

SJAC Parent Committee Meeting Minutes

November 2, 2022, 6:30- 7:15 pm, Teams Meeting

Attendance - Kristin Fitzpatrick, Peter Holcroft, Kristen Holcroft, Jodi Swanholm, Marc Swanholm, Jeff Kiesel, Tracy Kiesel, Christine Volm, Christina Clark, Tanya Myers, Aliya Lawson, Erin McGlynn, Tricia Leone, Tracy Vargas, Stephanie Jacovini, Marleen Schwartz, Marc Mancinelli, Joy Malko, Jessica Kutikov

Opening- Kristin Fitzpatrick

Director of Competitive Swimming Report - Peter Holcroft

- Parent Education Survey Results
 - This was moved to January 21st at the Swim-a-thon, a psychologist and nutritionist will be in to speak with the parents during the event
- Dual in the Pool & Spooktacular Meet Recap
 - Both meets went well
 - Dual needed more seating
 - Spooktacular had more seating than Dual, but still needed additional seating
- Gator Classic
 - Pete will have the number of swimmers by Nov. 4
 - Pete is meeting with SJAC coaches on Nov. 7 to go over meet
 - Meet will be well attended; therefore, spectators might not be admitted during prelims, may only have spectators for finals
 - Working with livestream company to have event streamed to recommended hotels, Otts, and Iron Hill for those who can't be inside to watch – exploring this option, may not be offered

Old Business

- Brewery Crawl Recap - Jeff Kiesel
 - Venues - Tonewood was great, Red White & Brew venue was great, beer was only okay, Flying Fish was great
 - 60 people attended
 - Feedback was positive
 - Made about \$1,600
 - More sponsors would increase profit for next year
 - Suggested this is a reoccurring yearly event since turnout & feedback were positive
 - For next year, having a larger sponsorship package that would include the big spring fundraiser and this one
 - \$50 per person for 3 beers, shirt, free food, & bus was a good value, recommended same price point for next year
 - Suggested that some of the breweries be changed up each year
 - The breweries selected this year were selected to keep the drive time minimal and keep the event timeline on track
 - Would like more Parent Committee members and lower age group parents to attend

Committee Head Reports

- Treasurer's Report - Kristen Holcroft
 - Brewery Crawl Profit Allocation
 - Made about \$1,600
 - Suggested money goes towards a sound system and looking for other suggestions
 - In past years, monies raised went to team travel, Special Olympics

- Last year bought dryland equipment
- Kristen will send out the spreadsheet from last year which provides information on expenditures
- Volunteer Coordinator – Christine Volm
 - Volunteer system working well
 - Christine is relying on Kristen H to add the hours per month
 - Gator Classic Volunteer Hours Policy
 - Not having spectators will help with volunteers being present
 - Need additional volunteers for Nov. meets
 - Email was sent regarding this need
 - Email will be sent out that will provide a reminder as to the volunteer hour requirements
 - The Spooktacular ran a half hour longer and someone requested additional hours - there will not be additional hours since it was only a half hour
 - Travel meets
 - What ever is being used for volunteer hour sign up needs to be sent to Christine
 - Lou will be the point person to create the volunteer sign up sheet and get it to Christine
- Meet Coordinator – Lee Leibowitz
 - 11/12 meet coordinator had to step down and a new coordinator is needed
- Officials Coordinator – Stephanie Zane
 - No report
- Fundraising Coordinator – **Need Committee Head**
 - No report
- NL Pro-Shop – Meredith Mann
 - No report
- Travel Coordinator – Avery Giordano, Lisa Fitzpatrick
 - No report
- Community Service – Marleen Schwartz, Stephanie Jacovini
 - Gator Classic swag sale
 - Pete met with Jamie Platt, chair of Middle Atlantic, to discuss goal of SJAC giveback at Gator and put money in a fund for families with hardship related to cancer
 - Would like to have an increased cost per swimmer next year, but need Middle Atlantic to approve this
 - Middle Atlantic would like whole region involved
 - Middle Atlantic might be willing to match what is raised & suggested all meets in December be a fundraiser for this
 - There will be a shirt and cap that will be sold and profits will go toward SJAC giveback
 - Candy Drive
 - Going well, bin has been filled once already
 - Ends Nov. 5

- Banquet – Erin McGlynn
 - Venue ideas
 - Erin is going to start calling places next week
 - She is looking at the Mansion, Paris Caters, Luciens in addition to Adelphia

Group Reports

Group Leader Head - Jeff Kiesel

- Recommended he runs a separate meeting for the group heads and then he would report from that meeting to Parent Committee and vice versa so that all of the group heads wouldn't need to attend this meeting
- Pete agreed with this idea
- Jeff will take over the monthly email that Pete has been sending and will set up the meeting with the group heads
- December meeting will not include all of the group heads
- Bronze – Joy Malko, Lauren Misciosia
- Bronze II - Tanya Myers
- Silver – Sue Massott, Christina Clark
- Silver II - Marc Mancinelli
- Gold – AJ Schultz
- Gold II - Jen Sands, Jen Kutcher
- Gold Select Elite –Heather Ergood (Jeff Kiesel and Kristin Fitzpatrick transitioning to new roles)
- Gold Select I - Aliya Lawson, Tracy Vargus
- Gold Select II - Jen Kutcher
- Senior – Beth McAveety, Jessica Kutikov, Tricia Leone
- Senior II - **Need Group Head**
- Platinum –Megan Cottrell

New Business

- Dryland program - Pete
 - Pete likes the Gain program and the progression
 - Weights will be added going forward
- Fundraising – goals, transparency, announcements, etc. - Kristin F.
 - There have been a lot of questions related to where the fundraising money is going
 - Suggested that we consider putting out goals that if we raise this amount it will be used for X
 - Suggested a one page document that could be put on each plate at the banquet which shows what was made and how it was spent
 - Might help encourage people to donate
 - Pete has list of goals for each fundraiser and what are fundraising for:
 - Dryland items are a priority
 - Socials in Feb. and March prior to champs meets for pasta dinners, etc.
 - Sound system
 - This list can be made into a list that can be circulated to the club
 - Spooktacular some parents complained about having to pay to be a spectator
 - Parents have to understand that entrance fees are charged for entry at all indoor meets
 - It was discussed with them at the meet
 - Some of the parents were very aggressive, Pete will be addressing that
- Next meeting date: Tuesday, December 6, 2022, 6:30 pm, zoom