

## NEW ENGLAND SWIMMING COPPA COMPLIANCE

The Children's Online Privacy Protection Act (COPPA), effective April 21, 2000, applies to the online collection of personal information from children under 13. The new rules spell out what responsibilities a Web site operator has to comply with.

The Federal Trade Commission (FTC) is the enforcing authority.

COPPA applies to individually identifiable information about a child that is collected online, such as full name, home address, email address, telephone number or any other information that would allow someone to identify or contact the child.

In order to comply with COPPA, New England Swimming Inc. (NES) adheres to the following policies regarding its website. All swim clubs that are members of New England Swimming, Inc., should follow the same guidelines.

NES has only 1 person authorized to collect and publish information on the NES website at any given time. That person can always be contacted directly, with any parental concerns, at [webmaster@neswim.com](mailto:webmaster@neswim.com). with a copy to the New England Swimming General Chairman at [chairman@neswim.com](mailto:chairman@neswim.com)

NES does not permit advertising on its website for events or causes, that charge a fee or require a purchase or membership signup, other than those programs sponsored by USA or NE Swimming.

No information is collected on our NES website that would include full name, home address, email address, telephone number or any other type of information that would allow someone to identify or contact the child.

NES does not permit the posting of photographs on our website that contain more than 2 identifying bits of information (example - swimmer's cap may show partial or full last name and team - no other identifiable information is given) (The Federal suggested guideline is no more than 3 identifying markers), nor without the direct consent of the parents of the child.

NES does not post hy-tek meet result files on the website as they contain information that could lead to determining a child's date of birth.

NES does not use social media, chat rooms, forums, etc through our website that could result in the release of identifying information

NES does not collect identifiable tracking information such as "cookies".

No personal information from a child, will be collected, used or disclosed without verifiable parental consent.

NES does not disclose to any third parties, other than USA Swimming, information regarding athletes. This includes the news media and marketing .

Parents may request that any posted photograph, or any other information, be removed from the NES website if they feel it is too identifiable.

NES and NE Swimming clubs do use information collected regarding children in the course of administering the sport of competitive swimming in Massachusetts, Rhode Island, Vermont and New Hampshire. For registration purposes, information is transmitted to USA Swimming, the national governing body of swimming.

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