



Photography Policy and Permission to be Photographed Form

PURPOSE

There has been much talk about whether it is safe to have images taken of children participating in sports. While the great majority of images are appropriate and are taken in good faith, it is a fact that images can be misused, and children can be put at risk if common-sense procedures are not observed.

SUGGESTED POLICIES

1. The publishing of a photograph of swimmer under 18 either on a notice board or in a published article or video recording (including video streaming) of swimming competitions ("publication") should only be done with parents' consent per the attached form.
2. A parent or guardian has a right of refusal to have children photographed. The exercise of this right of refusal cannot be used as grounds for refusing entry into a swimming competition. Therefore, any photo that may go to press or on a notice board, be it through a member of the club or official photographer, should receive parental consent before publishing/displaying the photo, preferably in writing. A suggested form allowing parents to indicate refusal of consent is to follow.

In the case of open meets and other competitions where the host club has an official photographer present, all parents attending should be made aware of this in your meet information. If photos are to be published anywhere, the individual parent should be given the opportunity to withhold their consent. Their right to do so should be specifically drawn to their attention.

All photographs must observe generally accepted standards of decency in particular: • Action shots should be a celebration of the sporting activity and not a sexualized image in a sporting context.

- Action shots should not be taken or retained where the photograph reveals a torn or displaced swimsuit.
- Photographs should not be taken from behind swimming blocks at the start of a race or exhibit a child climbing out of the swimming pool.
- Photographs should not be taken in locker-rooms or bathrooms.



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COHO Swim Club (Deerfield Park District) Photo Permission Process

Photo Permission:

Our staff or designees often take pictures or video at programs and events for: brochures and other marketing materials; website; and other print, electronic and online publicity. Most people are delighted to see pictures of themselves or their family members in our publicity. Photographers from print or other media outlets may also take pictures or video on occasion. We welcome the coverage and hope you do too; it is frequently how the public learns what is happening at the Park District. We cannot guarantee that a photo taken will be used or not be used, nor promise that it will only be used in certain circumstances. If you prefer your family members' pictures not be taken, please notify us in writing.

NOTE:

If you do see a photo posted to our website, Facebook page, or other Park District site of you or your family member that you would like removed, just request the photo to be taken down by commenting on the picture or by emailing marketing@deerfieldparks.org. For questions or more information