



Boilermaker Aquatics

Sponsorship Information

2025-2026 Competition Year

Leaders Everywhere is a part of our vision for this team which involves teaching, encouraging, and allowing young athletes to be leaders in the pool, on land, and with their team.

We have created an environment where athletes are protected and encouraged to grow as people and swimmers.



Developing Future Leaders

Boilermaker Aquatics is a year-round competitive youth swim club that aims to develop leaders through the sport of swimming. We aim for a fun environment for youth to learn and succeed at the life-long skill of swimming and teach many positive life skills including competitiveness, teamwork, responsibility and goal setting.

Boilermaker Aquatics athletes are leaders not just in the pool, but in their communities as well. You will find BA athletes volunteering with local organizations, competing in academic competition, creating initiatives to improve their neighborhoods and more. When you invest in Boilermaker Aquatics as a sponsor, you are investing in the future of Greater Lafayette as well.

SPONSORSHIP OPPORTUNITIES

Boilermaker Aquatics offers a variety of sponsorship options for nearly every personal, business and corporate budget. Sponsorship may be done on a per season, annual or per meet basis depending on budget or sponsorship priorities.

Sponsorship is essential to keeping participating in competitive swimming affordable for the average family. Competitive club teams face rising costs of finding and securing pool space not only for training, but for hosting meets as well.



SPONSORSHIP TYPES

Boilermaker Aquatics offers two main sponsorship types: Annual and Event.

Annual Sponsorships will provide benefits that last throughout the year and will be ongoing in our general media such as website and social media. It will also include ongoing sponsorship recognition at our regular season meets. **Event Sponsorships** are specific to a particular meet or season and can be chosen based on your needs. Event sponsorships may also be fulfilled in part through in-kind donations, not to exceed 50% of the total sponsorship amount.

Leaders Everywhere

ANNUAL SPONSORSHIPS

Duration: September - August

Black Level - \$5,000

Annual Benefits:

Social/Digital

- Priority placement of logo with link on Boilermaker Aquatics homepage & sponsorship page from September through the following August.
- Recognition on Boilermaker Aquatics social media at least eight times per sponsorship year.
- Logo placement in BA's monthly newsletter to athlete families

Event Benefits

- Sponsorship recognition at all four BA-hosted meets per year (December, January, May, and June). Including, but not limited to:
 - Full-color digital display on scoreboard during meet warm up
 - Banner placement on pool deck during meet
 - Recognition by announcer four (4) times per meet session
 - 3 hot heats per session "presented by [your name/business]"
 - Option to add items/coupon/vouchers in athlete swag
 - Signage displayed throughout the event space, including at athlete check in, volunteer check in, spectator entrance

Merchandise

- Top Logo placement on Championship T-Shirts, twice annually

Gold Level - \$2,500

Annual Benefits:

Social/Digital

- Logo placement with link on Boilermaker Aquatics homepage & sponsorship page from September through the following August.
- Recognition on Boilermaker Aquatics social media quarterly
- Logo placement in BA's monthly newsletter to athlete families

Event Benefits

- Sponsorship recognition at BA-hosted meets per year (December/May or January/June). Including, but not limited to:
 - Full-color digital display on scoreboard during meet warm up
 - Banner placement on pool deck during meet
 - Recognition by announcer two (2) times per meet session
 - 2 hot heats per session "presented by [your name/business]"
 - Option to add items/coupon/vouchers in athlete swag
 - Signage displayed throughout the event space, including at athlete check in, volunteer check in, spectator entrance

Merchandise

- Logo placement on Championship T-Shirts, twice annually

ANNUAL SPONSORSHIPS

Duration: September - August

White Level - \$1,000

Annual Benefits:

Social/Digital

- Logo placement on Boilermaker Aquatics homepage & sponsorship page from September through the following August.
- Recognition on Boilermaker Aquatics social media quarterly
- Recognition in BA's Monthly newsletter to BA families

Event Benefits

- Sponsorship recognition at BA-hosted meets per year (December/May or January/June). Including, but not limited to:
 - Full-color digital display on scoreboard during meet warm up
 - Banner placement on pool deck during meet
 - Recognition by announcer one (1) times per meet session
 - 1 hot heats per session "presented by [your name/business]"
 - Option to add items/coupon/vouchers in athlete swag
 - Signage displayed throughout the event space, including at athlete check in, volunteer check in, spectator entrance

Merchandise

- Logo placement on Championship T-Shirts, twice annually.

T-Shirt Sponsor - \$500

- Logo placement on Championship T-Shirts (twice annually)
- Logo displayed on website Sponsor Page from September through following August
- Logo displayed on scoreboard at hosted invitational swim meets
- Social media recognition in posts featuring team wearing championship shirts (2 times annually)



SPONSORSHIP FORM



Contact Name: _____ Email: _____

Organization: _____ Phone: _____

Boilermaker Aquatics Contact: _____

Sponsorship Selection

ANNUAL SPONSORSHIP

- ☐ Black Level - \$5,000
- ☐ Gold Level - \$2,500
- ☐ White Level - \$1,000
- ☐ Meet Title Sponsor (Add On) - \$500
- ☐ T-Shirt Sponsor - \$500

Payment

- ☐ Check enclosed. Please make checks payable to Boilermaker Aquatics.
- ☐ Please provide an invoice to the email address listed above. Invoices are due 30 days after receipt.
- ☐ I would like to pay for sponsorship using electronic payment.

Sponsorship form with invoice and electronic payment requests may be emailed to Jordan Bonfitto at jordan.bonfitto@gmail.com. Forms with enclosed payments may be mailed to: Boilermaker Aquatics, % Jordan Bonfitto, PO Box 2782, West Lafayette, IN 47996

Boilermaker Aquatics is a 501(c)3 non profit organization.