 - Group 3: Jing Dong (THANK YOU FOR VOLUNTEERING)!!
 - Group 4: Nikki Johnson
 - Group 5: Li Zong
 - Group 6: Stacy Arie
7. **Social** - Liz Howard and Betsy Bradley
- a. 2023-2023 season kick-off potluck + equipment & apparel swap - September 10, 2023 5-7 p.m. rain date September 17, 2023
 - b. 2024 banquet planning - Save the Date April 14, 2024 at I-Hotel
8. **Digital**
- a. Website - Ryan Bradley

- b. Publicity and Social Media - Mindy Borden; continue sending photos and posting more about the team to social; work on posting videos for timing and other tutorials to website or a team YouTube channel.
- 9. **HEAT Masters**
 - a. Funds raised at Masters meetings
 - b. Donations for a memorial banner for Carolyn Cooper
 - c. Hosting more meets in 2023-2024 - need dates now to start planning ahead - coordinate restaurant fundraiser at Panera with Masters meet to encourage more people to stop and eat there.