

Manitoba MARLINS



2024-25 Sponsorship Opportunities



The Manitoba Marlins Swim Club is a non-profit organization with a 54 year history of preparing swimmers of all levels for excellence in the pool. The club has more than 200 swimmers, including competitive swimmers, *Mini-Marlin* pre-competitive swimmers and masters swimmers.

Vision:

Build a nationally respected swim team, while being leaders and innovators in competitive swimming in our province and country.

Mission:

Implement a high-performance competitive swim program that provides athletes an environment to systematically progress from the novice to elite levels of competition. Through this progression, empower young people to be champions in life through excellence in swimming.

Values: Excellence – Perseverance – Integrity

Summary of team success:

- Strong history of swimming excellence with swimmers named to the National team, Olympic team and Youth National team.
- Medals winners at the Pan Am Games, Commonwealth Games, National Championships, Youth National Championships, Pan Pacific Championships, Provincial, World Cups and Canada Games
- Numerous national records set by Manitoba Marlins swimmers
- Many athletes have received swimming scholarships to schools in the United States and Canada.

Even though our Marlin athletes have competed in national, international and Olympic competition, our club is more than just about swimming achievements. Our goal is to not only develop elite athletes, but to also guide our swimmers to become leaders outside the pool.

Why support the Manitoba Marlins?

As a non-profit swim club, the Manitoba Marlins strives to maintain minimal year over year registration fee increases for our members in order to make the sport affordable.

Unfortunately, operating costs, such as pool rental rates, continue to rise dramatically, therefore we are seeking the support from our local business community to help keep the sport affordable to our swimmers.

Your support will help more children and young adults in the Winnipeg community succeed in the pool. The work ethic, self confidence and leadership skills they learn in the pool can — and often will — benefit far beyond their time in the water.



Sponsor Benefits

In exchange for your sponsorship to our team, the Manitoba Marlins will provide your organization with a marketing opportunity to not only advertise your company, but to also be recognized as a community leader who supports young Manitoba athletes.

Community Connection

Our swim club hosts three swim meets annually:

- New Years' Invitational: January
- Sprint Invitational: March
- Golden Plains Invitational: May

More than 4,000 athletes, coaches, and families in total attend all three swim meets.

Our premier meet, the **Golden Plains Invitational** in May, attracts more than 1,500 athletes and coaches, friends and families from Western Canada.

Advertising Opportunities

As a sponsor, you'll have an opportunity to advertise your company on our website **www.manitobamarlins.com**, social media channels, on two new digital screens in the Pan Am Pool, in event programs and on other team materials.

Tailored Partnership

Our swim team is open to work collaboratively with your company to find additional ways our organizations can jointly support each other.

Sponsorship Options



Platinum Sponsor

Corporate logo on Manitoba Marlins website

Logo featured prominently on all materials

Full-page ad in event programs

Platinum recognition in Fall/Winter Leisure
Guide ad

Ad on Pan Am digital scoreboards

Platinum recognition on vinyl pop up
banner at swim meets

Opportunity to distribute marketing
materials at hosted swim meets.

Presenting sponsor at the "Golden Plains
Invitational" Swim Meet

Corporate logo on team bulletin board

Two tickets to and introduction at the annual
team awards banquet

Other potential marketing opportunities as
mutually agreed

\$2,500



Gold Sponsor

Corporate logo on Manitoba Marlins website

Corporate logo featured on all materials

3/4 page ad in event programs

Gold recognition in Fall/Winter Leisure
Guide ad

Ad on Pan Am digital scoreboards

Gold recognition on vinyl pop up banner
at swim meets

Opportunity to distribute marketing
materials at hosted swim meets.

Recognition by announcer during "Golden
Plains Invitational" Swim Meet

Corporate logo on Manitoba Marlins bulletin
board

Other potential marketing opportunities as
mutually agreed

\$1,500

Sponsorship Options



Silver Sponsor

Corporate logo on Manitoba Marlins website

Logo featured on materials

Half-page ad in event programs

Silver recognition in Fall/Winter Leisure
Guide ad

Logo on Pan Am digital
scoreboards at meet

Silver recognition on vinyl pop up banner
at swim meets

Opportunity to distribute marketing
materials at hosted swim meets.

Recognition by announcer during "Golden
Plains Invitational" Swim Meet

Corporate logo on team bulletin board

Other potential marketing opportunities as
mutually agreed

\$1,000



Bronze Sponsor

Corporate logo on Manitoba Marlins website

1/4 page ad in swim meet event programs

Bronze recognition in Fall/Winter Leisure
Guide ad

Opportunity to distribute marketing
materials at hosted swim meets.

Recognition by announcer during "Golden
Plains Invitational" Swim Meet

Corporate logo on Manitoba Marlins bulletin
board

Other potential marketing opportunities as
mutually agreed

\$500

Sponsorship Options



Friends of the Manitoba Marlins

Corporate logo on Manitoba Marlins website

Business card sized ad in swim meet event programs

Corporate logo on Manitoba Marlins bulletin board

Other potential marketing opportunities as mutually agreed

\$250+

Manitoba MARLINS



For more information about sponsorship opportunities please contact us.

Phone (204) 920-6266

Website www.manitobamarlins.com

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