



Dear Partner:

The Courtside Stingrays Swim Team is a swim team with 130 swimmers representing families located primarily in the Northwood area of Irvine, California, but we do attract members from throughout Irvine. The Courtside Stingrays swim team belongs to the Irvine Swim League, a 501(c) 3, which currently hosts over 20 teams participating with more than 2,500 swimmers competing each summer. All funding for the league and the neighborhood teams comes from parent dues and sponsors.



The Courtside Stingrays swim team is seeking your support in sponsorship. Our goal is to raise \$10,000!! This will allow the team to invest more into the team with pool improvements, fun activities for the kids, and it also provides our sponsors a very inexpensive advertising method.

Sponsor ads will be placed on the Courtside Stingrays swim team web site (www.courtsidestingrays.com) on the Sponsor page and, if desired, on the Home Page for the entire summer season. This means that your ad will be seen by the parents, friends, and families of members from our swim team as well as other visitors to our web site. This is a lot of people!!!

Our web site attracts several thousand visits over the course of the summer and families are very loyal to our sponsors given the value which we place on each sponsor.

We invite you to step into fitness with us as a sponsor to meet our bold goal of **\$10,000!** It's an audacious goal for this swim season that can only be met with your partnership.

Please make checks payable to: **Courtside Stingrays Swim Team**
2 Pierce, Irvine, CA 92620
info@courtsidestingrays.com

Thank you for stepping forward and providing the gifts of fitness for our Courtside Stingrays Swim Team. If you feel tugged to assist us please let us know. Your support, regardless of how big or small, will be GREATLY appreciated.

Cordially,
Courtside Stingrays Swim Team
Tax ID # 31-1542671

Level	Description	Price*
Corporate	Your Ad image (and link or email address) will be displayed on our web site Sponsor Page <u>AND</u> on our web site HOME page. We display a Banner at our swim meets, we announce your sponsorship at our HOME MEETS, and include LOGO placement on team handouts (where appropriate).	\$500
Gold	Your Ad image (and link or email address) will be displayed on our web site Sponsor Page <u>AND</u> on our web site HOME page.	\$200 (\$150)
Silver	Your Ad image (and link or email address) will be displayed on our web site Sponsor Page.	\$100 (\$75)

* the price in parenthesis is for swim team families that wish to place an image on the web site.

Additional Information

- Images

Images should be provided in an electronic format (e.g. JPG, GIF, PNG, etc.), preferably in the size of 240 pixels wide by 240 pixels in height. Any images provided of a different size may be altered to properly fit the web site and may suffer image quality losses.

- Home Page Display

Only one Gold team sponsor will appear on the home page at a time. Each Gold sponsor will have an equal number of turns showing up on the home page. We limit the number of our Gold level sponsors, guaranteeing that each sponsor will receive thousands of exposures during the season.

- Sponsor Page Display

Every sponsor will be displayed on the Sponsor page every time, but the sponsors will rotate through each spot on the page so that each sponsor will have equal visibility at the top of the sponsor page.

- Ad Statistics

The team will track the number of times your ad appears on the Home page and the Sponsor page as well as counting the number of times your ad is clicked from each page.