



## **MISSION**

<sup>1</sup> Cumberland Valley Aquatic Club (CVAC) is a year-round Competitive Swimming Team operating in accordance with USA Swimming with the support of the Cumberland Valley School District. <sup>2</sup> We are dedicated to fulfilling the needs of aspiring competitive swimmers in the CV Community. <sup>3</sup> We provide these swimmers with high quality instruction, training, and opportunity to compete at the Local, Regional and National level. <sup>4</sup> We are committed to providing them with a safe and positive environment in which to grow as better athletes and people.

## **VISION**

To inspire and enable our members to achieve excellence in the sport of swimming and in life.

## **CORE OBJECTIVES**

CVAC has identified four core objectives which establish the foundation of the Long-Range Plan of our Team. We encourage all involved to work together to ensure that these objectives are accomplished for the benefit of all in the CV Swimming Community.

### **IDENTIFY TALENT**

We seek to enroll new members at an early age that can grow and mature to become the future of CV Swimming.

### **DEVELOP AND CULTIVATE**

We seek to help our members improve, progress and reach their ultimate potential from Kindergarten to College through mastery of swimming skills, knowledge of the sport, and hard work. Equally important is the need to instill in them the values of respect, fairness, civility, honesty, and responsibility.

### **PROVIDE SUPPORT**

We seek to provide our members with high quality Coaches, Facilities, Equipment and Parent Volunteerism to further the mission of CVAC.

### **ACHIEVE COMPETITIVE SUCCESS**

We seek to establish a heritage of success exemplified by achievement in CPAL, CASL, USAS, PIAA and NCAA competition that our past, present, and future members will take great pride in.