



COACH CODE OF CONDUCT

At KING, our mission is to inspire and enable our members to achieve excellence in swimming and in life, guided by our Five Pillars of Excellence.

To be part of our community, coaches, staff, athletes, and family members must adhere to expectations and codes of conduct. At the time of registration, athletes, parents/guardians, and chaperones express their agreement to follow all of KING Aquatic Club policies and procedures.

As a Coach:

Pillar 1: Character

- ☐ I will always adhere to USA Swimming's rules and code of conduct, embodying the highest professional standards.
- ☐ I will set a positive example of respect, sportsmanship, and ethical behavior for participants and fans to follow.
- ☐ I will act and dress with professionalism and dignity, refraining from derogatory comments and abusive language and behavior.

Pillar 2: Commitment

- ☐ I will prioritize athletes' well-being, health, and safety above all other considerations, including performance outcomes.
- ☐ I will pursue ongoing professional development to continually enhance my coaching skills and knowledge to better serve the athletes and the sport.
- ☐ I will maintain professional separation between coach and athlete by upholding boundaries that protect the integrity of the coaching relationship and the protection of the athletes.

Pillar 3: Community

- ☐ I will foster an inclusive and supportive environment where all athletes, opposing coaches, participants, and spectators are treated with respect and kindness.
- ☐ I will actively promote the values of teamwork, collaboration, and mutual respect.
- ☐ I will respect officials and their judgement, ensuring a fair and respectful atmosphere during all events.

Pillar 4: Competitive Spirit

- ☐ I will encourage a healthy competitive spirit, emphasizing development, fair play, and ethical competition.
- ☐ I will inspire athletes to strive for excellence by fostering determination, resilience, and dedication.
- ☐ I will win with humility and lose with dignity, demonstrating grace and respect.
- ☐ I will treat every athlete fairly and impartially, ensuring equitable opportunities for growth and success.

Pillar 5: Communication

- ☐ I will maintain transparent, open, and respectful communication with athletes, parents, officials, and other coaches.
- ☐ I will instruct participants in sportsmanship, emphasizing the importance of respectful interactions and clear communication both in and out of the pool.
- ☐ I will provide constructive feedback, guiding athletes towards improvement while recognizing their efforts and achievements.

I understand that any complaints regarding violations of this Code of Conduct will be reported to the immediate supervisor and/or the KING Aquatic Club owners for appropriate action.

Updated: 8/6/2024