

King Boosters Board Meeting Minutes

Date: September 10, 2024

Time: 7:01 PM

Location: Remote / Google Meet

Attendees:

- Beth LaTendresse (President)
- Gina Hammer (Apparel Coordinator)
- Susannah Fitch (Treasurer)
- Alicia R., (Director of Volunteers)
- Lauren , (Director of Membership)
- Randy Webster (Secretary)
- Elizabeth Yen (Owner, King Aquatic Club LLC)

Absent: Coach Alex Reed

1. Call to Order

The meeting was called to order at 7:01 PM by President Beth LaTendresse. A brief introduction was made for new board members.

2. Approval of Minutes

Not applicable

3. Treasurer's Report

- Susannah Fitch reported that bank accounts are in good standing.
- The Olympic Trials Travel Account had a withdrawal of \$5,500, with a current balance of \$14,600.
- An additional account holds approximately \$60,000, which is being considered for investment options, such as a Certificate of Deposit (CD).
- Susannah is seeking access to QuickBooks, and Beth will assist in facilitating this.
- Susannah also has access to the Chase Banking account, and Beth remains active on it as well.

4. Team Unify Account

- The need for updating board member information on the King Team Unify Account was discussed.
- Beth proposed creating a new account for USA Swimming registration and ensuring background checks are completed.
- Issues with volunteer hour charges for September were noted; families were mistakenly charged for August hours, and the booster club incurred service charges for reimbursements.

5. Budget Planning

- Beth requested Susannah to review budgetary matters for the upcoming year.

6. Apparel Update

- Gina Hammer discussed apparel options, including hoodies priced at \$30 each. Current swimmer numbers are around 160, with potential to increase to 200.
- A motion was made by Susannah to approve the \$30 hoodie, seconded by Alicia. The motion was unanimously approved.
- There are currently only 16 new King swim suit orders, which are placed annually and require a minimum of three weeks for delivery.
- The King apparel pajamas order has been placed.
- Gina will handle apparel inquiries and send invoices to Susannah for processing.

7. Swim Meet Hosting and Team Events

- The King County Aquatic Center is under maintenance, which may affect the hosting of swim meets and revenue.
- The first sanctioned meet is scheduled for October 11, and apparel should be ordered by September 23.
- Discussions included potential team day events at KCAC on October 5 and organizing a fun swim night with Covington location, including a potential pizza event. Elizabeth will check with the Covington group for the best date and also noted a parent, Chris S, willing to assist.

8. Social Media and Athlete Engagement

- Lauren proposed having athlete representatives manage social media for King Aquatic Club.
- Plans to have three groups with one lead each, a shared Google Drive for content sharing, and an application process for content managers were discussed.
- Beth will assist with creating the Google Forms application for Athlete Social Media Reps and additional helpers.

9. Travel Meets and Training Camps

- Potential travel meets discussed include Round Robin, Mel Zajac Swim Meet, and meets in Idaho or Sectional.
- Proposed training camps include a small camp in February (Seattle or Boise area), December between Christmas and New Year's, and June 2025.
- Beth suggested renting the Snohomish Pool for age group swimmers.

10. Fundraising

- Fitter Faster may be considered as a spring fundraiser.

11. Coach Travel Cost Sharing

- Elizabeth discussed the current \$50 charge per family for coach travel, covering travel, food, and hotel costs.
- The boosters are asked to help cover some of these costs to maintain the \$50 fee. Total travel costs are \$37,000, with family contributions around \$9,000.
- After discussion, it was agreed to fund \$250 per travel night from now until the end of 2024, with 21 days projected. A reevaluation will occur at the end of 2024 for the remainder of the season.
- Susannah motioned for the funding plan, seconded by Randy. The motion was unanimously approved.

12. Covington Location Engagement

- Alicia requested a board member visit the Covington location to explain the responsibilities of being a swim family and volunteering.

13. Fundraising Event Proposal

- Lauren proposed a Swim-a-Thon event for fundraising. Beth noted that a swim parent is willing to assist with this initiative.

14. Financial Aid Application Review

- Lauren and Alicia left the meeting at 8:47 PM to review a financial aid application for a swimmer.
- The application for Swimmer A was reviewed, and based on the 50% aid guideline, with proof of Apple Healthcare and free/reduced lunch documentation, the financial aid was approved.
- Randy motioned to approve the financial aid application, seconded by Beth. The motion was unanimously approved.

15. Adjournment

The meeting was adjourned at 9:00 PM.

Next Meeting: TBD

Minutes submitted by: Randy Webster, Secretary

Date: Sept 10th, 2024