

New England Swimming Anti-Recruiting Policy

All members of New England Swimming are bound to the USA Swimming Code of Conduct.

In article 304.3.11, USA Swimming defines recruiting as,

“Action, other than through general advertising, by a coach, owner, officer, volunteer, representative, or employee of a swim club, or a USA Swimming or LSC employee, either through direct contract with an athlete or the encouragement of others, to recruit or otherwise encourage an athlete who is already a member of a USA Swimming member swim club to leave that club, unless the acting party receives prior written approval to recruit or encourage the athlete to change affiliation from the designated club representative of the athlete’s existing USA swimming-member swim club or contact is initiated by the athlete, the athlete’s parent or authorized representative”

The rule continues,

“General advertising includes any information that is A) Distributed to an identifiable general population where there is reasonable expectation that the majority of the population are not current members of USA Swimming; or B) Placed in any item that is sold.”

The rule further states,

“In the event of a violation of this section, a sanction may be imposed against any coach, owner, officer, volunteer, representative or employee of a swim club, or against any such club, or any combination thereof, as appropriate.”

Complaints concerning alleged violations of this rule are to be made to USA Swimming directly, and USA Swimming will address the matter through its Board of Review process if deemed necessary by USA Swimming: [USA Swimming Violation Reporting Form \(formsite.com\)](https://formsite.com)