



Dear Penguin Families,

As our children prepare for the upcoming Hurricane Penguins Season, planning is underway to make this a successful fundraising event for our team.

Did You Know?	• Our sponsors' monetary donations pay for event expenses, Family Scholarships, Penguin Coach training and travel, team equipment and activities. • Restaurant food donations are needed for the hospitality room, which is provided for officials and coaches. • In the past, our best sponsors have been found by Penguin parents.
Please Help	• If you own a business, consider being a sponsor. • If you know someone who owns a business OR if you frequent a local business (or restaurant), encourage them to be a sponsor and provide attached pages
Where to Start?	• Review the benefits and info presented on the attached cover letter & form. • Let us know if there is a specific business that you would like to contact. (This is to avoid contacting the business twice for a donation.)

Please contact Lyndsey Kiebel at Kiebelfamily@gmail.com if you have any questions. Thank you so much for your help, support and efforts.

Sincerely,
Coach Janette Heaton



The Hurricane Penguins Swim Club proudly hosts 3 meets each season, with competitions featuring events for young athletes ages 5-18. These events prove to be an exciting and rewarding experience for everyone involved.

What's more, these meets have the likelihood of attracting sometimes over 25 teams from local and surrounding area competitive swim clubs. This means we usually anticipate well over 300 swimmers and their families - that means 550+ spectators - creating an enormous opportunity for your business to be showcased! Your support of our team and *all* the athletes in attendance will generate patronage, not only throughout the weekend, but for a long time to come!

We offer multiple ways to sponsor, and we encourage you to please consider supporting the Penguins while taking advantage of this great opportunity to market your business!

Type	Description	Benefits
<i>Team Sponsor</i>	Our team depends on the generosity of local businesses to help us build and foster our program.	Your business name, logo, or advertisement will be printed in the program, and will appear on the scoreboard during the event.
<i>Hospitality Sponsor</i>	Food donations are needed for the hospitality room, which will be set up to feed visiting coaches and hard-working officials.	Your business name will be acknowledged in the hospitality area, in the program, and on the scoreboard during the event.

(An additional dedicated page in the meet program will recognize all levels of sponsorship)

Any support, donation, or sponsorship is always greatly appreciated. If you have a great idea and would like to support our team in some other way, we'd love to hear from you! Please contact Lyndsey Kiebel at Kiebelfamily@gmail.com, Club President, with any questions related to Penguin sponsorship, or call or email Head Coach, Janette Heaton 248-790-5607, hvpcoachjanette@gmail.com.

Please complete and mail the attached form to:

Hurricane Penguins Sponsorship
10325 Glynn Rd, White Lake, MI 48386
Or email to:
hvpcoachjanette@gmail.com



Hurricane Penguins Swim Club Sponsorship Advertising and Donation Form

Company Name: _____

Contact Person: _____ Phone Number: _____

Address: _____

City: _____ Zip: _____ E-mail: _____

Please submit the following information for the type of sponsorship you are interested in:

Penguin Sponsorship		
Type	Description	Please Provide:
<u>Team Sponsor</u>	<i>Please check one:</i> *Platinum Level - \$500 Vinyl banner displayed on pool deck & full page scoreboard acknowledgement, plus 1 year website advertisement & logo on team shirt *Gold Level - \$250 Full page scoreboard acknowledgement & logo on team shirt Silver Level - \$150 List of sponsors scoreboard acknowledgement <i>Also Available:</i> Penguin Patron - \$50 Website Advertisement Available	<i>Please provide business card and check payable to:</i> Hurricane Penguins Swim Club Information and/or artwork can be e-mailed to: hvpcoachjanette@gmail.com

Thank you for your support!!

* If sponsorship is finalized prior to September 1



Type	Description		
<u>Hospitality Sponsor</u>	<i>Please provide a business card.</i> <i>Food donations are needed on the following days.</i> <i>Please complete the following:</i>		
	Breakfast items: Bagels/Doughnuts Fruit Eggs	Description of food donation:	☐ Penguins should pick up food. ☐ Sponsor will deliver
	Beverages Coffee, Juice, Pop, Water, Gatorade	Description of food donation:	☐ Penguins should pick up food. ☐ Sponsor will deliver
	Main Course	Description of food donation	☐ Penguins should pick up food. ☐ Sponsor will deliver
	Salad Soup/Appetizer	Description of food donation	☐ Penguins should pick up food. ☐ Sponsor will deliver
	Dessert	Description of food donation	☐ Penguins should pick up food. ☐ Sponsor will deliver

Thank you for your support!