

**Attendees:** Joy, Chris, Ethan, Ross

## **Actions**

### **Chris:**

1. Trustee Follow Up - before next board meeting, **10/10**
2. Michaela 2 month review - **Before 10/20**
3. 2 emails sent regarding Fall Fiesta Volunteers - **Before 10/3**

### **Ethan:**

1. Weekly schedule, checked and double checked by each Thursday the week prior, and send out changes/anomalies/reminders (**weekly**)
2. Communication - Ethan to get messaging platform, ie OnDeck App set up before month end (**9/29**)
3. Swimmer Report Cards - With Ellie, beginning 9/12, **completed by 9/22**
4. Mini Home Meet - Ethan to see if 9/27 is feasible and get information out by **9/15**
5. Events - Confirming if just Riptide Swimmer or whole family is free at water polo (10/13) and swim meet (9/28) and communicate clearly to families by **9/19**
6. Season Macros - Outlined and shared with board and coaching staff by **9/22**
7. WMSL Coaches Meeting - **9/25**
8. Fall Fiesta
  - a. Concessions - Ethan to confirm if open or able to run by **9/22**
  - b. Admissions - Get Venmo option set and Clover working/understanding by **9/29**

### **Joy:**

1. Swimmer Spotlights - Helping Elice kick these off by **9/29**
2. Social Media - Provide support to Ellie/Michaela. First post by **9/22**

### **Elice:**

1. Swimmer Spotlights - Work with Joy to kick off first by **9/29**
2. Social Media - Support 1 post per week at minimum with Michaela and Joy. First post by **9/22**

### **Ellie:**

1. Swimmer Report Cards - work with Ethan to start 9/12 and complete by **9/22**

### **Michaela**

1. Social Media - Support 1 post per week at minimum with Ellie and Joy. First post by **9/22**

### **Ross:**

1. Provide support to coaches as needed with their tasks. Ask for help please.

### **Notes:**

- Board Members Update
  - Chris, Joy and Elice to finish out their 2 year term, through Oct 2024
  - Tammy resigning from position - too busy with other things
  - Trustee interest - Ryan Sheldon, Sam Campillo, Tara Hickman
- Email Communication (and communication in general)
  - Concerns for swimmer attrition if communication does not improve

- Had several instances of swimmers showing up to practices at wrong times due to poorly timed / worded emails.
  - Membership allows us to exist and pay coach (its the key metric we measure)
  - What does Ethan need for support?
    - Recommend leveraging OnDeck app for more communication
    - Have to do better here
- Swimmer Engagement - We said these would be happening, nothing yet - *More engagement from the board is needed!*
  - Swimmer report cards with goal setting - Ethan and Ellie to start ASAP
  - Swimmer spot lights - Joy offered to help Elice with these
  - Social media posts - Joy to help Michaela and Ellie
  - Mini home meet - looking at 27th, needs to be planned & communicated this week.
- Dryland Update
  - Base testing done, now able to measure growth
- Non-Swim specific Events:
  - Polo match Oct 13-14. All Riptide swimmers can get in free.
  - Girls swim meet 9/28. All riptide swimmers can get in free
  - Ethan clarifying who family free, or just swimmers. Ask for family.
- WMSL Coaches meeting (9/25)
  - Ethan to attend - that is when we can petition to host A or B meet
- Michaela 2 month review coming up (mid-October)
  - Chris to lead
- Season Macros
  - Ethan planning right now.
  - Recommend copying what Carmel does.
- Fitter Faster
  - Looking at possible Jan 6/7 with possible part 2 in April
  - Board recommends we give a date and make sure Fitter Faster does the lifting (low priority for things on Riptides plate right now)
- Fall Fiesta
  - Chris will be sending 2 emails around volunteer needs, encouraging parents participation
  - Concessions - Ethan checking on that still
  - Collecting payment - Ethan to set up a Venmo and get the Clover device working.
  - What does good look like?
    - Start on time and stay on track
    - Heat sheets available
    - Music during event with clear announcements
    - Timing system works entire meet
- Board Take-Away
  - Help when possible, and ask for help
  - End meetings with specific actions, assigned with due dates (See actions above)