

NAVAL ACADEMY AQUATIC CLUB



Greetings! The Naval Academy Aquatic Club (NAAC) is a competitive organization that inspires and empowers athletes to achieve excellence in swimming and life. Our athletes range from young swimmers just beginning a year-round competitive program to highly accomplished athletes who represent the club at national competitions.

It is a constant challenge to maintain high-quality swimming programs while keeping fees affordable. NAAC is soliciting assistance from local businesses and individuals to keep our team thriving in the community.

A sponsorship or donation will help us reach our long-term goal of **becoming a Top 50 nationally-ranked team that will prepare swimmers to compete at the collegiate and national levels, including the U.S. Olympic Trials**. We will also donate a portion of our proceeds to the U.S. Naval Academy Men's & Women's Varsity Swim Teams.

NAAC Fast Facts

More than 200 athletes

Over 30 years in existence

Recognized as one of the top 60 swim teams in the US!

Tax deductible donation to our 501(c)(3) non-profit organization



We hope you will embrace the opportunity to sponsor our team or donate to our organization. In return, we provide promotional value to you outlined in the sponsorship packages below. Thank you for your consideration and we look forward to hearing from you soon.

Sincerely,

Naval Academy Aquatics Club Board of Directors



Naval Academy Aquatic Club

821 Chesapeake Ave #4871 Annapolis MD 21403 E: naacsponsorship@gmail.com

SPONSORSHIP PACKAGES

BLUE ANGEL SPONSOR

\$5,000

GOLDEN ANCHOR SPONSOR

\$2,500

- Company logo or family name prominently appears as a **Blue Angel** or **Golden Anchor Sponsor** (prominence based on sponsor level) on the NAAC website for the remainder of our season[†]
- One time full page ad in the team newsletter
- Announced at every home meet as a sponsor
- Receive sponsorship recognition in all weekly team newsletters, distributed to over 180 families of the swim team
- Announcement on NAAC social media as a sponsor
- Framed sponsor appreciation certificate



BLUE & GOLD SPONSOR

\$1,000



- Company logo or family name prominently appears as a **Blue & Gold Sponsor** on the NAAC website for the remainder of our season[†]
- Framed sponsor appreciation certificate
- Receive sponsorship recognition in all weekly newsletters, distributed to over 180 families of the swim team

BILL THE GOAT SPONSOR

\$500



- Company logo or family name appears as a **Bill the Goat Sponsor** on the NAAC website for the remainder of our season[†]
- Receive sponsorship recognition in our newsletter, distributed to over 180 families of the swim team

FRIENDS OF NAAC SPONSOR

\$200



- Company logo or family name listed on NAAC website for the remainder of our season[†]
- Receive sponsorship recognition in the newsletter, distributed to over 180 families of the swim team

UNIQUE DONATION SPONSOR



Donations are also extremely useful for team-building events. Donate a Gift Certificate, food for an event, a product or service, etc.

- Receive sponsorship recognition in the newsletter, distributed to over 180 families of the swim team

[†] The end of the season for NAAC is August 31, 2025.
Direct any questions to naacsponsorship@gmail.com.

NAVAL ACADEMY AQUATIC CLUB SPONSORSHIP

Please Sponsor Naval Academy Aquatic Club (NAAC) by completing this form, or scanning the QR code to go to the online form.



COMPANY OR FAMILY NAME: _____

CONTACT NAME: _____ WEBSITE ADDRESS: _____

MAILING ADDRESS: _____

EMAIL ADDRESS: _____ PHONE NUMBER: _____

Your receipt will be emailed to this address.

PLEASE INDICATE YOUR PREFERRED SPONSORSHIP LEVEL. (Select one)

- ☐ **BLUE ANGEL SPONSOR** **\$5,000**
- ☐ **GOLDEN ANCHOR SPONSOR** **\$2,500**
 - Company logo or family name prominently appears as a **Blue Angel** or **Golden Anchor Sponsor** (prominence based on sponsor level) on the NAAC website for the remainder of our season[†]
 - One time full page ad in the team newsletter
 - Announced at every home meet as a sponsor
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- ☐ **BLUE & GOLD SPONSOR** **\$1,000**
 - Company logo or family name prominently appears as a **Blue & Gold Sponsor** on the NAAC website for the remainder of our season[†]
 - Framed sponsor appreciation certificate
 - Receive sponsorship recognition in all weekly newsletters, distributed to over 180 families of the swim team
- ☐ **BILL THE GOAT SPONSOR** **\$500**
 - Company logo or family name appears as a **Bill the Goat Sponsor** on the NAAC website for the remainder of our season[†]
 - Receive sponsorship recognition in our newsletter, distributed to over 180 families of the swim team
- ☐ **FRIENDS OF NAAC SPONSOR** **\$200**
 - Company logo or family name listed on NAAC website for the remainder of our season[†]
 - Receive sponsorship recognition in the newsletter, distributed to over 180 families of the swim team
- ☐ **UNIQUE DONATION SPONSOR** Please specify donation: _____
 - Donations are also extremely useful for team-building events. Donate a Gift Certificate, food for an event, a product or service, etc.
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PAYMENT OPTIONS FOR YOUR TAX-DEDUCTIBLE DONATION

NAAC is a 501(c)(3) tax-exempt organization. Number: 31137574 under Naval Academy Jr Swim Club

- **BY CHECK:** - Please make checks payable to **Naval Academy Aquatic Club** and mail it with the form to Naval Academy Aquatic Club 821 Chesapeake Ave #4871, Annapolis MD 21403
- **BY CREDIT CARD** via **CheddarUp**: <https://2023-2024-naac-sponsorship-copy.cheddarup.com>

LOGO Please submit your logo to navalaacmember4@gmail.com. The preferred format is .ai, .eps, .PDF, or one of the following formats at 300 dpi: .png, .tiff, .jpg, or .bmp. Multiple formats are encouraged.

Please send any questions to naacsponsorship@gmail.com.