



Mike McKee – Co-Owner / President

McKee's Baseball & Softball Academy (McKee Valera, Inc.)

1826 Eisenhower Dr N

Goshen, IN 46526

Phone: 574-238-8613

Email: superfam18@gmail.com & teammckee25@mckeesbaseballandsoftballacademy.com

3/15/2025

Subject: Sponsorship Opportunity – Supporting Local Youth Baseball & Softball

To Whom It May Concern,

I hope this message finds you well. I am reaching out on behalf of **McKee's Baseball & Softball Academy (McKee Valera, Inc.)**, a facility dedicated to providing young athletes in the Goshen area with high-quality training, resources, and opportunities to grow both on and off the field. We believe that every young athlete deserves access to top-tier training, regardless of financial circumstances, and we are committed to making that a reality for our community.

What Your Sponsorship Will Support:

Your sponsorship will directly fund critical facility upgrades, cutting-edge training technology, and essential equipment to help our young athletes develop their skills and compete at the highest level. Our biggest initiative is the purchase of a HitTrax system, which will make us the only facility in the area offering this advanced technology. HitTrax provides:

- Real-time analytics, video playback, and performance tracking to help athletes refine their skills.
- Exposure to college programs, giving players access to valuable recruitment opportunities.
- A competitive edge for our local players, leveling the playing field with wealthier communities that already have access to elite training.

Beyond HitTrax, your support will help us complete our gym, including:

- Gym flooring and weight training equipment to create a fully functional training space.
- Essential baseball and softball training tools like L-screens, balls, bats, and protective equipment.
- Facility improvements to ensure a safe and high-quality environment for athletes ages 5 to 18.



Why This Matters to Our Community:

This facility is more than just a training space — it's a game-changer for local youth and a vital resource for our community. Many young athletes in our area lack access to elite-level training without traveling long distances or paying prohibitive costs. By bringing HitTrax, weight training, and high-level instruction closer to home, we are breaking down barriers and making advanced training affordable and accessible for all families in our community.

But beyond just skill development, this facility provides a safe and positive environment where young athletes can build confidence, develop discipline, and cultivate a strong work ethic—lessons that extend far beyond the field. We are investing in the future of our youth, giving them opportunities to grow, compete, and chase their dreams right here in Goshen.

How You Can Help:

We are offering sponsorship opportunities ranging from **\$500 to \$5,000(+)**, with various recognition and partnership benefits. If you are interested in supporting this initiative, please consider contributing to help us equip the next generation of athletes!

- **Sponsorship Amount:** (\$1 – \$5,000)
- **Make checks payable to:** McKee Valera, Inc.
- **Remit to Address:** 1826 Eisenhower Drive N, Goshen, IN 46526
- **Number of individuals impacted:** The entire Goshen baseball and softball community, and surrounding rural communities
- **Additional Funding Sources:** Sponsorships and contributions from the owners

I would love the opportunity to discuss how we can partner together to create a lasting impact on youth sports in our area. Please feel free to reach out to me at 574-238-8613 or via email at

superfam18@gmail.com and [HYPERLINK](#)

"mailto:teammckee25@mckeesbaseballandsoftballacademy.com" teammckee25@mckeesbaseballandsoftballacademy.com.

Thank you for your time and consideration. Your support can make a meaningful difference in the lives of young athletes in our community.

Best regards,

Mike McKee

McKee's Baseball & Softball Academy (McKee Valera, Inc.)



McKee-Valera, Inc. – McKee’s Baseball & Softball Facility:

Sponsorship Opportunities

Grand Slam Sponsor (\$5,000+)	• Exterior Signage: Logo on the exterior of our building or prominent display area. • Inside Facility Signage/Banner: Large banner or digital signage inside the facility. • Website Shout-Out: Logo and link on our homepage with a feature in a sponsor section. • Social Media Shout-Outs: Dedicated posts on Facebook, Instagram, Twitter, and LinkedIn. • Event Sponsorship Recognition: Recognition at major events held at the facility (e.g., logo on banners, verbal acknowledgment).
Home Run Sponsor (\$2,500+)	• Inside Facility Signage/Banner: Smaller banner or sign within the facility. • Website Mention: Logo on the Sponsorship page on our website. • Social Media Mentions: Posts recognizing the Sponsor on social media. • Shout-Out at Events: Acknowledgment of Sponsorship at specific events held at the facility.
Triple Play Sponsor (\$1,000+)	• Signage Inside the Facility: Logo or name on smaller signs or a shared banner inside the building. • Website Shout-Out: Listing on the Sponsorship page of the website with logo and brief description. • Social Media Acknowledgment: One or two mentions on social media.



McKee-Valera, Inc. – McKee’s Baseball & Softball Facility:

Sponsorship Opportunities

Double Play Sponsor (\$500+)	• Shared Signage Inside the Facility: Sponsor name listed on a shared banner or poster inside the facility. • Website Acknowledgment: Acknowledgment on the Sponsorship page with Company name. • Social Media Thank You: A mention on our social media pages thanking Sponsor for their support.
Lead-off Sponsor (Under \$500)	• Website Acknowledgment: Name listed as a sponsor or partner on our website. • Social Media Thank You: A post thanking Sponsor for their support on our social media channels. • Small Signage in Facility: Name on a smaller, community board or wall.

What Your Sponsorship Will Support:

Your sponsorship helps us enhance our facility, invest in cutting-edge training tools, and provide top-tier instruction to athletes in our community. With your support, we can continue to grow, offer better equipment, and create more opportunities for players to develop their skills and compete at a higher level.

Why This Matters to Our Community:

This facility is more than just a training space—it’s a place where young athletes build confidence, discipline, and a love for the game. Many players in our area lack access to high-level training without traveling long distances or paying prohibitive costs. By expanding our resources and keeping training affordable, we are strengthening our local sports community and giving young athletes the tools they need to succeed—both on and off the field.

Contact Us:

Phone: 574-238-8613

Email: teammckee25@mckeesbaseballandsoftballacademy.com

Website: <https://www.gomotionapp.com/team/inmbs/page/home>