

Spring 2019 Registration & Membership Report to Iowa Swimming HOD

April 25, 2019

The **12/31/2018 Iowa Swimming Membership Trends 2011-2019** is a document that comes from USA Swimming, and breaks down athlete and non-athlete registration numbers and retention over 9 years, as well as athlete demographics and officials' certification data. Available on the LSC Portal and ISI website HOD page.

The **ISI Monthly Registration Report** is updated monthly from by the ISI Membership Office to track our LSC registration numbers throughout the registration year. This report is regularly posted on the ISI website with BOD and HOD meeting documents.

Anyone with more interest in membership trends in our LSC should visit the LSC Portal on www.usaswimming.org. The interactive data analytics are accessible to everyone, and are most useful when viewed on that website. They provide an interesting visual tool for viewing membership trends and retention information by membership type, age, gender, as well as Time Standard Achievement information and Average Rates of Improvement charts. <https://www.usaswimming.org/utility/landing-pages/club/club-and-lsc-portal-search>

Flex & Jr Coach Membership Initial data

Two new categories of membership were adopted by USA Swimming at the 2017 House of Delegates and introduced September 1, 2018 - Flex and Jr Coach

Jr Coach #s – Iowa currently has 11

Flex #s – Nationally, Flex is offered by 48 of 59 LSCs. 73% of Flex members are between the ages of 6 and 12 and just under 48% are between the ages of 7 and 10. (Info is from the March USA Swimming LSC Registration Newsletter).

Iowa had 192 Flex athletes at the end of March, 126 (65%) of which were new members. 66 renewals. Nationally- there were 18,786 Flex at the end of February, 11,458 of which were new members (61%), 7,310 renewals. (Data from USA Swimming Membership Office)

Iowa Flex→Premium Upgrades – vs National Flex→Premium Upgrades info not yet available

Non-Athlete requirements

APT changes – now required to do annual training (As of February). APT recertifications prior to that will be honored until they expire, but once expired, annual recerts will be required (no longer every 2 years). See details on the USA Swimming website – search APT.

CPT – still not required in Iowa, but some LSCs do require it. CPT now shows on Deck Pass (whether you have taken it or not), and once you take the training, send me the cert, I can update your record and you will be good to go wherever you travel.

Jen Matthews

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