



MSC SPONSORSHIP PROGRAM – SPONSOR REQUEST FORM

BACKGROUND

Since 1969, Munster Swim Club (MSC) has been the premier swim club in Northwest Indiana with a rich tradition of growth, development, and excellence, that has been an exemplary feeder program for many area high school swim programs, including the Munster High School Seahorses, with one of the richest histories of tradition and success in the State of Indiana. MSC is comprised of 200+ competitive swimmers from Age Group (6-14 years old), Seniors (15-18), and Masters (18+).

MSC has a rich history of support and involvement by the local community. This includes sponsorships by local businesses and community organizations. Every sponsorship helps MSC carry out our mission to teach excellence through swimming, for life. Moreover, sponsors are visible pillars of our community, demonstrating their commitment to providing outstanding opportunities for healthy living, youth development, and water safety in Northwest Indiana. MSC sponsors gain exposure not just locally, but beyond, as MSC swimmers regularly compete at the highest levels in the state and across the country. Munster Swim Club hosts four three-day swim meets each year at the Munster High School Aquatic Center. Each of these events typically draws **600+ swimmers each day, plus a captive audience of 1,200-1,500 spectators** from across Northern Indiana and Chicagoland. In addition, Munster Swim Club hosts several one-day meets throughout the year that will typically draw 300+ swimmers and 600-900 spectators.

MSC is a 501(c)(3) nonprofit organization. Sponsorships are an essential contribution to our success, supporting the long-term development of each of our athletes, and helping to keep the cost of swimming within reach for all athletes and families. All sponsorships are tax-deductible to the extent allowed by law.

WHAT SPONSORSHIP OPTIONS ARE AVAILABLE?

MSC offers financial sponsorships and in-kind sponsorships. Financial sponsorships range in value between \$250 and \$2,500. While categories are limited, custom sponsorship packages are also available, and two-year sponsorship commitments will receive a 10% discount! Sponsors are recognized at all MSC-hosted swim meets during the sponsorship period, at team special events, and digitally as described below. We welcome the opportunity to deepen our partnership through additional engagement. In-Kind sponsorships help to offset the cost of food and hospitality that is provided to swim meet officials and coaches at MSC hosted meets at Munster High School Aquatic Center.

FINANCIAL SPONSORSHIPS:

Sponsor Level	One Year Donation	Two Year Donation	Name or logo on club t-shirt worn by all swimmers and families	Name or logo on scoreboard during breaks of home meets	Name or logo displayed at concession stand at home meets	Name announced during home meets	Name or logo included in quarterly social media sponsor appreciation posts	Name or logo included on club website with link to sponsor site
Club Champion	\$2,500	\$4,500	X	X	X	X	X	X
Gold	\$1,000	\$1,850		X	X	X	X	X
Silver	\$500	\$900			X	X	X	X
Bronze	\$250	\$475				X	X	
"Build Your Own"	Board Approval	Board Approval	TBD – Contact the Board of Directors					



IN-KIND DONATION SPONSORSHIPS:

Sponsor Level	One Year Donation	Name or logo on club t-shirt	Name or logo on scoreboard during breaks of home meets	Name or logo displayed at concession stand at home meets	Name announced during home meets where meal is provided	Name or logo included in quarterly social media sponsor appreciation posts	Name or logo included on club website with link to sponsor site	Opportunity to distribute promotional materials at meets where meal is provided (e.g., coupons, flyers)
Hall of Fame	Provide one full hospitality meal for one day of each 3-day home meet (4 total)		X	X	X	X	X	X
MVP	Provide one full hospitality meal for at least one day of a home meet				X	X	X	X
Team Captain	Provide a catering order for hospitality at a 50% discount for at least one day of a home meet				X	X		

SPONSOR COMMITMENT FORM

Organization Name:	
Contact:	
Mailing Address:	
Email:	
Phone:	
Sponsorship Level:	Financial: <input type="checkbox"/> Club Champion <input type="checkbox"/> Gold <input type="checkbox"/> Silver <input type="checkbox"/> Bronze <input type="checkbox"/> "Build Your Own" In-Kind: <input type="checkbox"/> Hall of Fame <input type="checkbox"/> MVP <input type="checkbox"/> Team Captain
Duration:	One Year: _____ Two Year: _____
Please make checks payable to Munster Swim Club or contact MSC Business Manager Sherrie VanderVelde at: sherriev@ymail.com	