



SWIM TEAM SPONSORSHIP 2023-2024

Farmington Family YMCA Stingrays

Dear Potential Sponsor,

Thank you for your consideration in sponsoring the Farmington Family YMCA Stingrays (FFYS). FFYS offers several options of team sponsorship. This year our team will be hosting two full meets. This packet provides information on sponsoring one or both of our swim meets, as well as website sponsorship.

WEBSITE SPONSORSHIP

FFYS offers three levels of year-round website sponsorship through software from TeamUnify, LLC which allows your ad to be displayed on other swim team websites within a 25-mile radius. It's as easy as creating an account, uploading your ad, and paying via credit card directly through our website. In addition, you can change your ad anytime during the year in which you are a paid sponsor. Website sponsors will also receive a print ad and sponsor listing in our meet program for the 2023-2024 swim meets. Plan details available upon request.

MEET SPONSORSHIP

There are three levels of sponsorship available for the 2023-2024 swim season including the FFYS Holiday Invitational on December 1-3, 2023 and the Eastern Clusters Championship on February 9-11, 2024 – both held at Waterford Kettering High School. Each level has the option to sponsor one or both meets. By choosing both meets, your business will receive a discounted price of 50% off the cost of the second meet. See Meet Sponsorship Agreement for details.

- **Single Meet Sponsor - \$500** OR **Double Meet Sponsor - \$750**
- **Lane Sponsor - \$125 (only 8 available)** OR **Double Meet Lane Sponsor - \$190**
- **Program Sponsor (printed ads) -----** Full page ad \$100 / Half page ad \$65 / Quarter page ad \$45
OR
Double Program Sponsor (printed ads) -- Full page ad \$150 / Half page ad \$97 / Quarter page ad \$67

FFYS SWIM TEAM FACTS

- Year-round, competitive swim team with over 120 swimmers ages 5-18 from the Farmington Hills, Northville, Novi, Plymouth, Livonia, Southfield, West Bloomfield areas
- High quality, professional coaching and technique instruction
- Has developed state champions, national qualifiers and college swimmers

2023 HOLIDAY INVITATIONAL and 2024 EASTERN CLUSTERS CHAMPIONSHIP SWIM MEET FACTS

- Holiday Invitational: Friday night, December 1 from 5pm-8pm and Saturday and Sunday, December 2-3 from 7:30 a.m. to 5:00 p.m. at Waterford Kettering High School
- Eastern Clusters Championship: Friday night, February 9 from 5pm-8pm and Saturday and Sunday, February 10-11 from 7:30 a.m. to 5:00 p.m. at Waterford Kettering High School
- About 700 swimmers and their families from all over Metro Detroit, Port Huron, Saginaw, Flint and Grand Rapids
- The meet program is a "must-have" for those attending because it contains essential event information and lane assignments for all swimmers. We anticipate the sale of about 500 programs per meet.

FFYS BOOSTERS

- Not-for-profit organization comprised of local parents volunteering their time and effort
- Fundraise to help subsidize some team expenses and swimmer activities

HOW YOUR SPONSORSHIP WILL HELP US

- Needed support for the youth of our community
- Important source of annual team income
- Subsidize some expenses for swimmer activities and National Team swimmers

HOW YOUR SPONSORSHIP WILL HELP YOU

- Inexpensive and easy sponsorship opportunity
- Obtain exposure to a large and enthusiastic audience
- FFYS families frequently support our sponsors

Please contact us if you have any questions:

Sponsorship Chair Teresa Chisholm - teresa.chisholm@gmail.com
Meet Director Dave Rembiesa - rembiesa@gmail.com

Farmington Family YMCA STINGRAYS

28100 Farmington Road
Farmington Hills, MI 48334
www.teamunify.com/miffys



SWIM MEET SPONSORSHIP AGREEMENT

Holiday Invitational – Dec. 1-3, 2023; Eastern Clusters Championship – Feb. 9-11, 2024

Business Name: _____ Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone Number: _____ Email Address: _____

FFYS Representative/Email/Phone: _____

Please select one:

☐ **MEET SPONSOR \$500** ☐ **DOUBLE MEET SPONSOR \$750**

- Logo displayed on meet program cover page
- Banner displayed at pool
- Announcement of sponsorship during the meet
- Full page ad inside the meet program (7.5 in. W x 10 in. H)
- Sponsor listing in meet program
- Company name displayed on scoreboard on a rotating basis

☐ **LANE SPONSOR \$125** ☐ **DOUBLE LANE SPONSOR \$190**

- Logo displayed at the end of a lane during all sessions of the two-day meet (only 8 available)
- Half page ad inside the meet program (7.5 in. W x 5 in. H)
- Sponsor listing in meet program
- Company name displayed on scoreboard on a rotating basis

☐ **PROGRAM SPONSOR (printed ads)**

- ☐ FULL PAGE \$100 (7.5 in. W x 10 in. H)
- ☐ HALF PAGE \$ 65 (7.5 in. W x 5 in. H)
- ☐ QUARTER PAGE \$ 45 (3.5 in. W x 5 in. H)

☐ **DOUBLE PROGRAM SPONSOR (printed ads)**

- ☐ FULL PAGE \$150 (7.5 in. W x 10 in. H)
- ☐ HALF PAGE \$ 97 (7.5 in. W x 5 in. H)
- ☐ QUARTER PAGE \$ 67 (3.5 in. W x 5 in. H)

Today's Date: _____ Check No: _____ Check Date: _____

PLEASE MAKE CHECKS PAYABLE TO FFYS BOOSTERS. Please mail this form and payment to:

FFYS BOOSTERS c/o **Farrah Brown-Smith, 30045 Pipers Lane, Farmington Hills, MI 48334**

PLEASE EMAIL COPY READY ADVERTISEMENT, IN GRAYSCALE AND COLOR JPG FORMAT, BY NOVEMBER 10, 2023 TO:

Teresa Chisholm (teresa.chisholm@gmail.com) according to sizes provided above. If you have any questions, please contact **Dave Rembiesa (rembiesa@gmail.com)**.

I acknowledge that I am authorized to make monetary/spending decisions for the above listed organization. I am responsible for providing FFYS the appropriate digital content for my organization's advertisement by **Friday, November 10, 2023**. I understand this agreement is for the 2023 FFYS Holiday Invitational / 2024 Eastern Clusters Championship, which will take place on Dec. 1-3, 2023 and Feb. 9-11, 2024 at Waterford Kettering High School. **Please retain a copy of this form as your receipt.**

Authorized Signature

2023-2024 FFYS Meet Director Signature

Print Name and Title

2023-2024 FFYS Meet Director