

## HIGH TIDES SWIM CLUB BOARD OF DIRECTORS MEETING

Wednesday, July 15th 2021, 6:00 PM

Meeting Room, Sonora's Restaurant, Hutchinson

### Board Members

Past President: Emily Reck  
President: Kristy Scheidt  
Vice President: Adam Wendlandt  
Treasurer: Sarah Yerks  
Secretary: Robert Collett  
Member at Large: Travis Wakefield  
Member at Large: Jared Martig  
Member at Large: Leanne Redmann

### Other Positions

Head Coach: RJ Greseth  
Registrar: RJ Greseth  
Safety Director: Rachelle Mathwig  
Team Store: Summer O'Neill  
Webmaster: RJ Greseth  
Meet Director: Open  
Swim-a-thon Chair: Open  
Registrar: RJ Greseth  
Meet Entries: RJ Greseth Agenda Coordinator

Call to Order- @6:12pm

**Agenda-** discussion and items add include item 1.5 an update on MUM sales and item 4 Use of Amazon Smile. Motion made to approve agenda with additions. Motion passed 9-0.

**Secretary Report** – Previous minutes shared and approved by email prior to meeting date. No additional report this time

**Head Coach Report** – Long Course season had 73% of best calls. Our swimmers were able to advance in 20 final swims. Overall, we actually placed 11<sup>th</sup> as a team. The Championship season allows focused coaching on a few swimmers. We tried to message nonchampionship swimmer were able to continue through the end of the season. Light attendance occurred with nonchamp swimmers.

**Registrar's Report.** Handout provided. Looked at team's historic membership trends. Olympic influence with ebb and flow of participation. Short season will commence on Sept. 7<sup>th</sup>. We will charge by the month and need to work around any conflicts for the pool with Tiger Shark meets. Dryland training certainly will provide alternative and consistent practice time.

Discussion about splash "nights" and creation of a flyer. Board members will attend the Open houses at Wes and Park on August 30<sup>th</sup> to talk with parents and children about High Tides, Tigers and Sharks, and Splash Night. Discussion include the flyer should include a "ticket" or "voucher" for young students to attend a Tiger Shark meet to learn what swimming is all about- peak interest. Motion made and passed for Flyer and voucher 9-0. Splash Night will occur on Sept 1<sup>st</sup> and 2<sup>nd</sup> in order to allow children to join at the start of the season. Another Splash night will occur on September 23<sup>rd</sup>.

Swim Banquet is set for August 24<sup>th</sup>. Ice Cream and prizes. No official meeting will occur, this is a social gathering to close out the season.

## **Old Business**

**Covid Report** – No updates at this time.

## **New Business.**

**Golf Tournament Fundraiser.** Good first year participation and sponsorship of holes. May add or highlight a diner option only in the future so nongolfers can join in the event. Numbers are still coming in, but we appear to have raises approximately \$5000.

**Team Store.** Working on a newly designed shirt. Hope to open the Store in Mid September. .

**Fitter and Faster.** Need more sign-ups. A discounted rate is available for early sign-ups. Important for our messaging to help families keep all the various trainings/ participations straight. September will focus on Breast Stroke and Butterfly. Second session will focus on starts and turns.

**Amazon Smile.** High Tides will pursue inclusion on the Amazon Smile list. This will allow anyone ordering on Amazon to use Amazon Smile and chose High Tides. High Tides would see a percent of transactions coming to the club. Motion was made to follow-up on pursuing this fundraiser opportunity. Motion passed 9-0.

**Swim-a-thon.** Goal at this time is early January. Will discuss at future meeting

**Adjourn Meeting** 7:18 pm.

**Next Meeting** – September 15<sup>th</sup> 6:00 P.M. Location TBD