



Dear <<BusinessContactName>>,

The Colony Red Hots Swim team would like to join forces with you in a direct advertising opportunity. We are 1 of 22 non-profit 501(c) youth swim teams in the Irvine Swim League with tax deductible advertising opportunities during team events (websites, daily practices, weekly swim meets, banquets, etc). Each swim meet hosts about 250 swimmers and their supporting families and friends, providing you with unique exposure throughout Irvine all summer.

Swimming has become a long-standing summer tradition throughout Irvine. Team registration fees no longer cover our increasing operating costs, which include coaches' salaries, equipment, and supplies. Additional support from our local business community is needed.

Your support will mean a great deal to our swimmers, all ranging in age from 5-18, as well as our beloved Irvine community. In addition to swim meet and website exposure throughout the summer, a list of benefits that our sponsors can enjoy is attached. Please feel free to contact us with any questions or inquiries you may have.

Sincerely,

<<YourName>>

Colony Red Hots Swim Team

<<YourPhoneNumber>>

<<YourEmailAddress>>



SPONSORSHIP BENEFITS

The Colony Red Hots Swim Team has three sponsorship levels to choose from: Bronze, Silver, and Gold. Here are the benefits for each sponsorship level:*

BRONZE SPONSORS: \$250

- **TEAM WEBSITE** - Your company logo featured in the sponsors section of the Colony Red Hots Swim Team website with a direct link to your designated company website.**
- **TEAM EMAILS** - Your company name highlighted in weekly emails to our team families.
- **DIGITAL DISPLAY** - Your company logo included on digital display at the following team events: Time Trial Meet, all Home Swim Meets, and End of Season Banquet.

SILVER SPONSORS: \$500

Includes Bronze Sponsorship, plus:

- **TEAM WEBSITE, UPGRADED PLACEMENT** - Your company name, logo, and tagline more prominently featured on the Colony Red Hots Swim Team website with a direct link to your designated company website.**
- **SPECIAL RECOGNITION AT HOME SWIM MEETS** - Your company name highlighted during announcements at the Home Swim Meets.
- **BANNER DISPLAY AT TEAM EVENTS** - Your company banner displayed at the following team events: Time Trial Meet, all Home Swim Meets, and End of Season Banquet.

GOLD SPONSORS: \$1,000

Includes Silver Sponsorship, plus:

- **TEAM WEBSITE, PREMIUM PLACEMENT** - Your company name, logo, tagline, and detailed company description featured in a premium section of the Colony Red Hots Swim Team website with a direct link to your designated company website.**
- **SPONSORS TABLE DISPLAY AND RAFFLE** - Your company materials (flyers, brochures, promotional products, etc.) set up at a special sponsors table at the following team events: Time Trial Meet, all Home Swim Meets, and End of Season Banquet. You may also hold raffles, drawings, etc. of items to promote your business during the Home Swim Meets. Note: Your company must supply all materials.
- **PROMOTE IN-PERSON** - You will be invited to announce your promotions and sponsorship during all Home Swim Meets.
- **BANNER DISPLAY AT IRVINE SWIM LEAGUE (ISL) CHAMPIONSHIP SWIM MEET** - Your company banner displayed at the Colony Red Hots campsite during the ISL Championship Swim Meet in August.



SPONSORSHIP BENEFITS (continued)

OTHER DONATION OPTIONS:

In lieu of a sponsorship package above, you can also support the Colony Red Hots Swim Team in other ways:

- Provide a flat monetary donation of any amount.
- Donate an item or service to be raffled off at the team's July 4th Raffle Fundraiser.
- Donate funds to sponsor certain team ITEMS (such as new lane lines, new starting blocks, new canopies, professional head coach, trophies, record plaque, etc.) or EVENTS (such as Registration, Age Group Parties, End of Season Banquet, Beach Day, or Snack Bar).

NOTES:

* All sponsorship benefits apply to the summer swim season (late May through early August) of the current year that the sponsorship donation is received, unless otherwise noted.

** Your company logo, info, and links will be included on the Colony Red Hots Swim Team website for 12 months immediately following receipt of the sponsorship donation.



DONATION RESPONSE

Enclosed is my donation.

Business Name:

Contact Name:

Business Address:

Phone: _____ Email: _____

Sponsorship Level: (Please circle one, if applicable) BRONZE SILVER GOLD

Other Donations: (Please check and complete one or more, if applicable)

- ☐ I wish to donate \$_____ and do not require any of the sponsorship level benefits.
- ☐ I wish to donate (specify item/service) _____ for July 4th Raffle Fundraiser.
- ☐ I wish to sponsor (specify item/event) _____ for \$_____.

TOTAL AMOUNT ENCLOSED \$_____ Check Number: _____

Please note that your information will be used for the Colony Red Hots Swim Team only. We will not share your information.

Please make your check payable to: **Colony Red Hots**. Upon receipt of the check, a receipt letter with our Tax ID number will be provided.

Thank you so much for supporting your local Colony Red Hots Swim Team!

www.colonyredhots.org

We're Hotter in the Water!