



MAINE SWIMMING, INC. | Maine Swimming Athletes Committee

6:30 pm via Zoom

12/20/21

Mission Statement: Create opportunities and provide resources to promote excellence in Maine Swimming

Vision Statement: You CAN get there from here!

Present: Maria DelMonte, Emma Farnham, Maria Saltysiak, Elle Yarborough

Guests: Marissa Rossouw, Mary Ellen Tynan

Absent: Noah Katz

Social Media Policy

Marissa Rossouw began by introducing herself and talked about her background in legal finance and governance. She shared her screen and showed what the proposed social media policy looks like. The policy is going to be read with the Safe Sport policy. The document is broken into different sections with different guidelines. There is also a decision tree that will help people to know what they should be posting before they post. This will allow everybody to use the same standard. Being a part of a club means that you consent to your photos and name being used on the social media. It was broken down into different types of activities. Whether that be posting, tagging, or sharing. Maria Saltysiak said that for tagging to make sure that we are tagging the correct person when we are making a post. Emma Farnham said that for the most part we don't tag individual people but we tag do tag teams. Marissa Rossouw said that right now we will have an authorized group of a few people to be doing the posting. Emma Farnham explained that for the most part the athlete reps have the login. Mary Ellen said that we can keep it to the 4 athlete reps. Maria Saltysiak asked about going live and Marissa Rossouw said that we should use the same guidelines for going live as posting. Mary Ellen Tynan said that maybe we should have certain guidelines for when we allow other swimmers throughout the state to go live. She also mentioned that some coaches pointed out that there was some advice given by a swimmer that influenced their swimmers. Marissa Rossouw said that we should have some sort of message that says that the takeover is the opinion of the person and not of Maine Swimming. When a swimmer who is not an admin is allowed access to Instagram we need to make sure that Mary Ellen Tynan is contacted first. Mary Ellen Tynan asked about sharing. Marissa Rossouw said that there are two different types of sharing: people sharing our posts and then Maine Swimming sharing other peoples posts. Emma Farnham said that for the most part we don't share other peoples posts mostly just other LSCs and MESI teams. Mary Ellen Tynan asked Maria Saltysiak if she had the contact information for the Maryland reps. She then sent Maria Saltysiak the contact information. Marissa Rossouw said that she will share the decision tree with everyone. Mary Ellen Tynan said that she would like to have something close to being finalized by the BOD meeting. This policy will not only be for the athletes but also guidelines for our



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LSC. A couple of teams share the MESI posts and the guidelines will also apply to them. Mary Ellen Tynan also said that there needs to be a discussion about consequences for non-adherence. Marissa Rossouw then went over the policy for non-adherence that is on the document. The first step would be Mary Ellen Tynan talking to them.

To-Do List:

- 1.) Maria Saltysiak reach out to get more input on our policy
- 2.) Create a disclaimer/message to post when an athlete is doing a takeover