

## KING BOOSTERS

## JANUARY NEWSLETTER

#### Thank You!

Thank you to everyone who volunteered at the 14 and under Champs meet. Your hard work resulted in a successful meet for KING and the Pacific Northwest Swimming Community!

A financial report from the meet will be shared in next month's newsletter.

TO DO:

SWIM-A-THON START FUNDRAISING TODAY!

TEAM GOAL: \$10,000



- · JAN 18-20 ROUND ROBIN TEAM TRAVEL
- · JAN 16-19 WA OPEN
- · JAN 25

SWIM-A-THON & TEAM MEDIA DAY



SWIM-A-THON & MEDIA DAY READ PAGES 3-5 OF THE NEWSLETTER FOR SWIM-A-THON INFORMATION!

DIRECTIONS FOR SETTING UP AN ONLINE PROFILE AS WELL AS A SAMPLE DONATION REQUEST LETTER ARE INCLUDED PLEASE READ!!

SCHEDULE AND MEDIA DAY INFO WILL BE COMING TO YOU IN THE NEXT FEW DAYS -CHECK YOUR EMAIL!

Share your photos to be featured KING Instagram & Facebook!

KING is sharing photos of meets, events, and practices through the Photo Circle App.

Download the app via the QR Code! Check meet sign-up pages for links to individual meet photo albums.



# 2024 USA Swimming Scholastic All-America Team

This national distinction is awarded to swimmers who have swum an individual pool time equal to or faster than the 2023 Winter Junior National qualifying time and maintained a GPA of 3.5 or above during the 23-24 school year.

We are proud to share the following KING Swimmers were named to the 2024 Scholastic All-America Team



## Pacific Northwest Swimming All Star Team



Congratulations to KING Swimmers





for being named to the PN Swimming All Star Team! They competed at the Pacific Coast All Star Meet the first weekend in January.

Congratulations to KING Coach

Amy Lawton

for being named as one of the PN Swimming All Star Team Coaches



## KING 2025 SWIM-A-THON SATURDAY, JANUARY 25TH PLU POOL

KING Boosters is excited to bring back Swim-A-Thon this year! Swim-A-Thon is a fun and easy way to raise money for our team. Swim-A-Thon is a fundraiser in which participants earn money for KING BOOSTERS by swimming lengths of the pool. Swimmers have a two-hour period to swim a maximum of 200 lengths. Participants raise money by getting pledges from businesses, family, neighbors, etc. Swimmers can get pledges per lap swam or a flat donation. Pledges per lap swam can be collected in the week following the Swim-a-Thon®.

KING Boosters Association is non-profit organization. In the past Swim-A-Thon was the primary funding opportunity for the boosters. Since 2020, Boosters has been operating only on funds earned through hosting swim meets. We hope that the Swim-A-Thon will be a great additional source of funding to help Boosters support KING in additional ways.

What does the Boosters Association need funds for?

Financial Assistance - we want all swimmers to be able to participate and as such we offer financial assistance to families meeting criteria

Relays - we pay all relay entry fees

**Equipment** - love those drag sox and resistance cords - that's us!

Swim caps - pink caps and championship meet caps

**Apparel** - we provide select apparel throughout the season

Travel - we help with coach travel costs to keep your travel meet fees low

Social Events - pizza nights, bagel breakfasts, donuts

Officials - training and USA Swimming registration reimbursement

**Team Banquet** - we love to honor our athletes and families with a free banquet
We would love to increase our ability to contribute to our swimmers and families and
we hope that Swim-a-Thon will allow us to do that!

5% of money raised during the Swim-A-Thon goes to the USA Swimming Foundation. The USA Swimming Foundation works to strengthen our sport by r lives, building champions, and impacting communities. The foundation serves as the philanthropic arm of USA Swimming. Swimming is the only sport that can save a life and their work is critical towards making the sport and equitable space.

There is an online platform for donations which will make Swim-A-Thon simple to participate in! Directions are on the next page. A sample donation request letter is also included in this newlsetter - you can use this as an email format too!

You can begin collecting donations now!



## KING 2025 SWIM-A-THON SATURDAY, JANUARY 25TH PLU POOL

# IT IS SIMPLE TO REQUEST AND RECEIVE SWIM-A-THON DONATIONS ONLINE!

- 1. Sign in to your KING account
- 2.click on "Swim-A-Thon 2025" on the main page navigation bar or select "my account" "event fundraising"
- 3. This will take you to your own Swim-A-Thon page. If there are multiple swimmers in your family you will be able to select specific swimmers under the "participant" drop down menu
- 4. Select the "set up" tab and create your individual profile
- 5. Select the "promote" tab to send emails requesting donations directly from this site
- 6. All of the donations you receive will be automatically tracked and recorded to your name

\*YOU WILL WANT TO USE THE KING WEBSITE FOR THIS NOT THE ON DECK APP\*

Potential donors can also go to the KING website and click on the Swim-A-Thon 2025 tab and then search your name to donate to you. They do not need to sign in to donate!

Additionally, if you would like to email or mail letters, there is a sample letter on the next page to get you started. You can collect checks and cash and turn them in on January 25th or have donors send them to Boosters. Addressed envelopes are available - if you would like envelopes please email president@kingaquaticboosters.com



Dear [insert name],

I swim competitively for KING Aquatic Club and on January 25th I will be participating in our annual Swim-A-Thon to raise money for my team. My teammates and I have committed to swimming up to 200 lengths of the pool in 2 hours. My personal goal is to swim [#] lengths in that time. I am asking for your support to either make a flat donation or to pledge a certain amount per length I swim.

Swimming has given me a lot – it has taught me skills like goal setting, hard work, time management, and perseverance. As a team we are always challenging ourselves in and out of the pool. I'm excited to use my love for the sport to contribute to our team. King Boosters Association provides funds for financial assistance, equipment, team travel, swim caps, team apparel and more! The funds I raise will create additional support for my team.

Additionally, 5% of funds raised go to the USA Swimming Foundation. This foundation supports national swimming initiatives such as learn to swim and water safety programs that save lives.

Please consider donating to support me and my teammates. You can donate in the following ways:

- Online: https://www.gomotionapp.com/team/king/page/home Simply click on the Swim-A-Thon 2025 tab and select my name when you donate.
- Venmo @kingaquaticboosters Please indicate "SAT" and my name
- Cash or check payable to KING Aquatic Club Boosters Association. (can be mailed to PO Box 25459 Federal Way, WA 98093) Please include my name in the memo line if mailing donation.

KING Aquatic Club Boosters Association is a 501(c)(3) non-profit organization- Federal Tax ID # 91- 1363268 - which may make your contribution fully tax deductible.

Thank you for supporting me! Sincerely, [your name/signature]