

OWENSBORO MARLINS SWIMMING INC
BOARD OF DIRECTORS MEETING – FEBRUARY 11, 2014

6:10 p.m. Meeting was called to Order

In attendance: Lois Purdy, Klaytor Burden, Beth Satterly, Julie Warren, Eric Malott, Susan Fenwick, Mark Luckett, Cheryl Cooper, Patsy Duke

Minutes from the January Board Meeting were approved by with motion by Eric Malott and second by Lois Purdy.

President's Report – Mark Luckett

Strategic Planning Meeting was recently held on promotion and marketing. The next Strategic Planning Meeting is scheduled for March 24, 2014. We are going to focus on Finance at that meeting. Hopefully have the five year plan by middle of summer.

Mark presided over the election of new officers. The nomination committee presented the slate of officers as President-Elect, Ed Krahwinkel, VP Off Deck, Mary Ann Rafferty, and Communications, Natalie Keller. The slate of officers were approved/appointed.

Treasurer's Report – Eric Malott

Eric discussed a glitch with Team Unify not uploading the meet fees for January. He is sending an email out explaining that January Meet fees will be on March bill and that we are crediting \$5.00 concession fee. Patsy and Eric suggested we participate in a Team Unify webinar.

Cheryl moved and Beth second that we make a \$6,000 payment to the HealthPark. Finally, we discussed making it mandatory that our members enroll in automatic payments. It would make it easier and alleviate the late payments. Many clubs require it. We thought about starting to implement it in May since we don't charge in April. Eric suggested the transition into it with a tutorial on how to do it. When we communicate it to membership, it would be noted that no one has access to their credit card information at the local level. We will need to send invoices out early when we implement this.

Additionally, during our next strategic planning meeting need to take up a pay up front discount for the full season.

The Board voted to have no tabs for concessions.

VP Off Deck Report – Susan Fenwick

Susan discussed concessions for High School Regionals. The menu is set. Eric will get her money boxes Thursday. Mary Ann is helping Friday.

Susan discussed the state meet preparations for the shirts from Terry Tee's and pull over. We also discussed in detail the cap design. Marlin voted to pay up to \$10 per cap for each swimmer on the state team. The t-shirts and the pull over are optional. We will charge accounts.

State Team dinner is set for March 11 at Roca Bar (Maloneys) –Susan will call to make arrangements.

Team Banquet – March 28 at a church. Marlins will pay for meat and drink and swimmers bring side items.

Coaches Report – Patsy Duke

Patsy reported that we have previously been given update on practice times for summer/spring and proposed summer schedule. Patsy contacted the city pools and will give her our hours. She would like to send out a commitment to swim for the summer to get a reading on who is swimming this summer.

Coach Patsy reported on the Paducah Swim Meet. Stated that it was really well ran, low attendance though. Mount Vernon has 38 swimmers attending. Patsy will be there all weekend. Jan would come up on Saturday and Vali will be there on Sunday.

Patsy reported on the state team as of 2/11. Relays will be determined after the Mount Vernon swim meet.

VP On Deck Report

For our Last Chance Meet, Mike Leathers is coming to serve as our Administrative Official.

No clerk of course. One person in each lane will be down at the 25 yard end, making sure the correct swimmer is in each lane. Patsy will recruit the older swimmers.

Communication Report

Team Pictures were rescheduled to Feb. 20, 2014.

Adjournment at 7:50 by Beth Satterly, second by Eric Malott.

Next Board of Directors Meeting March 4, 2014 at 6:00 p.m.