

Fall 2020 Registration & Membership Report to Iowa Swimming HOD

October 4, 2020

The **8/31/2020 Iowa Swimming Membership Trends 2012-2020** is a document that comes from USA Swimming, and breaks down athlete and non-athlete registration numbers and retention over 9 years, as well as athlete demographics and officials' certification data. Available on the LSC Portal and IASI website HOD page.

The **IASI Monthly Registration Report** is updated monthly from by the IASI Membership Office to track our LSC registration numbers throughout the registration year. This report is regularly posted on the IASI website with BOD and HOD meeting documents.

Anyone with more interest in membership trends in our LSC should visit the LSC Portal on [www.usaswimming.org](https://www.usaswimming.org/utility/landing-pages/club/club-and-lsc-portal-search). <https://www.usaswimming.org/utility/landing-pages/club/club-and-lsc-portal-search> The interactive data analytics are accessible to everyone, and are most useful when viewed on that website. They provide an interesting visual tool for viewing membership trends and retention information by membership type, age, gender, as well as Time Standard Achievement information and Average Rates of Improvement charts.

Changes to Club Non-Athlete Registration Requirements – Effective 4/2020: USA Swimming Bylaw 2.6.6: Extends the requirement of non-athlete membership to individuals serving on the board of directors of a member club. **Effective 1/1/2021: USA Swimming Bylaw 2.6.12:** All clubs must have either (i) at least one member coach, plus a board of directors or other governing body; or (ii) at least two member coaches to ensure that there are at least two adult authorities at each member club for communication and accountability purposes. The purpose of these new rules is to close gaps in Safe Sport which previously allowed individuals who were banned or suspended to continue to serve in club leadership roles. Clubs have been notified of the new requirements.

Coach Certification Requirement Extensions – Due to the increased difficulty of finding coach certification opportunities during COVID-19, USA Swimming has granted a second automatic extension through 12/31/2020 for coaches whose Lifeguard Training, In-Water Safety Training, or CPR/AED certifications expire between 7/31 and 12/31/2020. SWIMS has been updated to reflect the new expiration date of 12/31/2020. Those with expirations prior to the March 1 or who have not ever completed a training will not receive an extension or exemption as they should have completed a class prior to the virus.

Photography Policy – effective immediately, clubs are required to have a photography policy (previously, photography policy was recommended). The model USA Swimming photography policy will serve as the default policy for those clubs that do not establish their own photography policy.

Outreach Registration/Special Request

Continue to encourage clubs and head coaches to be aware of the Outreach program, and in particular, to keep eyes and ears open for families that may find themselves in need of assistance due to recent loss or reduction of income. Outreach number is already higher than it was last year at this time, and anticipated to continue to increase. Approximately 1/3 of the currently registered Outreach athletes are eligible due to loss or reduction of income.

Online registration –USA Swimming national membership committee is working with IT to develop online registration on the USA Swimming website. It will be beta tested with several LSCs in early 2021, with the goal to have the new system in place for use in the fall of 2021. Athlete, non-athlete registration types will be able to complete USA Swimming registration via the USA Swimming website without use of 3rd party vendor (TU, Active, other team management software). LSC Registrars are being kept informed as the project progresses, and the necessity for LSC Registrars will not be lessened as there are many components that will need to be handled by LSC registrars. Online registration will be more efficient for clubs and individuals, and will also allow for Safe Sport education of parents and athletes at the time of registration. LSC and Club Registrars will be trained to use the new system.

One of the issues yet to be sorted is how payment will be handled.

- Payment for the USA Swimming Fee and LSC fee collected together, and then USA Swimming sends the LSC payment?
- Payment for only the USA Swimming Fee collected at time of registration, and LSC fee collected separately (through some other process to be determined)?