



Promote your business at the 2023 Derby Classic!

This annual gymnastics competition consistently attracts over 5,000 gymnasts and their families every year. Over 1,400 athletes representing 15 states are registered for the 2023 Derby Classic, and thousands of spectators will attend one or more days of this 3-day event. The Derby Classic is unique in that 100% of the proceeds from the meet support the youth athletes of the Champion Gymnastics competition team. The meet is managed by Champion Boosters, Inc., and is fully staffed by our volunteers. We offer several levels of sponsorship to accommodate any budget. We look forward to partnering with you to make the 2023 Derby Classic the best yet!

DERBY CLASSIC FAST FACTS

- 2023 Derby Classic will take place March 3-5, 2023 in Louisville, KY
- The largest gymnastic meet hosted by a Kentucky gymnastics program
- 2000+ Facebook Followers of Champion Gymnastics and the Derby Classic
- 2800+ Instagram Followers of Champion Gymnastics and the Derby Classic
- Champion Gymnastics is the largest gymnastics team in the state of Kentucky, with both male and female athletes from 4 to 40!

Levels of Sponsorship

Presenting Sponsor: \$20,000

- Full page color advertisement on back cover of Derby Classic Program
- Sponsor logo on Derby Classic red carpet photo/selfie opportunity backdrop
- Your Banner with sponsor logo to be displayed at the Derby Classic and in the Champion Gymnastics team gym **for one year** – providing bonus exposure of your brand to thousands of additional youth athletes and their families, and the attendees of two additional regional gymnastics meets each year
- Logo on front of the 2023 Derby Classic T-shirt
- Logo on Derby Classic event signage and sponsor recognition at sessions and awards
- Listed as Presenting Sponsor in all press releases, website, and social media
- Recognition Plaque
- Promotion space available for company display during the meet
- Inclusion of up to four promotional items in participating gymnast goodie bag

Diamond Sponsor: \$10,000

- Full page advertisement on inside back cover of Derby Classic Program
- Your Banner with sponsor logo to be displayed at the Derby Classic and in the Champion Gymnastics team gym **for one year** – providing bonus exposure of your brand to thousands of additional youth athletes and their families, and the attendees of two additional regional gymnastics meets each year

- Logo on the sleeve and back of the 2023 Derby Classic T-shirt
- Logo on Derby Classic Sponsor Signage and sponsor recognition at sessions and awards
- Listed as Diamond Sponsor in all press releases, website, and social media
- Recognition Plaque
- Promotion space available for company display during the meet
- Inclusion of up to two promotional items or coupons in participating gymnast goodie bag.

Platinum Sponsor: \$5,000

- Full page advertisement in Derby Classic Program
- Your Banner with sponsor logo to be displayed at the Derby Classic and in the Champion Gymnastics team gym **for one year** – providing bonus exposure of your brand to thousands of additional youth athletes and their families, and the attendees of two additional regional gymnastics meets each year
- Logo on back of the 2023 Derby Classic T-shirt
- Logo on Derby Classic Sponsor Signage and sponsor recognition at sessions and awards
- Listed as Platinum Sponsor in all press releases, website, and social media
- Recognition Plaque
- Promotion space available for company display during the meet
- Inclusion of one promotional item or coupon in participating gymnast goodie bag.

Gold Sponsor: \$2,500

- 1/2 page advertisement in Derby Classic Program
- Your logo on the Sponsor banner to be displayed at the Derby Classic
- Logo on back of the 2023 Derby Classic T-shirt
- Logo on Derby Classic Sponsor Signage and sponsor recognition at the meet
- Listed as Gold Sponsor on social media
- Inclusion of one promotional item or coupon in participating gymnast goodie bag.

Silver Sponsor: \$1,000

- Logo in Derby Classic Program and listed on Derby Classic Sponsor Signage
- Your logo on the Sponsor banner to be displayed at the Derby Classic
- Logo on back of the 2023 Derby Classic T-shirt
- Listed as Silver Sponsor on social media

Bronze Sponsor: \$500

- Listed in Derby Classic Program and on Derby Classic Sponsor Signage
- Your logo on the Sponsor banner to be displayed at the Derby Classic
- Listed as Bronze Sponsor on social media

Champion Sponsor: \$250

- Listed in Derby Classic Program and on Derby Classic Sponsor Signage
- Your logo on the Sponsor banner to be displayed at the Derby Classic
- Listed as Champion Sponsor on social media

Custom sponsor packages and in-kind sponsorship opportunities are also available to meet your unique business needs.
For more information, contact championderbyclassic@gmail.com