

About Us

Lawrence County Aquatics (LCA) is a chartered United States Swimming club.

LCA provides year-round “learn to swim” programs and competitive swimming to over 150 athletes ranging in age from 4 to 18.

LCA is headquartered in Bedford and serves families from Orange, Jackson, Lawrence, Martin, Monroe and Greene Counties.

The club hosts competitions throughout the year including the Stone City Showdown and the Hubert Wheatley Memorial Classic, drawing competitors from around the state.

For more information, please visit-
www.lcaswimclub.org

**Support us and be a part of
one of Lawrence County's
greatest sports traditions!**

Water Safety

Did you know?

- 79% of children in households with incomes less than \$50,000 have little -to-no swimming ability. **(1)**
- Research shows 64% of African-American, 45% of Hispanic/Latino, and 40% of Caucasian children have little to no swimming ability. **(2)**
- 10 people drown each day in the United States. **(3)**
- Formal swimming lessons reduces the likelihood of childhood drowning by 88%. **(4)**

1. [USA Swimming Foundation study through the University of Memphis and University of Nevada, Las Vegas, 2017](#) 2. [USA Swimming Foundation study through the University of Memphis and University of Nevada, Las Vegas, 2017](#) 3. Centers for Disease Control and Prevention 4. Pediatrics and Adolescent Medicine, 2009

Lawrence County Aquatics

2023 Sponsorship Program



lawrencecountyaquatics@gmail.com



SwimLCA

Program Benefits

A sponsorship with Lawrence County Aquatics provides several benefits. In addition to building awareness with your potential customers in the community, you are:

- Helping us provide the quality coaching necessary to teach children how to swim.
- Supporting important water safety and lifesaving skills and training.
- Partnering with us to provide physical activity and electronics free time to youth.
- Maintaining Lawrence County swimming's tradition of excellence, and history of success at all levels.
- Funding scholarships that give everyone an opportunity to swim, no matter their circumstances.

*LCA is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code; EIN 36-4502542



Packages

Olympian- \$2500 (limited availability)

- Featured logo on team shirt
- Co-sponsor for home meets— logo on merchandise, marketing booth/table, full page ad in meet program
- Featured sponsor on the LCA website— logo and link to your website
- Featured logo on printed sign at the pool
- “Proud Supporter” Yard Sign & Decal

Gold Medal- \$1000

- Large logo on team shirt
- Logo on LCA website & link to your website
- Half page ad in one home meet program
- Large logo on printed sign at the pool
- Yard Sign or Window Decal

Silver Medal- \$500

- Medium logo on team shirt
- Logo on sponsor section of the LCA website and link to your website
- Medium logo on printed sign at the pool
- Yard Sign or Window Decal

Bronze Medal- \$250

- Small logo on team shirt
- Logo on sponsor section of the LCA website and link to your website
- Small logo on printed sign at the pool

Family/Alumni- \$100

- Name listed on sponsor section of LCA website
- Name listed on printed sign at pool

*Program subject to change due to COVID-19 restrictions impacting club programming, meet schedule and facility access.

Sponsorship Form

Package (circle one):

Olympian Gold Medal
Silver Medal Bronze Medal
Family/Alumni

Business or Family Name:

Street Address:

City, State, Zip:

Contact Name:

Contact Title:

Phone Number:

Email Address:

Website:

Referred by (LCA swimmer name):

To complete your sponsorship:

- Submit completed sponsorship form
- Include payment— checks payable to LCA
- Provide a high quality digital file of your logo via email: lawrencecountyaquatics@gmail.com

Lawrence County Aquatics
P.O. Box 1352
Bedford, IN 47421

*Receipt of form, payment and logo may impact the timing of the delivery of program benefits.