



To Whom It May Concern,

We are excited to celebrate the Hurricane Penguins Swim Club's 2025–2026 season, as it marks our 20th anniversary as a competitive, community-focused swim program. Over the past two decades, we've proudly supported young athletes ages 5–18, offering them the opportunity to grow through discipline, teamwork, and healthy competition.

Each season, we host three well-attended swim meets, drawing athletes, families, and spectators from across the region. These events not only showcase emerging talent but also create high-visibility opportunities for community engagement.

As we celebrate this milestone year, we are seeking sponsorship partners to help sustain and enhance our program. Your support directly contributes to:

- Covering increasing lane rental and facility costs
- Offsetting meet operations and equipment expenses
- Providing financial assistance to families facing hardship

In return, our sponsors receive targeted exposure to hundreds of families and community members, both at our events and through our digital platforms. By aligning your business with the Hurricane Penguins, you're not just supporting youth athletics—you're investing in the future of our local community.

We welcome the opportunity to partner with you this season- please refer to the attached sheet for sponsorship levels and benefits tailored to your business goals.

Thank you for considering this opportunity to support our athletes and join us in celebrating 20 years of community impact through swimming! Please contact Janette Heaton, Head Coach, at [hvpcoachjanette@gmail.com](mailto:hvpcoachjanette@gmail.com) or (248) 790-5607 between 1pm- 4pm with any questions related to Hurricane Penguins sponsorship.

*Please complete and mail the attached form to:*

**Hurricane Penguins Sponsorship  
10325 Glynn Rd  
White Lake, MI 48386**

Swimmers Name: \_\_\_\_\_



## Hurricane Penguins Swim Club Sponsorship Advertising and Donation Form

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please submit the following information for the type of sponsorship you are interested in:

Penguin Sponsorship		
Type	Description	Please Provide:
<u><b>Team Sponsor</b></u>	<p><i>Please circle one:</i></p> <p><b>*Platinum Level - \$500</b> Vinyl banner displayed on pool deck, 1 year website advertisement, meet day sponsor acknowledgement &amp; logo on team shirts*</p> <p><b>*Gold Level - \$250</b> Meet day sponsor acknowledgement &amp; logo on team shirts*</p> <p><b>*Silver Level - \$150</b> Meet day sponsor acknowledgement- sponsor announcement &amp; logo on meet day fliers</p>	<p><i>Please provide business card and check, or Venmo, payable to:</i></p> <p><b>Hurricane Penguins Swim Club</b></p> <p><b>@HVPSC</b></p>  <p><b>venmo</b></p> <p>Information and/or artwork can be e-mailed to: <a href="mailto:hvpcoachjanette@gmail.com">hvpcoachjanette@gmail.com</a></p>

*Thank you for your support!!*

\* If sponsorship is finalized prior to February 20th