

SJAC Parent Committee Meeting Minutes

February 2, 2022

6:30-7 pm, Zoom

Attendance - Megan Zeigler, Tracy Kiesel, Jeff Kiesel, Erin McGlynn, Shana Klein, Aliya Lawson, Christina Clark, Sue Massott, Kristin Fitzpatrick, Stephanie Zane, Avery Giordano, Cynthia Fareas, Peter Holcroft, Kristen Holcroft, Stephanie Jacovoni, Jessica Kutikov, Christine Volm, Marleen Schwartz, Jennifer H., Jodi Swanholm, Marc Mancinelli

Welcome - Megan Zeigler

Director of Competitive Swimming Report - Pete Holcroft

- New fundraising program
 - WhiddyUP fundraiser will start on Thurs., Feb. 3
 - Video is made that can be shared by parents and then donations can be made from the video link
 - Can be shared via social media or email
 - Each group can be tracked and will have their own link to the same video
 - There will be incentives for each group to participate
 - Averages are \$54 per donation and 10 donations per athlete
 - Pete will send out an email to the whole team
 - Coaches will send an email with a link for their group
 - Video that will be sent out was shared during the meeting
 - 80's themed video
 - We are one of 8 swim teams in the country that are beta testing this product
 - All swimmers in the video have social media releases signed from when they signed up this year
 - Ideally each swimmer in each group would get 10 donations, but expecting 20% participation
 - There will be fundraising goals for each group
 - If it works well, this will become a yearly fundraiser
 - Donations can be made to each group using the group specific links
 - Not sure if there is a fee for using a credit card
 - We will get 95% back of what is raised
 - Everyone was in favor of the program

Old Business

- No report

Committee Head Reports

- Volunteer Coordinator – Christine Volm
 - Volunteer program is going well
- Meet Coordinator – Missy Lang
 - No report
- Officials Coordinator – Stephanie Zane
 - Signup Genius out for the Feb. meets
- Fundraising Coordinator – Rachel Klingenstein
- Treasurer's Report – Kristen Holcroft
 - Travel fees from December meets have been evaluated

- Invoices will go out next month
- NL Pro-Shop – Jami Bocaj
 - Summer club apparel is starting up
 - Champs shirts will be available for pre-order soon
 - Spring pre-sale is over, but there will be extra in the shop
- Travel Coordinator – Tiffany Keiffer, Avery Giordano
 - Hotel blocks are out for Senior, JOs
 - Senior block is sold out (25 rooms) & hotel couldn't release more rooms, but there are more rooms at the hotel
 - Hotels want a deposit after 20 or 25 rooms in a block
 - May need to think about this as the team grows
 - Contracts we use now are no risk to us
 - May want to consider having the hotel block links sent out by the coordinator and not the coaches so the info goes out at the same time
 - Pete is working on a master sheet for travel meets as to how many coaches go, if they drive/fly, etc.
 - Avery has created a framework for how she has been booking, what hotels we use at which meets, etc.
 - Avery will be done at the end of this season -
 - Kristin Fitzpatrick and Lisa Fitzpatrick might be interested in taking over
 - Want to split the job into 13&U and 12&U to stream line the process
 - Avery had spoken with Lisa already
- Community Service – Marleen Schwartz, Stephanie Jacovini
 - Going to run an Animal Orphanage fundraiser starting at the end of the week
 - Drop off items on a list into bins at the pool
 - This will be the last fundraiser of the year
- Banquet – Erin McGlynn
 - Last year banquet was on June 2 & charged \$35 pp
 - Some SJAC fundraising funds were used for the dunk tanks, alcohol
 - Had almost 300 people last year
 - J. Dogs did the food last year and the lines were very long
 - June 7th proposed w/ 8th as a rain date
 - Food trucks
 - About \$25pp
 - Looking to get 3 trucks
 - Might need to figure out how to monitor it so every truck meets the minimum & people aren't going to multiple trucks
 - Consider a ticket system
 - Want a kid friendly option at at least one truck
 - Jeremiah's food truck has been very responsive
 - Beast on the Street minimum is \$1000, drinks are an upcharge
 - Dunk tank was well received and should be brought back
 - A DJ volunteered their time for the event
 - Suggested Erin send out an email to get people to help her with logistics

Group Leaders Reports

- Bronze – Marc Mancinelli
- Silver – Sue Massott
- Silver II - **Need Group Leader**

- Gold – Shana Klein, Aliya Lawson
- Gold II - Jen Sands
- Gold Select Elite – Kristin Fitzpatrick, Jeff Kiesel
- Gold Select I - Haley Jordan, Christine Volm
- Gold Select II - Jen Kutcher
- Senior – Jessica Kutikov
- Senior I - Lori Gamble
- Senior II - Cynthia Fareas
- Platinum –Megan Cottrell

New Business

- Next meeting date: Tuesday, March 1, 2022
- The last chance meet on Sunday should end at 6 pm, meet timeframe will be adjusted for the Superbowl