

# NEW VIDEO DISPLAY Scoreboard Sponsorship Opportunities and Benefits



## Details:

The SCSC board has approved the purchase of a 10x17ft. Full Color Video Display/Scoreboard in order to bring ourselves up to par with newer Indiana natatoriums who compete with us to host championship meets. SCSC will fund half of the project through savings on hand, and the balance of the cost will be funded through community support and fundraising.

## SPONSORSHIP LEVELS

### **\$40,000 Going the Extra Mile** *Limited to one!*

- At this premier level of sponsorship, you'll gain exclusive naming rights to our scoreboard, ensuring your organization's name is prominently featured for the next decade.
- Your logo will enjoy prime visibility during all SCSC meets, Crawfordsville High School (CHS) and Crawfordsville Middle School (CMS) meets, and community events, including warm-ups, between sessions, and at the start of each meet.
- Additionally, your logo will be displayed on heat sheets for SCSC and CHS/CMS meets throughout the years, both short course and long course.

### **\$10,000 The Distance Race**

- With this sponsorship, your organization's logo will take center stage during all SCSC meets, school meets, and community events, ensuring maximum exposure for the next decade.
- Your logo will also be featured on heat sheets for SCSC and CHS/CMS meets throughout the year, spanning both short course and long course seasons.

### **\$5,000 The Individual Medley**

- As an Individual Medley sponsor, your logo will be displayed alongside other IM sponsors during SCSC and CHS/CMS meets, providing valuable visibility for 5 years.
- Your logo will also be included on heat sheets for SCSC and CHS/CMS meets, year-round, covering both short course and long course events.

### **\$1,000 The Sprint**

- Support our swimming community at the Sprint level, where your name will be listed on a dedicated slide with other supporters during SCSC or CHS/CMS meets for one year.
- Your logo will also be featured on heat sheets for SCSC or CHS/CMS meets throughout the year. This sponsorship can be renewed for subsequent years, extending your impact.

*Want to be a part of this exciting development?*

Please contact Neil Schmitzer-Torbert (SCSC Board Chair)  
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