## **Swimposium Committee Minutes 1/23/23**

## Items Discussed:

- Currently working on securing a contract with UVCC for Oct 21.
- Future Swimposium locations were discussed including stay in provo, moving to Salt Lake county, or to the Wasatch Aquatic Center in Heber.
- Marketing ideas such as a mailing list for updates were discussed
  - o Advertisements for the event need to be simple and help others understand what this event really is.
  - o Potentially get Mitch Gold to provide a supportive write up about the event.
  - oWould love to target our winter championship meets to start spreading the word.
- Presenters: Mo mentioned bringing in the USA Swimming DEI lead. Ron talked about bringing in varying levels of coaches. Also brought up the idea that our athletes and or coaches don't necessarily have to be from the swimming community.

## Action Items:

- McKay will coordinate meeting between the athletes and Jordan.
- McKay will connect with athletes about who they would like to see attend the event.
- McKay will continue to follow up with the convention center to secure contract.
- Ron will get a feel for what level of coaches are desired by the LSC coaches.
- Pierre will potentially head a task force to look into the 2024 event.
- Once we secure a date Mike will follow up with Mitch Gold about potential USA Swimming funding for the event.
- EVERYONE: Find and recruit new members to the committee. Specifically looking for a Co-chair! Ron??
- **EVERYONE**: Think about what other presenters we could potentially have at the event and anything we could do to make this event better!

## Swimposium 2023 Roles/Responsibilities

CO-Chairs: McKay Larsen and
Board Rep: Mike Wynn

Coach Rep/Coach Presenters: Ron Lockwood

Registration: Pierre Guzman Breakout Clinic: Mo Schiffman Awards: Jennifer Nielsen

Advertising/Swag: Jordan Fletcher and Athlete Reps