



MSC SPONSORSHIP PROGRAM – MEMBER FAMILY INFORMATION

BACKGROUND

MSC has a rich history of support and involvement by the local community. This includes sponsorships by local businesses and community organizations. Every sponsorship helps MSC carry out our mission to teach excellence through swimming, for life. As a 501(c)(3) nonprofit organization, sponsorships are an essential contribution to our success, supporting the long-term development of each of our athletes, and helping to keep the cost of swimming within reach for all athletes and families. All sponsorships are tax-deductible to the extent allowed by law.

WHAT'S IN IT FOR ME (THE MSC FAMILY)?

In the past, various members have tried to secure sponsorships with local organizations, with little incentive. We're flipping the script, giving every member family the opportunity to secure sponsorships and providing incentives for doing so.

1. Account Credits (\$\$\$):
 - a. For all **Financial Sponsorships** collected, the club family that brings in the sponsorship will receive a **credit back to their account equal to 25% of the donation upon receipt of the sponsorship payment.** There is no limit to the amount of credits you may receive to your account.
 - b. For **In-Kind Sponsorships** collected, the club family that brings in the sponsorship will receive a \$200 credit for each Hall of Fame donation, \$50 for an MVP donation, and \$25 for a Team Captain donation upon fulfillment of the sponsorship. There is no limit to the amount of credits you may receive to your account.
2. Volunteer Credits
 - a. Securing a **Financial Sponsorship at the Club Champion level** fulfils the member volunteer requirements for the duration of the sponsorship period (e.g., one year or two years).

WHAT SPONSORSHIP OPTIONS ARE AVAILABLE?

MSC offers financial sponsorships and in-kind sponsorships. Financial sponsorships range in value between \$250 and \$2,500. While categories are limited, custom sponsorship packages are also available, and two-year sponsorship commitments will receive a 10% discount! Sponsors are recognized at all MSC-hosted swim meets during the sponsorship period, at team special events, and digitally as described below. We welcome the opportunity to deepen our partnership through additional engagement. In-Kind sponsorships help to offset the cost of food and hospitality that is provided to swim meet officials and coaches at MSC hosted meets at Munster High School Aquatic Center.

FINANCIAL SPONSORSHIPS:

Sponsor Level	One Year Donation	Two Year Donation	Name or logo on club t-shirt worn by all swimmers and families	Name or logo on scoreboard during breaks of home meets	Name or logo displayed at concession stand at home meets	Name announced during home meets	Name or logo included in quarterly social media sponsor appreciation posts	Name or logo included on club website with link to
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								sponsor site
Club Champion	\$2,500	\$4,500	X	X	X	X	X	X
Gold	\$1,000	\$1,850		X	X	X	X	X
Silver	\$500	\$900			X	X	X	X
Bronze	\$250	\$475				X	X	
"Build Your Own"	Board Approval	Board Approval	TBD – Contact the Board of Directors					

IN-KIND DONATION SPONSORSHIPS:

Sponsor Level	One Year Donation	Name or logo on club t-shirt	Name or logo on scoreboard during breaks of home meets	Name or logo displayed at concession stand at home meets	Name announced during home meets where meal is provided	Name or logo included in quarterly social media sponsor appreciation posts	Name or logo included on club website with link to sponsor site	Opportunity to distribute promotional materials at meets where meal is provided (e.g., coupons, flyers)
Hall of Fame	Provide one full hospitality meal for one day of each 3-day home meet (4 total)		X	X	X	X	X	X
MVP	Provide one full hospitality meal for at least one day of a home meet				X	X	X	X
Team Captain	Provide a catering order for hospitality at a 50% discount for at least one day of a home meet				X	X		