



Parkland Aquatic Club

#1 Tekpark, Ste. 120 • 9999 Hamilton Blvd. • Breinigsville, PA 18031
(484) 397-4092 • EIN: 23-2612389

Greetings!

For 35 years, Parkland Aquatic Club (PAAC) has been a premier USA Swimming Club in the Lehigh Valley and beyond. Though we train in several pools in Allentown, PAAC's membership includes swimmers from different school districts in Lehigh, Northampton, Berks, and Carbon counties. We serve swimmers at all levels from swim lessons to elite training for competition at the Junior National level and beyond; there is a place for all swimmers at PAAC. Our mission is to provide a safe, healthy and positive environment where young people are empowered to be champions in life through excellence in swimming.

As we enter the 2025 season, we'd like to ask you to support our club and our mission by becoming a club sponsor. Dollars raised through this sponsorship opportunity support the purchase of training equipment, allow us to offer scholarships in partnership with Allentown School District, and help us continue our commitment to partner with the City of Allentown to promote water safety awareness.

PAAC will host at least four meets in 2025: The Groundhog Day Meet in February 2025 (at William Allen High School), the May 2005 Developmental Meet (at William Allen High School) the City of Allentown Parkland Aquatic Club Firecracker Long Course Meet in June 2025 (at Mack Pool in Allentown) and the PAAC Fall Harvest in November 2025 (at William Allen High School). These events each draw anywhere from 700 to 1,200 swimmers, parents, spectators, coaches, and officials from across the Middle Atlantic Swimming LSC (local swimming committee) and beyond. As an example, the 2024 Firecracker Meet saw entries from over 700 swimmers from 25 different clubs representing Pennsylvania, New Jersey, and Delaware.

The description of sponsorship levels is enclosed. Each level comes with its own list of benefits. While we will accept sponsorships at any time throughout the year, Senior and Elite sponsors will need to send logo artwork electronically (.jpg, .png, etc.) by January 17, 2025 to Carol Facchiano at paacswim@hotmail.com for recognition on our Spring spirit shirt and at the PAAC Groundhog Meet (February 1-2, 2025). If you have questions or have any issues sending the artwork, please don't hesitate to call our office at (484) 397-4092.

If you're interested in learning more about Parkland Aquatic Club, visit us online at www.paacswim.com. As always, your contributions are valuable to the continuation of our club's mission and the local swimming community.

Sincerely,

The Parkland Aquatic Club Fundraising Committee

Parkland Aquatic Club is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. Our EIN is 23-2612389.



Sponsorship Opportunities 2024

	Bronze Sponsor \$250	Silver Sponsor \$500	Gold Sponsor \$750	Senior Sponsor \$1,000	Elite Sponsor \$2,000
Signage at home meets (at least 4 meets)				✓ Logo on Individual Sign	✓ Logo on Individual Banner
Sponsor announcement at home meets (at least 4 meets)			✓ Thanked with all Gold Sponsors	✓ Thanked with all Senior Sponsors	✓ Thanked individually as an Elite Sponsor
Spirit & Event Shirts (At least 2 spirit shirts & 1 event shirt will be printed each year)		✓ Name on lower-back below Gold Sponsors	✓ Large name on back below Senior Sponsors	✓ Logo on back below Elite Sponsors	✓ Large logo on top back
Social Media Shout Out (Facebook, Instagram, Twitter)		✓ Text only	✓ With logo	✓ With logo	✓ With logo
Logo/Name listed as a sponsor on PAAC website (www.paacswim.com)	✓ Name	✓ Name	✓ Logo	✓ Logo	✓ Logo



2025 Sponsorship Form

I wish to sponsor the **PARKLAND AQUATIC CLUB (PAAC) for 2025** at the following level:

- ☐ Elite (\$2,000) (email logo file to paacswim@hotmail.com)
- ☐ Senior (\$1,000) (email logo file to paacswim@hotmail.com)
- ☐ Gold (\$750) (email logo for website/social media to paacswim@hotmail.com)
- ☐ Silver (\$500)
- ☐ Bronze (\$250)
- ☐ I would like to show my support of PAAC by making a gift of \$_____

Return this **form and check** made payable to **Parkland Aquatic Club** to:

Parkland Aquatic Club
Attn: Sponsorship
#1 Tekpark, Ste. 120
9999 Hamilton Blvd.
Breinigsville, PA 18031

****** In order to be recognized on the Spring spirit shirt and at the PAAC Groundhog Day Meet (February 1-2, 2025), we must receive your sponsorship form and logo file no later than January 17, 2025. If your form and logo are received after January 17, 2025, your logo will be included beginning with the next shirt printed and you will be thanked at all meets occurring after receipt.

NAME OF BUSINESS OR INDIVIDUAL **AS YOU WISH IT TO APPEAR IN RECOGNITION:** (Gold/Senior/Elite sponsors also send an electronic file of your logo to paacswim@hotmail.com)

CONTACT NAME: _____

CONTACT PHONE NUMBER: _____

ADDRESS: _____

EMAIL: _____