

FOR IMMEDIATE RELEASE

Beine Wellness Building Announces Partnership with Zionsville Swim Club to Elevate Elite Athlete Nutrition and Performance

Zionsville, IN — (11/11/2025) — Beine Wellness Building, the nation's leading genetic-based sports performance and nutrition company, is proud to announce a strategic partnership with Zionsville Swim Club (ZSC), one of the premier age-group and senior-level swim programs in the Midwest.

This collaboration will bring science-driven nutrition, personalized recovery strategies, and cutting-edge genetic performance insights to ZSC athletes, supporting their continued rise as one of the most competitive clubs in USA Swimming.

Building on Zionsville Swim Club's Recent Competitive Success

Over the past several seasons, Zionsville Swim Club has established itself as a powerhouse program, known for developing technically-sound, hardworking, and mentally resilient athletes. With standout performances at state, Sectionals, Futures, and Junior National level meets, ZSC has produced:

- Numerous Indiana Age Group State champions and podium finishers
- Continued growth in national-level qualifiers
- Elite relay performances and record-setting club achievements
- A rising number of athletes advancing to high-level collegiate swimming programs

This partnership builds on that momentum, ensuring swimmers have the nutritional knowledge and recovery strategies to thrive in training and perform at their peak in championship environments.

Science-Based Nutrition to Fuel Performance

Beine Wellness Building delivers a comprehensive, evidence-based approach to athlete fueling - integrating genetic testing, performance nutrition, recovery protocols, sleep strategies, and micronutrient optimization tailored for swimmers.

"Our mission is to help athletes unlock their full potential by fueling their bodies with precision and intention," said Erica Beine, CEO & Founder of Beine Wellness Building. "Zionsville Swim Club represents excellence in coaching, culture, and athlete development. We are honored to support their swimmers with elite-level nutrition and recovery tools as they continue to perform on the biggest stages."

A Shared Commitment to Athlete Development and Long-Term Success

“Nutrition is a critical part of performance and athlete wellness,” said **(Eric Meyer/Head Coach, Zionsville Swim Club)**. “Partnering with Beine Wellness Building gives our swimmers access to world-class expertise in fueling, recovery, and personalized performance. This elevates our program and helps us continue building strong, healthy, and fast swimmers.”

Through this partnership, ZSC swimmers and families will receive:

- Team fueling education & performance workshops
- Access to individualized athlete nutrition guidance
- Monthly nutrition information
- Collaborative efforts amongst coaches and the Beine Wellness Building team to support individual swimmers

About Beine Wellness Building

Beine Wellness Building is a leader in genetic-based sports nutrition and performance. The company works with elite swimmers, collegiate programs, Olympic-caliber athletes, and swim clubs across the nation, empowering athletes to train stronger, recover faster, and perform at their best.

About Zionsville Swim Club

Zionsville Swim Club is an age-group and senior program based in Zionsville, Indiana, dedicated to developing outstanding swimmers and individuals. With a commitment to technical excellence, team culture, and long-term athlete development, ZSC continues to produce elite competitive swimmers and future collegiate athletes.