



## **Photography Policy**

### **PURPOSE**

At Malvern Swimming Associate, we recognize the importance of capturing and celebrating our athletes' achievements while prioritizing their safety and privacy. While most images are taken in good faith, it is essential to establish guidelines to prevent misuse and ensure a secure environment for all swimmers. This policy outlines the appropriate use of photography and videography within our club.

### **POLICIES**

1. The publishing of a photograph of swimmer under 18 either on a notice board or in a published article or video recording (including video streaming) of swimming competitions ("publication") should only be done with parent consent per the attached form.
2. A parent or guardian has a right to refuse to have children photographed without affecting their child's participation in club activities or competitions. The exercise of this right of refusal cannot be used as grounds for refusing entry into a swimming competition. Any photo that may go to press or on a notice board, be it through a member of the club or official photographer, should receive signed parental consent before publishing/displaying the photo. The following form allows parents to indicate refusal of consent.

In the case of open meets and other competitions where the host club has an official photographer present, all parents attending should be made aware of this in the meet information. If photos are to be published anywhere, the individual parent should be given the opportunity to withhold their consent. Their right to do so should be specifically drawn to their attention.

All photographs must observe generally accepted standards of decency in particular:

- Action shots should be a celebration of the sporting activity and not a sexualized image in a sporting context.
- Action shots should not be taken or retained where the photograph reveals a torn or displaced swimsuit.
- Photographs should not be taken from behind swimming blocks at the start of a race or exhibit a child climbing out of the swimming pool.
- Photographs should not be taken in locker-rooms or bathrooms



### **Photography Consent Form**

Malvern Swimming Association (MSA) may take individual and/or group photographs of swimmers under the age of 18 that may include your child during their membership in the club. MSA and their representatives will periodically take photos and videos at special events and meets for use on internet websites, social media sites, promotional materials, presentations and programs. All photos will be taken and published in line with club policy. The club requires parental consent to take and use photographs.

This document is intended to provide consent, release and waiver, as a parent or adult member of MSA on behalf of your swimmer(s) to MSA coaching and various instructional techniques, and for the use of the picture, video or likeness for the purposes described below. Coaches are required to follow the USA Swimming Safe Sport Guidelines when engaging with swimmers. Parents have a right to refuse agreement to photograph their child.

As the parent/caregiver of \_\_\_\_\_ (name of athlete), I agree to allow photography or videography consistent with USA Swimming Safe Sport.

Selection option:

- ☐ I CONSENT to the above.
- ☐ I DECLINE the above

Parent Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



Return completed form to: Nikki Hinsdale (MSA Aquatic Director)