



Franklin Parents Swimming Association



**SPONSORSHIP INFORMATION
2023-2024 YEAR**



2022 - 2023 Year in Review

Operation: Franklin Swims

Operation Franklin Swims is a concerted effort to increase the number of children exposed to aquatics in Franklin and surrounding areas through our swim school, water safety days, and other programming.

Franklin Swim School (Re-Brand & Re-Launch**):** We have revamped our swim lesson program from top to bottom starting in January 2023. This included new curriculum development and expanding our offerings beyond the typical group lesson format to include private lessons, adult lessons and more. This helped us increase our instruction to over 50 lessons a week and led to the launching of a brand-new swim school website, www.franklinswimschool.com which allows us to expand our reach even further and ensure everyone can learn to swim regardless of age or finances.

Franklin Swim League (NEW**):** Swimming unlike many sports has a pretty steep learning curve with athletes jumping right from learn to swim lessons to a competitive 32 week season. To help ease athletes into the sport, we created the Franklin Swim League, a 5 week multi time a year swim league designed for 10 & unders to come try the sport of swimming in a low stress fun environment.

Operation: Fill the Board

What is Operation: Fill the Board? At FRST, we pride ourselves on our championship board where each swimmer who qualifies for one of our championship meets is listed with the goal being to fill the entire board. While we did not achieve that goal this season, we have taken a huge step in the right direction with more Zone/NCSA qualifiers and more state qualifiers than ever before. We are well on our way to filling the board and your support can help us on this journey!

Age Group: In the last year, we have seen tremendous growth in our age group program culminating in a return to the Top 10 at the Age Group State Championships during both the spring and summer seasons including our highest finish and most points scored since 2018 and 2017 respectively.

Senior: Our success hasn't been limited to the age group program as we saw our highest number of qualifiers for the NCSA Summer Championships ever this past summer along with an athlete qualifying for the USA Swimming Junior National Championships. On the high school side, we also saw a freshman record broken.

Staff: FRST and Franklin Community Middle School/High School teams are seeing unprecedented stability. In the world of swimming, it is common for coaches to move around from program to program, but our staff has been together for over 4 straight seasons. This leads to a common and unified vision for the programs and allows for a harmonized approach. This is the longest tenured staff in FRST history and one that aids in our fill the board mission.

Back to the BlockTop Campaign

The Back to the BlockTop Campaign was designated as our first capital project seeking to upgrade our starting blocks to the new track-start style which is common place in any pool being built nowadays. Through our first annual swim-a-thon and sponsorships this past summer, we have successfully raised over \$40,000 and are in the process of purchasing and installing the new starting block tops.

Franklin Swimming

A CULTURE OF EXCELLENCE

FRST has had a long history of producing some of Franklin's finest that go on to represent our community in the world. FRST provides our swimmers with not only athletic conditioning but also a network of friends and a lifetime of memories. Our dedicated coaches instill lessons of integrity, self-confidence, and goal setting that our kids use both in and out of the water and throughout our community.



ELITE PERFORMANCES

With over 100 athletes under 14, FRST provides a year-round competitive youth swim club, consisting of two seasons: Long Course in the Spring and Summer as well as Short Course in the Fall and Winter. Franklin hosts 2-3 home Invitational Meets per season with over 500 regional patrons. Our Athletes have competed at the Divisional, State and National levels.



Community Impact

Franklin Swimming by the numbers

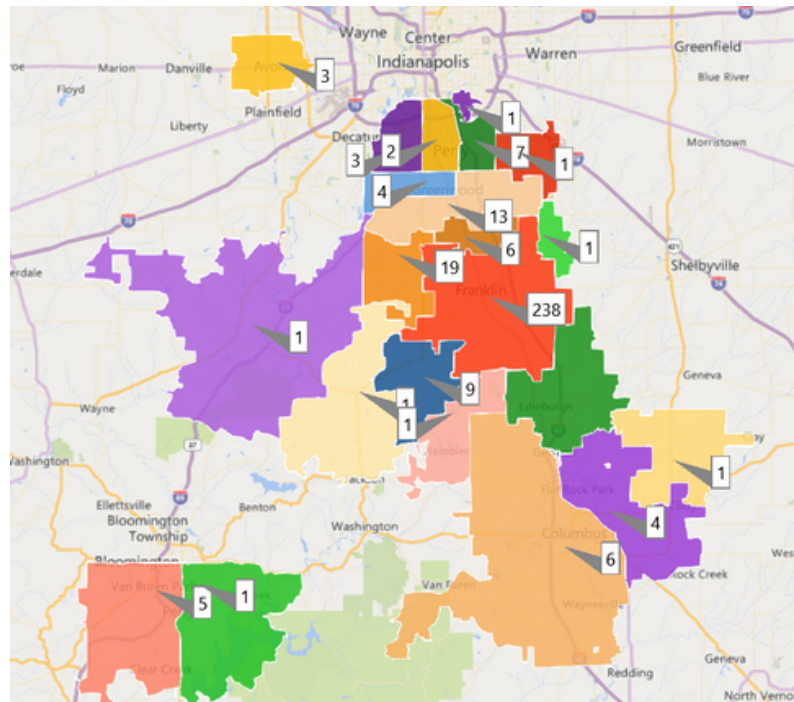


In the Last 12 Months

- 100+ kids taught to swim
- 150+ athletes swimming competitively.
- 15+ Swim meets hosted at our facility
- Over 2,500 guests and competitors including our first international team
- 2 Top 10 finishes at the Age Group State Championships

In the Last 5 Years

- 3 2021 USA Olympic Team Trials Qualifiers
- Top 100 Ranked swim team in 2022 by USA Swimming
- 3.5 Team GPA
- 10 IHSAA Sectional Titles
- 2 Team State Runner up finishes
- 10 alumni competing in college



Graphical Representation of those served by Franklin Swimming

Sponsorship Opportunities

By becoming a sponsor, you will not only gain exposure and brand recognition within our community, but you will also be making a lasting impact on the lives of young athletes. Your support will directly contribute to ensuring that our swimmers have every opportunity to reach their full potential both in and out of the water.

However, what sets our sponsorship apart is the chance to actively engage with our team and witness the transformation first hand. We invite you to attend our practices, meet our swimmers and families and truly become part of the Franklin Swimming Family. Your employees can also participate in volunteer opportunities that promote teamwork and personal growth. This is an opportunity to truly connect with our community and make a difference in the lives of these young athletes.

What your sponsorship funds will be used for

Capital projects to
update our aging facility

Provide equipment to
our athletes

Establish Scholarships
and offset travel costs



Levels of Sponsorship

2023 - 2024 Competitive Year (September 1 - August 31)

	Diamond \$2,500 (3 Available)	Gold \$1,000 (4 Available)	Silver \$500 (6 Available)	Bronze \$250 (10 Available)	Friends \$100
Website Recognition	★	★	★	★	★
Social Media Appreciation Statement	1X/Month	2X/Season	1X/Season	1X/Season	1X/Season
Hyperlink on FRST Website	★	★	★	★	
Corporate Logo On FRST Website	★	★	★	★	
Corporate Logo on Meet Banner	Large	Medium	Small	Name Only	
Recognition on Email Updates	★	★	★		
Advertisement on Heat Sheets	Full Page	Half Page	Quarter Page		
Sponsor for Invitational/ Dual Meet		★			
Sponsor for Championship Meet	★				

On behalf of our swimmers, coaches, and parents...

Thank You

for your support

Please indicate your level of sponsorship for 2023-2024
Competitive Year
(September 1, 2023 - August 31, 2024)

- DIAMOND**
- GOLD**
- SILVER**
- BRONZE**
- FRANKLIN FRIENDS**

BUSINESS NAME: _____

ADDRESS: _____

PHONE: _____ **EMAIL ADDRESS:** _____

WEBSITE ADDRESS: _____

Please email this completed form and company logo to:
stockett@frstswimming.com

Plases make checks payable to:
Franklin Parents Swimming Association
94 W 100 S
Franklin, Indiana 46131

For your tax records Franklin Parents Swimming Association Tax ID is:
92-0477305