

"Providing every member an opportunity to improve swimming skills and achieve success at his or her level of ability, from novice to international competitor."

St. Charles Aquatics ("SCA") looks forward to partnering with you during our 2019 swim season which runs from September 2019 – August 2020.

We are a 501 (C) (3) non-profit organization with more than 600 youth athletes involved in our competitive and non-competitive programs. SCA comprises of the St. Charles Swim Team, Swim Lessons, Diving, Water Polo and Masters Swimming. St. Charles Swim Team started in 1975 and continues today through SCA, 45 years of mentoring athletes for success both in and out of the water.

SCA Members practice year- round and use numerous facilities throughout the community including the Norris Recreational Center, St. Charles North High School, South Elgin High School, and Swanson Pool. The skill level of our athletes ranges from beginners to highly accomplished athletes who represent SCA at National competitions across the country.

When young athletes become members of SCA, they learn the values of sportsmanship, teamwork, and are encouraged to strive for personal excellence. Swimming, diving and water polo are sports that provides physical, emotional and intellectual skills that will last a lifetime.

Maintaining our high quality of aquatic programing while keeping fees affordable is an ongoing challenge for SCA. Only through the assistance of local businesses are weable to keep these important programs alive and thriving within the St. Charles community. Your sponsorship will help provide additional funds for our existing programs throughout the year and allow us to improve upon our facilities and equipment.

We hope you will embrace the opportunity to sponsor our organization, and in return we will provide multiple points of recognition for you with thousands of impressions each year, as outlined in the enclosed Sponsorship Packet. If you wish to become a SCA sponsor, please contact the SCA Office the information listed below. You will then receive a letter of confirmation detailing your sponsorship of our team.

We look forward to hearing from you and your organization soon!

Sincerely, Saint Charles Aquatics



# St. Charles Aquatics 2019-2020 Sponsorship Levels

#### Platinum Level Sponsor

\$1,500/yr

- Your Company name/logo displayed on our electronic scoreboard at the Norris Center
- Custom made 5 x 3 banner with your Company Name/Logo that will be displayed during SCST swim meets
- Your company recognized on the SCA Facebook Page with a link to your company website.
- Your company logo on the SCA website homepage with link to your company website
- Full color page sponsor recognition with your company logo and listing as a Platinum Sponsor to be included in Psych sheets for all meets hosted by SCST, with an audience of over 6,000 every year.
- Platinum Level Sponsor appreciation certificate

Gold Level Sponsor \$1,000/yr

- Custom made 5 x 3 banner with your Company Name / Logo that will be displayed during SCST swim meets.
- Your company recognized on the SCA Facebook Page with a link to your company website.
- Your company logo on the SCA website homepage with link to your company website
- One-half color page sponsor recognition with your company logo and listing as a Gold Sponsor to be included in Psych sheet for all meets hosted by SCST, with an audience of over 6,000 every year.
- Gold Level Sponsor appreciation certificate

Silver Level Sponsor \$500/yr

- Your company recognized on the SCA Facebook Page with a link to your company website.
- Your company logo on the SCA website homepage with link to your company website
- Quarter color page sponsor recognition with your company logo and listing as a Silver Sponsor to be included in Psych Sheet for all meets hosted by SCST, with an audience of over 6,000 every year.
- Silver Level Sponsor appreciation certificate

### Bronze Level Sponsor

\$250/yr

- Company name listed as a Bronze Sponsor to be included in Psych Sheet for all meets hosted by SCST, with an audience of over 6,000 every year.
- Bronze Level Sponsor appreciation certificate

### Friends of SCST Swimming

\$100/yr

- Friends of SCST Swimming name listed in Psych Sheet for all meets hosted by SCST, with an audience of over 6,000 every year.
- Sponsor appreciation certificate



# St. Charles Aquatics Sponsorship Program Information

Summary of Sponsorship Recognition	Platinum Sponsor \$1500	Gold Sponsor \$1000	Silver Sponsor \$500	Bronze Sponsor \$250	Friend of SCST Swimming \$100
Name/Logo Displayed on Scoreboard	X				
5'X3' Company Banner Hung at SCST SwimMeets and Norris RecCenter	Х	Х			
Company Recognized as Sponsor on SCA Facebook Page with Link to Website	Х	Х			
Website Recognition—Company Logo on Homepage with Link	Х	X	X		
Sponsor Recognition in Home Swim Meet Heat Sheets	Full Page	Half Page	1/4 Page	Company Listing	
Sponsorship Recognition	Certificate	Certificate	Certificate	Certificate	Certificate

## **Reach of All SCST Swim Meets**

	Fall Classic	8&Under Classic	Chicagoland Championships	Pentathlon	Summer Classic	Endless Summer & Skins
Month	November	December	February	May	June	July
Teams	14	7	11	11	3	11
Athletes	750	300	650	575	520	600
Days	3	1	3	2	4	2
Sessions	7	1	11	4	7	6
Heat Sheets	1000	400	1200	700	1000	1000
Events	82	16	114	40	76	64



# St. Charles Aquatics Sponsorship Agreement

Please complete this form in duplicate and submit one copy to SCA and keep the other for your records. By doing so you confirm that you and your company have offered to sponsor SCA. Our return letter will act as acceptance of the sponsorship agreement for the advancement of a St. Charles non-profit organization.

Thank you for your generous support of the St. Charles Aquatics.

Company Name:
Company Contact:
Address:
City:
State/Zip:
Office Phone:
Contact E-mail:
Company Web site:

## Sponsorship Level

Platinum\*(\$1,500)

Gold\*(\$1,000)

Silver\*(\$500)

Bronze\*(\$250)

Friends of SCST (\$100)

Other Amount

\* Please email all Logo's for heat sheets and website postings directly to:

fundraising@stcswim.com

All checks payable to SCA

St. Charles Aquatics

1050 Dunham Road St. Charles IL 60174 630-377-1720

fundraising@stcswim.com

www.stcswim.com