

Partners of BLUE

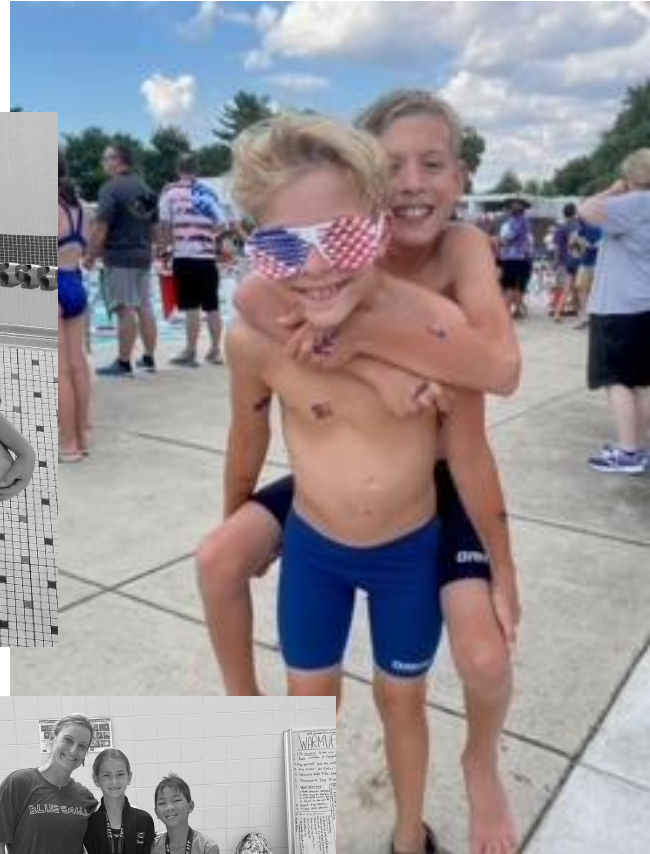
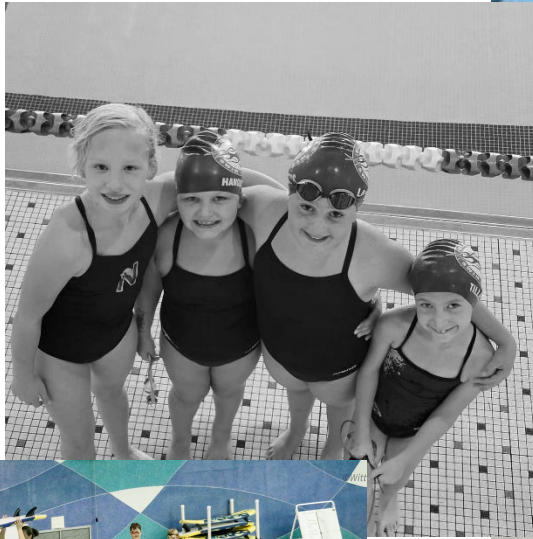


We Thank You!

Blue Swim Team

USA Swim Team and AAU Dive Team

Partnership Opportunities 2022



Our Mission

BLUE is a non-profit organization whose mission is building a nationally-recognized amateur aquatics program in the Lehigh Valley including USA swimming, AAU diving and learn to swim programs/teams consisting of youth athletes from Nazareth and its surrounding areas. Concurrently, BLUE is committed to the continual development of aquatic sports within the Nazareth Area School District while furthering the interest, education, and training of all levels of aquatic athletes, emphasizing individual progress, community/team unity and family participation.

Why are we fundraising?

- To provide an opportunity for all children to be eligible for membership to engage in a healthy, lifesaving, lifetime sport and recreational activity.
- To promote children's health, physical fitness, and good patterns of physical development and to encourage proper conditioning and health habits.
- To develop good sportsmanship with integrity and respect.
- To provide opportunities for social, emotional and educational development and to encourage peer and family participation.
- To promote involvement in age-group programs and provide an opportunity for members to compete in organized state and national/international amateur swimming competitions.
- To provide multi-level training regimes that allow individual athletes to achieve their desired goals, including the highest goals possible in amateur aquatics.

As we plan our 10th season, we are seeking the involvement and support of community members like you. We are pleased to offer partnership opportunities that allow local businesses and organizations to receive recognition at our biggest events of the year -our multi day swim and dive meets.

BLUE's meets are all day, weekend long events where athletes and their families come from all around the Mid-Atlantic region including southeastern PA, New Jersey, and Delaware. During the weekend we host 5-10 teams and have approximately 250-400 athletes in attendance. Throughout the weekend families actively look for places to stay, eat, and engage in the community. The dates for our 2022-2023 are as follows:

- NT Buster October 14th-16th 2022
- Turkey Twister November 5th 2022
- Alloy Alliance January 7th-8th 2023
- Duck Hunt Derby February 10th-12th 2023
- Dive Meet in spring of 2023 - date TBD

Please review the opportunities for support that are outlined below. If a level does not include the benefits that you seek, we would be pleased to create a custom package that meets your needs. If you have any questions or would like to support any or all our events, please contact Kelly Nelson at 610-462-4625 or by email at cr@blueeagleswimteam.org

Partnership Level	Amount	Benefits
Gold	500	<ul style="list-style-type: none"> • Company logo listed as Gold sponsor on all materials throughout the year (website, meet announcement, tshirt) • Customized QR code to provide attendees with website/information on partnership banner • Partnership table for product sampling or distribution of pre-approved promotional materials • Company banner displayed at each meet • Gold card for up to four people to attend each meet for free • Announcer mention as Gold sponsor during meet • Social Media recognition the week leading up to the meet
Silver	250	<ul style="list-style-type: none"> • Company logo listed as Silver sponsor on all materials throughout the year (website, meet announcement, tshirt) • Customized QR code to provide attendees with website/information on partnership banner • Partnership table for product sampling or distribution of pre-approved promotional materials • Silver card for up to two people to attend each meet for free • Announcer mention as Silver sponsor during meet • Social Media recognition the week leading up to the meet
Bronze	100	<ul style="list-style-type: none"> • Company logo listed as Bronze sponsor on all materials throughout the year (website, meet announcement, tshirt) • Customized QR code to provide attendees with website/information on partnership banner • Partnership table for product sampling or distribution of pre-approved promotional materials

Thank you for your consideration and your commitment to our team!

Agreement for Partnership

All sponsors must complete and return this form to the Blue Swim Team. Payments may accompany this form, or arrangements may be made directly with Blue. In order to get full access to all marketing opportunities, we suggest confirming your support by October 10th. Please call Kelly at 610-462-4625 or email at cr@blueeagleswimteam.org with any questions.

Company Information

Company Name: _____

Company Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Level and Amount: _____

Company Contact signature and Date: _____

Payment Information

Credit card

Name as it appears on card: _____

Credit card number: _____

Expiration date: _____ CVV: _____

Signature: _____

Check

Amount enclosed: _____ Check Number _____

Cash

Amount enclosed: _____